

## Panasonic Corporation Announces Personnel Changes

**Tokyo, Japan** - Panasonic Corporation announced the following personal changes and assignments of responsibilities, effective April 1, 2026.

### Change in Responsibilities for the Marketing Division, Panasonic Corporation

Name	New Responsibilities	Previous Responsibilities
Atsuki Tsutsumi	Officer in charge of Marketing Division (Japan) In charge of Marketing Director, Consumer Marketing Division (Japan)	Managing Executive Officer Director, Consumer Marketing Division (Japan) Representative Director, Member of the Board, President, Panasonic Marketing Japan Co., Ltd. Vice President, Living Appliances and Solutions Company In charge of Marketing (Japan)
Nobuyoshi Yamamoto	In charge of Marketing, Consumer Marketing Division (Japan), Representative Director, Member of the Board, President, Panasonic Marketing Japan Co., Ltd. General Manager, Sales Operations, in charge of Marketing, Consumer Marketing Division (Japan)	Executive, Consumer Marketing Division (Japan) Representative Director, Member of the Board, Executive Vice President, Panasonic Marketing Japan Co., Ltd. General Manager, Sales Operations, Consumer Marketing Division (Japan)