

Panasonic Corporation Announces Personnel Changes

Tokyo, Japan - Smart Life Project, Panasonic Corporation (CEO: Akira Toyoshima) today announced the following personnel changes, effective April 1, 2026.

1. Change in Responsibilities of Marketing Division Executives, Panasonic Corporation (Effective April 1, 2026)

Name	New Responsibilities	Current Responsibilities
Atsuki Tsutsumi	Officer in charge of Marketing Division (Japan), Panasonic Corporation Director, Consumer Marketing Division (Japan) Representative Director, Member of the Board, President, Panasonic Marketing Japan Co., Ltd.	Managing Executive Officer, Panasonic Corporation Director, Consumer Marketing Division (Japan) Representative Director, Member of the Board, President, Panasonic Marketing Japan Co., Ltd. Vice President, Living Appliances and Solutions Company In charge of Marketing (Japan)
Yoichi Marukawa	Officer in charge of Marketing Division, Panasonic Corporation Director, Global Business Division	Director, Consumer Marketing Division, Panasonic Corporation

Notes:

Effective April 1, 2026, the trade name "Panasonic Corporation" is planned to be used by a new operating company that will be the successor company to Panasonic Entertainment & Communication Co., Ltd. The reference to Panasonic Corporation in the "Current Responsibilities" section pertains to Panasonic Corporation as of February 4, 2026.

2. Establishment of the Advisory Board, Panasonic Corporation (Effective April 1, 2026)

Panasonic Corporation will establish the Advisory Board to provide external perspectives on its medium- to long-term strategies and to incorporate this advice into future management activities.

Title	Name
Advisor, Panasonic Corporation	Harold George Maij
Advisor, Panasonic Corporation	Makoto Haruta
Advisor, Panasonic Corporation	Kuniko Nishikawa

3. Change in Responsibilities of Executives, Living Appliances and Solutions Company, Panasonic Corporation (Effective April 1, 2026)

Name	New Responsibilities	Current Responsibilities
Kayo Imamura	Senior Executive, Culture & Strategic Planning, Strategic Human Resources Department, Panasonic Holdings Corporation Director, Organization and Human Resource Development Center, Human Resource Department, Panasonic Operational Excellence Co., Ltd.	Senior Executive, Culture & Strategic Planning, Strategic Human Resources Department, Panasonic Holdings Corporation Director, Organization and Human Resource Development Center, Human Resource Department, Panasonic Operational Excellence Co., Ltd. Managing Officer, Living Appliances and Solutions Company, Panasonic Corporation In charge of CX In charge of CS
Hiroshi Kawaguchi	Deputy Director, Smart Life Appliances Business Division, under in charge of China and Northeast Asia Business, Panasonic Corporation Director, Cooking Business Division	Managing Officer, Living Appliances and Solutions Company, Panasonic Corporation Director, Cooking Business Unit, Kitchen Appliances Business Division
Yoshitsugu Kouzuki	Director, Manufacturing Innovation Center, under Chief Productivity Officer (CPO), Panasonic Corporation	Managing Officer, Living Appliances and Solutions Company, Panasonic Corporation In charge of Manufacturing Director, Business Process Innovation Division
Toshifumi Miyahara	Director, Laundry Systems Business Division, under in charge of Major Appliances Business, Panasonic Corporation	Managing Officer, Living Appliances and Solutions Company, Panasonic Corporation Director, Laundry Systems and Vacuum Cleaner Business Division

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