

Panasonic Corporation Announces Personnel Changes

Tokyo, Japan - Panasonic Corporation today announced the following personnel changes, effective January 1, 2026 and March 31, 2026.

*Changes are underlined.

1. Change in Responsibilities of Executive Officers (Effective January 1, 2026)

Name	New Responsibilities	Current Responsibilities
Ayumu Kinoshita	Executive Vice President, Panasonic Corporation President, China and Northeast Asia Company In charge of DEI Promotion Vice President, Living Appliances and Solutions Company <u>Sub-leader, Smart Life Project</u> <u>Chief Marketing Officer (CMO)</u> <u>In charge of Major Appliances</u> <u>Business</u>	Executive Vice President, Panasonic Corporation President, China and Northeast Asia Company In charge of DEI Promotion Vice President, Living Appliances and Solutions Company <u>In charge of Smart Life Project</u>
Michimasa Matsumoto	Managing Executive Officer, Panasonic Corporation Chief Legal Officer (CLO) In charge of Risk Management and Pharmaceutical Affairs <u>Chief Legal Officer (CLO), Smart</u> <u>Life Project</u>	Managing Executive Officer, Panasonic Corporation Chief Legal Officer (CLO) In charge of Risk Management and Pharmaceutical Affairs
Atsuki Tsutsumi	Managing Executive Officer, Panasonic Corporation Director, Consumer Marketing Division (Japan) Representative Director, Member of the Board, President, Panasonic Marketing Japan Co., Ltd. Vice President, Living Appliances and Solutions Company In charge of Marketing (Japan)	Managing Executive Officer, Panasonic Corporation Director, Consumer Marketing Division (Japan) Representative Director, Member of the Board, President, Panasonic Marketing Japan Co., Ltd. Vice President, Living Appliances and Solutions Company In charge of Marketing (Japan) <u>In charge of Facilities, Panasonic</u> <u>Corporation</u>

Hirokazu Yoshida	Executive Officer, Panasonic Corporation <u>President, Panasonic Marketing Europe G.M.B.H</u> <u>President, Panasonic Consumer Europe</u> <u>Chief Executive Officer (CEO), Panasonic Marketing Middle East & Africa FZE</u>	Executive Officer, Panasonic Corporation <u>Director, Consumer Marketing Division</u> <u>Vice President, Living Appliances and Solutions Company</u> <u>In charge of Marketing</u>
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2. New Assignment (Effective January 1, 2026)

Name	New Responsibilities	Current Responsibilities
Yoichi Marukawa	<u>Director, Consumer Marketing Division</u>	<u>Associate Director, Consumer Marketing Division</u>

3. Resignation of a Managing Executive Officer (Retirement Effective December 31, 2025)

Name	Current Responsibilities
Mitsutoshi Shigeta	Managing Executive Officer, Panasonic Corporation Chief Green Transformation Officer (CGXO)

4. List of Executive Officers and their Responsibilities (Effective January 1, 2026)

Name	Responsibilities
Masahiro Shinada	President, Panasonic Corporation Chief Executive Officer (CEO) In charge of FF Customer Support & Management and DEI Promotion President, Living Appliances and Solutions Company In charge of DEI Promotion
Eiichi Katayama	Executive Vice President, Panasonic Corporation Sustainable & Climate Tech Group Chief Executive Officer (CEO) President, Heating & Ventilation A/C Company In charge of DEI Promotion President, Cold Chain Solutions Company Chief Digital Officer (CDO) In charge of DEI Promotion
Ayumu Kinoshita	Executive Vice President, Panasonic Corporation President, China and Northeast Asia Company In charge of DEI Promotion Vice President, Living Appliances and Solutions Company Sub-leader, Smart Life Project Chief Marketing Officer (CMO) In charge of Major Appliances Business

Yoshinori Nakashima	Executive Vice President, Panasonic Corporation Chief Financial Officer (CFO) Occupational Safety and Health Director
Kiyoshi Otaki	Executive Vice President, Panasonic Corporation In charge of Quality President, Electric Works Company In charge of DEI Promotion
Naohiro Kato	Managing Executive Officer, Panasonic Corporation Chief Human Resources Officer (CHRO) Chief Human Resources Officer (CHRO), Sustainable & Climate Tech Group
Michimasa Matsumoto	Managing Executive Officer, Panasonic Corporation Chief Legal Officer (CLO) In charge of Risk Management and Pharmaceutical Affairs Chief Legal Officer (CLO), Smart Life Project
Atsuki Tsutsumi	Managing Executive Officer, Panasonic Corporation Director, Consumer Marketing Division (Japan) Representative Director, Member of the Board, President, Panasonic Marketing Japan Co., Ltd. Vice President, Living Appliances and Solutions Company In charge of Marketing (Japan)
Tetsuaki Inatsugu	Executive Officer, Panasonic Corporation In charge of Construction Safety Regulations Administration Vice President, Electric Works Company Director, Marketing Division
Shigeo Usui	Executive Officer, Panasonic Corporation Chief Creative Officer (CCO) In charge of Design, Brand and Communications
Hirokazu Yoshida	Executive Officer, Panasonic Corporation President, Panasonic Marketing Europe G.M.B.H President, Panasonic Consumer Europe Chief Executive Officer (CEO), Panasonic Marketing Middle East & Africa FZE

5. Resignation of Members of the Board of Directors and Audit & Supervisory (Effective March 31, 2026)

Title	Name
Representative Director	Masahiro Shinada
Representative Director	Yoshinori Nakashima
Director	Naohiro Kato
Director	Michimasa Matsumoto
Senior Audit & Supervisory Board Member	Rui Nakao
Audit & Supervisory Board Member	Hidetoshi Baba
Audit & Supervisory Board Member	Yoshiaki Tokuda
Audit & Supervisory Board Member	Yoshimasa Nagamachi

6. Resignation of Executive Officers (Effective March 31, 2026)

Title	Name
President	Masahiro Shinada
Executive Vice President	Eiichi Katayama
Executive Vice President	Ayumu Kinoshita
Executive Vice President	Yoshinori Nakashima
Executive Vice President	Kiyoshi Otaki
Managing Executive Officer	Naohiro Kato
Managing Executive Officer	Michimasa Matsumoto
Managing Executive Officer	Atsuki Tsutsumi
Executive Officer	Tetsuaki Inatsugu
Executive Officer	Shigeo Usui
Executive Officer	Hirokazu Yoshida