

FOR IMMEDIATE RELEASE

August 31, 2023

Panasonic Holdings Corporation

Assignment of Responsibilities to Executive Officers

Osaka, Japan – Panasonic Holdings Corporation today announced that its Board of Directors decided the following assignment of responsibilities to executive officers which take effect on October 1, 2023.

1. Assignment (Effective October 1)

Name	Title / New Responsibilities	Title / Current Responsibilities
Yoshihiro Morii	Executive Officer, <u>In charge of Special Task</u>	Executive Officer, <u>In charge of Brand and Communications Strategy</u> * <u>Executive Officer, Panasonic Operational Excellence Co., Ltd.</u> <u>In charge of Brand and Communications</u>
Kazuyo Sumida	Executive Officer, Group Chief Strategy Officer (Group CSO) General Manager, Corporate Planning Group <u>In charge of Brand and Communications Strategy</u>	Executive Officer, Group Chief Strategy Officer (Group CSO) General Manager, Corporate Planning Group

* Responsibilities at operating companies other than Panasonic Holdings Corporation
Underline: Changed responsibilities

*Reference: Related personnel change at the operating company (Effective October 1)

Name	New Responsibilities	Current Responsibilities
Shunsuke Sonoda	General Manager, Brand Strategy Group, Panasonic Holdings Corporation <u>Executive Officer, Panasonic Operational Excellence Co., Ltd.</u> <u>In charge of Brand and Communications</u> Director, Corporate Communications Center	General Manager, Brand Strategy Group, Panasonic Holdings Corporation Director, Corporate Communications Center, Panasonic Operational Excellence Co., Ltd.

Underline: Changed responsibilities