

Panasonic Corporation
Consolidated Information by Business Segment *
(Nine months ended December 31)

By Business Segment:

[Sales]	<u>Yen (billions)</u>		Percentage <u>2011/2010</u>
	<u>2011</u>	<u>2010</u>	
Digital AVC Networks	¥ 2,182.9	¥ 2,585.4	84%
Home Appliances	979.2	974.2	101%
PEW and PanaHome	1,322.8	1,280.5	103%
Components and Devices	609.6	713.8	85%
SANYO	974.1	1,223.0	80%
Other	<u>776.9</u>	<u>822.9</u>	94%
Subtotal	6,845.5	7,599.8	90%
Eliminations	<u>(880.1)</u>	<u>(946.4)</u>	--
Consolidated total	<u>¥ 5,965.4</u>	<u>¥ 6,653.4</u>	90%
[Segment Profit (Loss)]*			
Digital AVC Networks	¥ (32.7)	¥ 101.2	--
Home Appliances	78.6	81.9	96%
PEW and PanaHome	50.4	54.0	93%
Components and Devices	(17.3)	29.1	--
SANYO	(47.0)	0.4	--
Other	<u>32.0</u>	<u>35.2</u>	91%
Subtotal	64.0	301.8	21%
Corporate and eliminations	<u>(24.5)</u>	<u>(37.5)</u>	--
Consolidated total	<u>¥ 39.5</u>	<u>¥ 264.3</u>	15%

* See Notes to consolidated financial statements on pages 13-14.