

Supplemental Consolidated Financial Data for Fiscal 2012
First Quarter, ended June 30, 2011

1. Sales Breakdown

yen (billions)

	Total	Local currency basis 12/11		Domestic	Local currency basis 12/11		Overseas	Local currency basis 12/11	
		12/11			12/11			12/11	
Video and Audio Equipment	309.2	78%	80%	125.6	91%	183.6	71%	74%	
Information and Communications Equipment	291.4	79%	82%	126.8	66%	164.6	93%	100%	
Digital AVC Networks	600.6	78%	81%	252.4	76%	348.2	80%	84%	
Home Appliances	329.7	105%	108%	175.3	104%	154.4	106%	113%	
PEW and PanaHome	368.0	106%	107%	290.1	107%	77.9	102%	108%	
Components and Devices	169.0	87%	91%	56.8	88%	112.2	87%	93%	
SANYO	315.3	77%	82%	119.3	78%	196.0	77%	84%	
Other	146.9	111%	113%	73.7	109%	73.2	113%	117%	
Total (Domestic vs. overseas)	1,929.5 (100%)	89%	92%	967.6 (50%)	92%	961.9 (50%)	87%	93%	

Overseas Sales by Region

yen (billions)

		Local currency basis 12/11	
		12/11	
North and South America	240.1	84%	93%
Europe	197.2	88%	89%
Asia	253.8	87%	92%
China	270.8	89%	95%
Total	961.9	87%	93%

2. Sales By Products

yen (billions)

Product Category	Products	Sales	12/11
Digital AVC Networks	TVs	179.9	72%
	Plasma TVs	80.3	61%
	LCD TVs	82.2	80%
	Digital cameras	44.4	87%
	BD / DVD recorders	38.6	116%
	BD recorders / players	34.2	124%
Home Appliances	Air conditioners	98.3	121%
	Washing machines	31.0	106%
	Refrigerators	32.9	100%
Components and Devices	General components	74.5	88%
	Semiconductors *	65.0	77%

* Information for semiconductors is on a production basis.

3. Primary Domain Companies' Information

(Business domain company basis)

<Sales, Domain Company Profit and Capital Investment * >

yen (billions)

	Sales		Domain Company Profit			Capital Investment	
		12/11		% of sales	12/11		12-11
AVC Networks Company	350.7	84%	-29.8	-8.5%	-	7.9	-32.2
Panasonic Electronic Devices Co., Ltd.	78.8	82%	-2.7	-3.5%	-	6.6	+1.1
Factory Automation Business	49.2	111%	6.7	13.7%	104%	0.5	+0.3

* These figures are calculated on an accrual basis.

4. Capital Investment by Business Segment *

yen (billions)

	Capital Investment	
		12-11
Digital AVC Networks	13.3	- 32.6
Home Appliances	7.5	+2.0
PEW and PanaHome	11.0	+1.2
Components and Devices **	11.7	- 8.7
SANYO	9.0	- 6.9
Other	2.8	+1.6
Total	55.3	- 43.4

<** semiconductors>

< 2.6 >

< - 2.4 >

* These figures are calculated on an accrual basis.

5. Foreign Currency Exchange Rates

<Fiscal 2012 First Quarter>

	Export Rates	Rates Used for Consolidation	Foreign Currency Transaction * (billions)
U.S. Dollars	¥82	¥82	US\$0.9
Euro	¥114	¥117	€0.4

<Fiscal 2011 First Quarter>

	Export Rates	Rates Used for Consolidation	Foreign Currency Transaction * (billions)
U.S. Dollars	¥91	¥92	US\$0.4
Euro	¥124	¥117	€0.3

* These figures are based on the net foreign exchange exposure of the company.
Transaction amount of SANYO is included from Fiscal 2012.

6. Number of Employees

(persons)

	End of June 2010	End of March 2011	End of June 2011
Domestic	153,493	145,512	145,546
Overseas	231,323	221,425	220,353
Total	384,816	366,937	365,899

7. Fiscal 2012 Annual Forecasts

Sales Breakdown

yen (billions)

Fiscal 2012 Forecasts	Total	Local currency basis 12/11		Domestic	Local currency basis 12/11		Overseas	Local currency basis 12/11	
		12/11	Local currency basis 12/11		12/11	Local currency basis 12/11			
Video and Audio Equipment	1,530.0	97%	98%	450.0	76%	1,080.0	111%	112%	
Information and Communications Equipment	1,560.0	106%	106%	800.0	102%	760.0	110%	111%	
Digital AVC Networks	3,090.0	101%	102%	1,250.0	91%	1,840.0	110%	112%	
Home Appliances	1,280.0	105%	105%	690.0	101%	590.0	108%	109%	
PEW and PanaHome	1,620.0	104%	105%	1,305.0	104%	315.0	106%	108%	
Components and Devices	770.0	103%	104%	270.0	104%	500.0	103%	104%	
SANYO	1,300.0	85%	87%	490.0	81%	810.0	88%	91%	
Other	640.0	107%	108%	345.0	102%	295.0	114%	115%	
Total (Domestic vs. overseas)	8,700.0 (100%)	100%	101%	4,350.0 (50%)	96%	4,350.0 (50%)	104%	106%	

Overseas Sales by Region

yen (billions)

	Fiscal 2012 Forecasts		
	12/11	Local currency basis 12/11	
North and South America	1,120.0	105%	107%
Europe	880.0	103%	105%
Asia	1,100.0	103%	105%
China	1,250.0	106%	107%
Total	4,350.0	104%	106%

Segment Information

yen (billions)

Fiscal 2012 Forecasts	Sales	12/11	Segment Profit	% of sales	12/11
Digital AVC Networks	3,340.0	101%	121.0	3.6%	105%
Home Appliances	1,320.0	103%	104.0	7.9%	113%
PEW and PanaHome	1,810.0	104%	76.0	4.2%	104%
Components and Devices	945.0	102%	35.0	3.7%	106%
SANYO	1,335.0	85%	-63.0	-4.7%	-
Other	1,210.0	101%	55.0	4.5%	104%
Total	9,960.0	100%	328.0	3.3%	92%
Corporate and eliminations	-1,260.0	-	-58.0	-	-
Consolidated total	8,700.0	100%	270.0	3.1%	88%

(Note) The annual forecast for semiconductors on a production basis for fiscal 2012 is 312.6 billion yen, almost the same as fiscal 2011.

7. Fiscal 2012 Annual Forecasts (continued)

Primary Domain Companies' Information

(Business domain company basis)

<Sales, Domain Company Profit and Capital Investment * >

yen (billions)

Fiscal 2012 Forecasts	Sales		Domain Company Profit			Capital Investment	
		12/11		% of sales	12/11		12-11
AVC Networks Company	1,728.1	102%	0.0	0.0%	-	71.0	-52.0
Panasonic Electronic Devices Co., Ltd.	374.0	102%	16.2	4.3%	131%	36.7	+5.5
Factory Automation Business	192.3	110%	28.8	15.0%	120%	5.1	+3.1

* These figures are calculated on an accrual basis.

Capital Investment*

yen (billions)

	Fiscal 2012 Forecasts	
		12-11
Digital AVC Networks	89.0	-64.7
Home Appliances	33.0	-1.7
PEW and PanaHome	46.0	+2.5
Components and Devices **	72.0	-2.7
SANYO	62.0	-25.2
Other	18.0	+8.0
Total	320.0	-83.8

<** semiconductors > < 19.9 > < -1.5 >

* These figures are calculated on an accrual basis.

Depreciation (tangible assets)

yen (billions)

Fiscal 2012 Forecasts	
	12-11
303.0	+18.8

R&D Expenditures

yen (billions)

Fiscal 2012 Forecasts	
	12-11
540.0	+12.2

Foreign Currency Transaction*

	Fiscal 2012 Forecasts
U.S. Dollars	US\$3.8 billion
Euro	€ 1.7 billion

* These figures are based on the net foreign exchange exposure of the company.
Transaction amount of SANYO is included from Fiscal 2012.

Disclaimer Regarding Forward-Looking Statements

This document includes forward-looking statements (within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings with the U.S. Securities and Exchange Commission pursuant to the U.S. Securities Exchange Act of 1934 and its other filings.

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<Attachment 1> Reference
Segment information for fiscal 2012

<u>Sales</u>	Yen (billions)
	1st Quarter (Apr. to Jun.)
Digital AVC Networks	660.6
Home Appliances	342.9
PEW and PanaHome	417.3
Components and Devices	205.5
SANYO	324.0
Other	284.0
Subtotal	2,234.3
Eliminations	-304.8
Total	1,929.5

<u>Segment profit</u>	Yen (billions)
	1st Quarter (Apr. to Jun.)
Digital AVC Networks	-16.0
Home Appliances	33.6
PEW and PanaHome	10.6
Components and Devices	-7.5
SANYO	-14.0
Other	11.9
Subtotal	18.6
Corporate and eliminations	-13.0
Total	5.6

<Attachment 2> Reference

Segment information for fiscal 2011

Sales

Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	831.7	826.1	927.6	718.6	3,304.0
Home Appliances	322.8	313.9	337.5	301.7	1,275.9
PEW and PanaHome	391.2	442.8	446.5	454.5	1,735.0
Components and Devices	236.3	244.6	232.9	212.5	926.3
SANYO	413.0	416.7	393.3	338.9	1,561.9
Other	275.4	285.0	262.5	374.8	1,197.7
Subtotal	2,470.4	2,529.1	2,600.3	2,401.0	10,000.8
Eliminations	-309.3	-322.3	-314.8	-361.7	-1,308.1
Total	2,161.1	2,206.8	2,285.5	2,039.3	8,692.7

Segment profit

Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	27.9	33.4	39.9	13.7	114.9
Home Appliances	32.3	16.8	32.8	10.4	92.3
PEW and PanaHome	8.3	22.5	23.2	19.0	73.0
Components and Devices	11.8	13.7	3.6	3.9	33.0
SANYO	5.0	1.1	-5.7	-8.4	-8.0
Other	12.8	10.2	12.2	17.7	52.9
Subtotal	98.1	97.7	106.0	56.3	358.1
Corporate and eliminations	-14.3	-12.5	-10.7	-15.3	-52.8
Total	83.8	85.2	95.3	41.0	305.3

<Attachment 3> Reference

Segment information for fiscal 2010

Sales

Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	773.3	830.8	974.1	831.3	3,409.5
Home Appliances	306.6	288.3	305.6	303.7	1,204.2
PEW and PanaHome	357.7	416.0	410.7	447.7	1,632.1
Components and Devices	213.3	243.5	246.9	227.8	931.5
SANYO	-	-	-	404.8	404.8
Other	204.7	241.4	231.6	334.5	1,012.2
Subtotal	1,855.6	2,020.0	2,168.9	2,549.8	8,594.3
Eliminations	-260.1	-282.2	-282.3	-351.7	-1,176.3
Total	1,595.5	1,737.8	1,886.6	2,198.1	7,418.0

Segment profit

Yen (billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	-13.6	26.3	40.2	34.4	87.3
Home Appliances	18.6	8.1	31.3	8.1	66.1
PEW and PanaHome	-7.8	12.0	17.4	13.1	34.7
Components and Devices	-9.7	13.4	19.2	13.6	36.5
SANYO	-	-	-	-0.7	-0.7
Other	-0.9	3.0	6.2	11.4	19.7
Subtotal	-13.4	62.8	114.3	79.9	243.6
Corporate and eliminations	-6.8	-13.7	-13.3	-19.3	-53.1
Total	-20.2	49.1	101.0	60.6	190.5

Notes: 1. The company restructured the motor business on April 1, 2010. Accordingly, segment information for Home Appliances, and Components and Devices in fiscal 2010 are reclassified to conform to the presentation for fiscal 2011.

2. SANYO and its subsidiaries became Panasonic's consolidated subsidiaries in December 2009. The operating results of SANYO and its subsidiaries are not included in the company's consolidated financial statements for the period before December 2009.

<Attachment 4> Reference

Primary domain companies' information for fiscal 2012

<u>Sales</u>		Yen (billions)
	1st Quarter (Apr. to Jun.)	
AVC Networks Company	350.7	
Panasonic Electronic Devices Co., Ltd.	78.8	
Factory Automation Business	49.2	

<u>Domain company profit</u>		Yen (billions)
	1st Quarter (Apr. to Jun.)	
AVC Networks Company	-29.8	
Panasonic Electronic Devices Co., Ltd.	-2.7	
Factory Automation Business	6.7	

Note: In April 2011, the operations of Panasonic Mobile Communications Co., Ltd. and the System Networks Company were integrated and the Systems & Communications Company was established. Accordingly, in this information, Panasonic Mobile Communications Co., Ltd. has been withdrawn from fiscal 2012.

Primary domain companies' information for fiscal 2011

<u>Sales</u>		Yen (billions)			
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	419.8	424.6	515.2	341.0	1,700.6
Panasonic Mobile Communications Co., Ltd.	66.1	73.6	56.2	47.5	243.4
Panasonic Electronic Devices Co., Ltd.	95.8	98.1	89.5	82.4	365.8
Factory Automation Business	44.5	52.1	38.3	39.3	174.2

<u>Domain company profit</u>		Yen (billions)			
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	-18.9	1.0	0.2	-10.4	-28.1
Panasonic Mobile Communications Co., Ltd.	2.7	3.6	0.8	-1.6	5.5
Panasonic Electronic Devices Co., Ltd.	3.2	5.1	3.0	1.1	12.4
Factory Automation Business	6.5	8.9	4.1	4.5	24.0

Primary domain companies' information for fiscal 2010

<u>Sales</u>		Yen (billions)			
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	366.8	435.5	526.2	374.2	1,702.7
Panasonic Mobile Communications Co., Ltd.	102.0	63.9	63.7	77.8	307.4
Panasonic Electronic Devices Co., Ltd.	84.3	95.6	97.3	88.8	366.0
Factory Automation Business	15.9	24.3	26.5	33.9	100.6

<u>Domain company profit</u>		Yen (billions)			
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	-34.6	1.7	0.1	-1.3	-34.1
Panasonic Mobile Communications Co., Ltd.	7.8	1.9	0.4	0.8	10.9
Panasonic Electronic Devices Co., Ltd.	-3.8	2.9	4.6	0.9	4.6
Factory Automation Business	-7.6	-1.9	0.1	2.7	-6.7