

Panasonic Corporation
Consolidated Information by Business Segment *
(Three months ended June 30)

By Business Segment:

	<u>Yen (billions)</u>		Percentage
[Sales]	<u>2011</u>	<u>2010</u>	<u>2011/2010</u>
Digital AVC Networks	¥ 660.6	¥ 831.7	79%
Home Appliances	342.9	322.8	106%
PEW and PanaHome	417.3	391.2	107%
Components and Devices	205.5	236.3	87%
SANYO	324.0	413.0	78%
Other	<u>284.0</u>	<u>275.4</u>	103%
Subtotal	2,234.3	2,470.4	90%
Eliminations	<u>(304.8)</u>	<u>(309.3)</u>	--
Consolidated total	<u>¥ 1,929.5</u>	<u>¥ 2,161.1</u>	89%
[Segment Profit (Loss)]*			
Digital AVC Networks	¥ (16.0)	¥ 27.9	--
Home Appliances	33.6	32.3	104%
PEW and PanaHome	10.6	8.3	127%
Components and Devices	(7.5)	11.8	--
SANYO	(14.0)	5.0	--
Other	<u>11.9</u>	<u>12.8</u>	94%
Subtotal	18.6	98.1	19%
Corporate and eliminations	<u>(13.0)</u>	<u>(14.3)</u>	--
Consolidated total	<u>¥ 5.6</u>	<u>¥ 83.8</u>	7%

* See Notes to consolidated financial statements on pages 10-11.