

Panasonic Group

1. Outline of the Panasonic Group

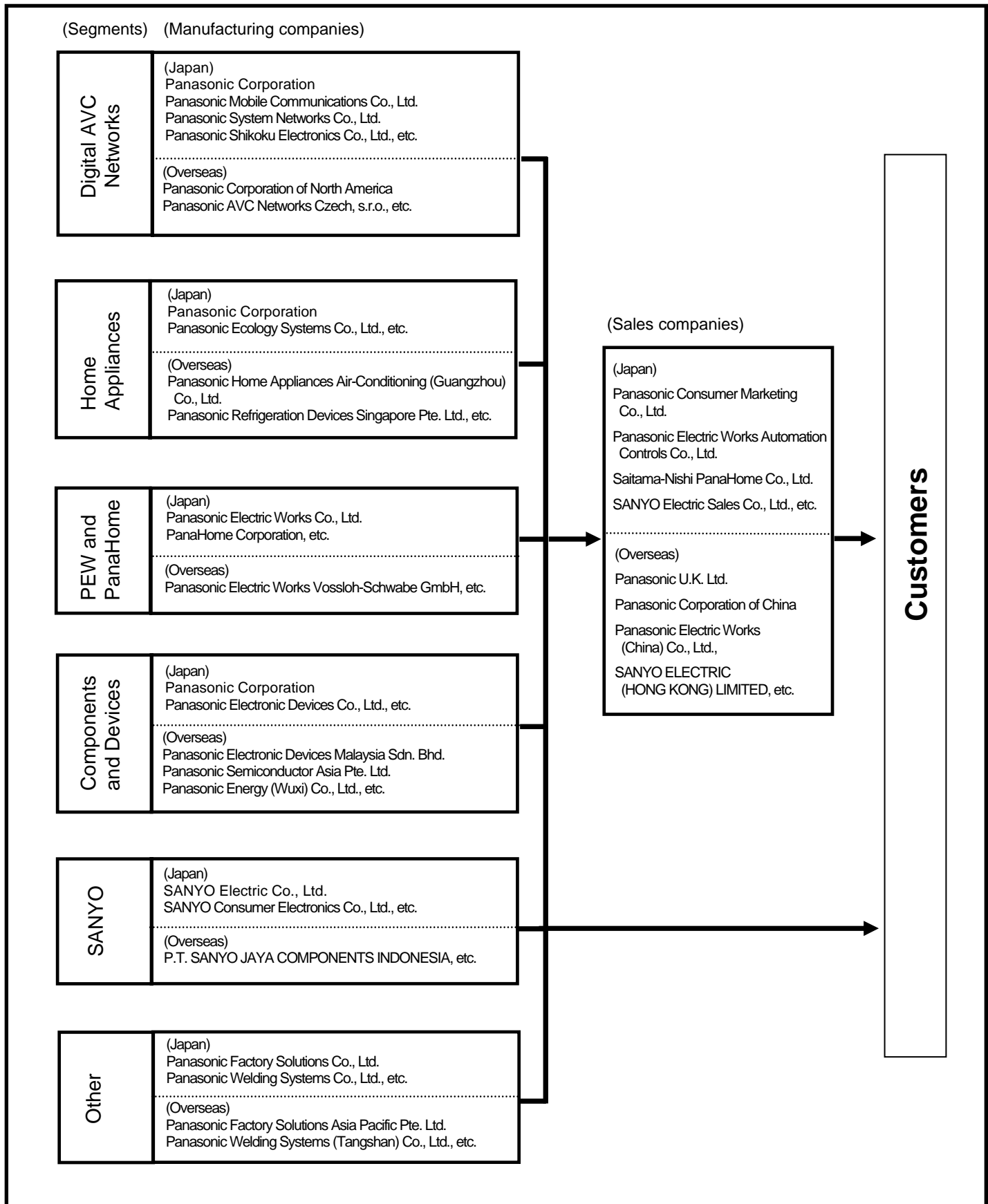
Described below are the Panasonic Group's primary business areas, roles of major group companies in respective businesses and relations between major group companies and business segments.

The Panasonic Group is comprised primarily of the parent Panasonic Corporation and 679 consolidated subsidiaries in and outside of Japan, operating in close cooperation with each other. As a comprehensive electronics manufacturer, Panasonic is engaged in production, sales and service activities in a broad array of business areas.

The company strengthens the unity of all employees throughout the group and ultimately enhances the value of the "Panasonic" brand globally. The company will continue its tireless efforts to generate ideas that brighten the lives of people everywhere in order to contribute to a better future both for the Earth and for the further development of society. Panasonic supplies a full spectrum of electric/electronic equipment and related products, which is categorized into the following six segments: Digital AVC Networks, Home Appliances, PEW and PanaHome, Components and Devices, SANYO, and Other. SANYO and its subsidiaries became the company's consolidated subsidiaries in December 2009, and they are disclosed as "SANYO" segment in the company's consolidated financial statements.

2. Business Domain Chart

As of March 31, 2010



Notes: 1. SANYO and its subsidiaries became Panasonic's consolidated subsidiaries in December 2009.

2. Panasonic Communications Co., Ltd. integrated System Solutions Company, an internal division of Panasonic, accordingly changed its company's name to Panasonic System Networks Co., Ltd. in January 2010.