

**Supplemental Consolidated Financial Data for Fiscal 2010
ended March 31, 2010**

Note: SANYO and its subsidiaries became Panasonic's consolidated subsidiaries in December 2009. The operating results of SANYO and its subsidiaries after January 2010 are included in the company's consolidated financial statements.

1. Sales Breakdown

Fiscal 2010 Results	Total	yen (billions)					
		10/09	Local currency basis 10/09	Domestic	10/09	Overseas	10/09
Video and Audio Equipment	1,613.1	95%	100%	585.0	119%	1,028.1	85%
Information and Communications Equipment	1,574.8	88%	91%	876.0	94%	698.8	81%
Digital AVC Networks	3,187.9	91%	95%	1,461.0	102%	1,726.9	84%
Home Appliances	1,088.1	93%	96%	630.4	96%	457.7	90%
PEW and PanaHome	1,446.4	91%	93%	1,189.4	92%	257.0	91%
Components and Devices	819.9	90%	95%	275.7	86%	544.2	92%
SANYO	399.9	-	-	152.3	-	247.6	-
Other	475.8	77%	78%	285.6	75%	190.2	80%
Total (Domestic vs. overseas)	7,418.0 (100%)	96%	99%	3,994.4 (54%)	98%	3,423.6 (46%)	93%
							100%

Fiscal 2011 Forecast	Total	yen (billions)					
		11/10	Local currency basis 11/10	Domestic	11/10	Overseas	11/10
Video and Audio Equipment	1,650.0	102%	104%	585.0	100%	1,065.0	104%
Information and Communications Equipment	1,555.0	99%	100%	870.0	99%	685.0	98%
Digital AVC Networks	3,205.0	101%	102%	1,455.0	100%	1,750.0	101%
Home Appliances	1,185.0	103%	104%	655.0	101%	530.0	106%
PEW and PanaHome	1,445.0	100%	101%	1,175.0	99%	270.0	105%
Components and Devices	780.0	103%	104%	260.0	101%	520.0	103%
SANYO	1,710.0	428%	428%	670.0	440%	1,040.0	420%
Other	475.0	100%	100%	285.0	100%	190.0	100%
Total (Domestic vs. overseas)	8,800.0 (100%)	119%	120%	4,500.0 (51%)	113%	4,300.0 (49%)	126%
							128%

Note: The company transferred its motor business to Home Appliances on April 1, 2010. Accordingly, the year-on-year figures of fiscal 2011 forecast for Home Appliances and Components and Devices are based on the reclassified fiscal 2010 results for those product categories.

Overseas Sales by Region

	Fiscal 2010 Results	yen (billions)					
		10/09	Local currency basis 10/09	Fiscal 2011 Forecast		11/10	Local currency basis 11/10
North and South America	917.9	92%	99%	1,140.0	124%	127%	
Europe	771.3	80%	88%	910.0	118%	124%	
Asia	830.9	96%	103%	1,100.0	132%	134%	
China	903.5	106%	111%	1,150.0	127%	128%	
Total	3,423.6	93%	100%	4,300.0	126%	128%	

2. Sales by Products

Product Category	Products	Fourth Quarter Results		Fiscal 2010 Results	
		Sales	10/09	Sales	10/09
Digital AVC Networks	TVs	198.7	127%	1,005.7	101%
	Plasma TVs	106.0	120%	548.1	95%
	LCD TVs	75.0	145%	383.4	113%
	Digital cameras	39.1	128%	203.8	98%
	BD / DVD recorders	26.0	130%	138.1	106%
	BD recorders / players	19.4	135%	103.0	140%
	VCRs / camcorders	13.5	109%	61.8	82%
	Audio equipment	15.2	104%	75.8	80%
	Information equipment	317.3	124%	1,066.9	90%
	Communications equipment	121.7	97%	507.9	83%
Home Appliances	Mobile communications equipment	66.7	84%	267.6	81%
	Air conditioners	57.9	141%	229.4	94%
	Refrigerators	22.7	111%	119.8	110%
Components and Devices	General components	80.7	146%	316.2	92%
	Semiconductors *	82.7	147%	329.4	84%
	Batteries	57.7	114%	240.8	87%
Other	FA equipment	31.1	223%	94.4	68%

* Information for semiconductors is on a production basis. The annual forecast for fiscal 2011 is 341.0 billion yen, up 4% from fiscal 2010.

3. Segment Information

	Fiscal 2010 Results					Fiscal 2011 Forecast				
	Sales	10/09	Segment Profit	% of sales	10/09	Sales	11/10	Segment Profit	% of sales	11/10
Digital AVC Networks	3,409.5	91%	87.3	2.6%	2748%	3,450.0	101%	125.0	3.6%	143%
Home Appliances	1,142.3	93%	66.5	5.8%	136%	1,250.0	104%	77.0	6.2%	117%
PEW and PanaHome	1,632.1	92%	34.7	2.1%	87%	1,650.0	101%	42.0	2.5%	121%
Components and Devices	1,005.3	89%	36.1	3.6%	508%	980.0	105%	51.0	5.2%	140%
SANYO	404.8	-	-0.7	-0.2%	-	1,750.0	432%	0.0	0.0%	-
Other	1,012.2	94%	19.7	1.9%	82%	1,020.0	101%	31.0	3.0%	157%
Total	8,606.2	96%	243.6	2.8%	198%	10,100.0	117%	326.0	3.2%	134%
Corporate and eliminations	-1,188.2	-	-53.1	-	-	-1,300.0	-	-76.0	-	-
Consolidated total	7,418.0	96%	190.5	2.6%	261%	8,800.0	119%	250.0	2.8%	131%

Note: The company transferred its motor business to Home Appliances on April 1, 2010. Accordingly, the year-on-year figures of fiscal 2011 forecast for Home Appliances and Components and Devices are based on the reclassified fiscal 2010 results for those product categories.

4. Financial data for the primary domain companies

(Business domain company basis)

<Sales, Domain company profit (production division basis), and Capital Investment * >

Fiscal 2010 Results

	Sales		Domain company profit		Capital Investment		
		10/09	% of sales	10/09		10-09	
AVC Networks Company	1,702.7	90%	-34.1	-2.0%	-	176.1	-29.5
Panasonic Mobile Communications Co., Ltd.	307.4	79%	10.9	3.5%	46%	2.8	-1.2
Panasonic Electronic Devices Co., Ltd.	366.0	91%	4.6	1.2%	-	19.4	-17.9
Factory Automation Business	100.6	66%	-6.7	-6.7%	-	1.9	-0.4

Fiscal 2011 Forecast

	Sales		Domain company profit		Capital Investment		
		11/10	% of sales	11/10		11-10	
AVC Networks Company	1,735.1	102%	11.0	0.6%	-	162.5	-13.6
Panasonic Mobile Communications Co., Ltd.	280.5	91%	4.0	1.4%	37%	3.0	+0.2
Panasonic Electronic Devices Co., Ltd.	390.0	107%	14.0	3.6%	304%	25.9	+6.5
Factory Automation Business	123.5	123%	7.4	6.0%	-	2.0	+0.1

* These figures are calculated on an accrual basis.

5. Capital Investment, Depreciation and R&D Expenditures

Capital Investment*

	yen (billions)			
	Fiscal 2010 Results		Fiscal 2011 Forecast	
	10-09		11-10	
Digital AVC Networks	200.0	-43.1	190.0	-10.0
Home Appliances	35.7	-18.4	29.0	-7.8
PEW and PanaHome	27.3	-9.8	37.0	+9.7
Components and Devices **	84.5	-51.9	86.0	+2.6
SANYO	31.2	+31.2	126.5	+95.3
Other	6.8	-16.9	11.5	+4.7
Total	385.5	-108.9	480.0	+94.5

<** semiconductors only> < 16.5 > < -44.4 > < 25.0 > < +8.5 >

* These figures are calculated on an accrual basis.

Note: The company transferred its motor business to Home Appliances on April 1, 2010. Accordingly, the year-on-year figures of fiscal 2011 forecast for Home Appliances and Components and Devices are based on the reclassified fiscal 2010 results for those product categories.

Depreciation(tangible assets)

	yen (billions)			
	Fiscal 2010 Results		Fiscal 2011 Forecast	
	10-09		11-10	
	251.8	-74.0	330.0	+78.2

R&D Expenditures

	yen (billions)			
	Fiscal 2010 Results		Fiscal 2011 Forecast	
	10-09		11-10	
	476.9	-41.0	550.0	+73.1

6. Foreign Currency Exchange Rates

	Export Rates		Rates Used for Consolidation		Foreign Currency Transaction ** (billions)	
	Fiscal 2010 Results	Fiscal 2011 Forecast*	Fiscal 2010 Results	Fiscal 2011 Forecast*	Fiscal 2010 Results	Fiscal 2011 Forecast
U.S. Dollars	¥93	¥90	¥93	¥90	US\$ 2.0	US\$ 2.0
Euro	¥129	¥120	¥131	¥120	€ 1.1	€ 1.1

* Business plan rate

** These figures are based on the net foreign exchange exposure of the company.

7. Number of Employees

	(persons)	
	End of March 2009	End of March 2010
Domestic	132,144	152,853
Overseas	160,106	231,733
Total	292,250	384,586

Disclaimer Regarding Forward-Looking Statements

This document includes forward-looking statements (within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings with the U.S. Securities and Exchange Commission pursuant to the Securities Exchange Act of 1934 and its other filings.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China, Asia and other countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Panasonic Group operates businesses, or in which assets and liabilities of the Panasonic Group are denominated; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the ability of the Panasonic Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions including the acquisition of SANYO Electric Co., Ltd.; the ability of the Panasonic Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Panasonic Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world and other events that may negatively impact business activities of the Panasonic Group.

The factors listed above are not all-inclusive and further information is contained in Panasonic's latest annual report on Form 20-F, which is on file with the U.S. Securities and Exchange Commission.

**<Attachment 1> Reference
Segment information for fiscal 2010**

<u>Sales</u>		Yen(billions)			
		1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)
Digital AVC Networks	773.3	830.8	974.1	831.3	3,409.5
Home Appliances	293.9	273.2	289.5	285.7	1,142.3
PEW and PanaHome	357.7	416.0	410.7	447.7	1,632.1
Components and Devices	229.6	261.5	265.7	248.5	1,005.3
SANYO	-	-	-	404.8	404.8
Other	204.7	241.4	231.6	334.5	1,012.2
Subtotal	1,859.2	2,022.9	2,171.6	2,552.5	8,606.2
Eliminations	-263.7	-285.1	-285.0	-354.4	-1,188.2
Total	1,595.5	1,737.8	1,886.6	2,198.1	7,418.0

<u>Segment profit</u>		Yen(billions)			
		1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)
Digital AVC Networks	-13.6	26.3	40.2	34.4	87.3
Home Appliances	20.3	8.7	30.7	6.8	66.5
PEW and PanaHome	-7.8	12.0	17.4	13.1	34.7
Components and Devices	-11.5	12.8	19.9	14.9	36.1
SANYO	-	-	-	-0.7	-0.7
Other	-0.9	3.0	6.2	11.4	19.7
Subtotal	-13.5	62.8	114.4	79.9	243.6
Corporate and eliminations	-6.7	-13.7	-13.4	-19.3	-53.1
Total	-20.2	49.1	101.0	60.6	190.5

**<Attachment 2> Reference
Segment information for fiscal 2009**

Sales

Yen(billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	1,046.4	1,056.5	937.3	708.8	3,749.0
Home Appliances	352.1	333.4	292.1	245.3	1,222.9
PEW and PanaHome	432.8	495.9	432.7	404.9	1,766.3
Components and Devices	334.5	335.7	278.3	178.8	1,127.3
Other	289.4	309.2	222.4	250.7	1,071.7
Subtotal	2,455.2	2,530.7	2,162.8	1,788.5	8,937.2
Eliminations	-303.2	-339.0	-282.9	-246.6	-1,171.7
Total	2,152.0	2,191.7	1,879.9	1,541.9	7,765.5

Segment profit

Yen(billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	55.0	47.8	-4.9	-94.7	3.2
Home Appliances	31.5	15.4	18.2	-16.1	49.0
PEW and PanaHome	10.5	25.3	10.3	-6.0	40.1
Components and Devices	19.5	29.5	5.0	-46.9	7.1
Other	13.9	14.9	0.1	-5.0	23.9
Subtotal	130.4	132.9	28.7	-168.7	123.3
Corporate and eliminations	-20.8	-14.4	-2.3	-12.9	-50.4
Total	109.6	118.5	26.4	-181.6	72.9

<Attachment 3> Reference
Primary domain companies' information for fiscal 2010

Sales

	Yen(billions)				
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	366.8	435.5	526.2	374.2	1,702.7
Panasonic Mobile Communications Co., Ltd.	102.0	63.9	63.7	77.8	307.4
Panasonic Electronic Devices Co., Ltd.	84.3	95.6	97.3	88.8	366.0
Factory Automation Business	15.9	24.3	26.5	33.9	100.6

Domain company profit

	Yen(billions)				
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	-34.6	1.7	0.1	-1.3	-34.1
Panasonic Mobile Communications Co., Ltd.	7.8	1.9	0.4	0.8	10.9
Panasonic Electronic Devices Co., Ltd.	-3.8	2.9	4.6	0.9	4.6
Factory Automation Business	-7.6	-1.9	0.1	2.7	-6.7

Primary domain companies' information for fiscal 2009

Sales

	Yen(billions)				
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	529.9	553.1	519.4	296.1	1,898.5
Panasonic Mobile Communications Co., Ltd.	118.8	90.4	85.7	94.8	389.7
Panasonic Electronic Devices Co., Ltd.	124.9	120.5	92.7	62.5	400.6
Factory Automation Business	60.8	51.1	25.6	15.5	153.0

Domain company profit

	Yen(billions)				
	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sep.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
AVC Networks Company	14.4	21.5	-23.4	-62.6	-50.1
Panasonic Mobile Communications Co., Ltd.	14.9	6.4	6.7	-4.3	23.7
Panasonic Electronic Devices Co., Ltd.	9.0	8.1	-2.0	-17.6	-2.5
Factory Automation Business	9.4	5.8	-4.7	-8.9	1.6