

Panasonic Corporation
Consolidated Sales Breakdown *
(Three months ended December 31)

	<u>Yen (billions)</u>		Percentage 2009/2008
	<u>2009</u>	<u>2008</u>	
<i><u>Digital AVC Networks</u></i>			
Video and audio equipment	¥ 527.1	¥ 465.1	113%
Information and communications equipment	388.9	404.7	96%
Subtotal	<u>916.0</u>	<u>869.8</u>	105%
<i><u>Home Appliances</u></i>			
	281.1	278.5	101%
<i><u>PEW and PanaHome</u></i>			
	363.3	384.8	94%
<i><u>Components and Devices</u></i>			
	218.5	218.8	100%
<i><u>Other</u></i>			
	107.7	128.0	84%
Total	¥ 1,886.6	¥ 1,879.9	100%
Domestic sales	1,004.9	1,023.4	98%
Overseas sales	881.7	856.5	103%

(Nine months ended December 31)

	<u>Yen (billions)</u>		Percentage 2009/2008
	<u>2009</u>	<u>2008</u>	
<i><u>Digital AVC Networks</u></i>			
Video and audio equipment	¥ 1,290.8	¥ 1,427.9	90%
Information and communications equipment	1,135.8	1,411.0	80%
Subtotal	<u>2,426.6</u>	<u>2,838.9</u>	85%
<i><u>Home Appliances</u></i>			
	819.3	932.5	88%
<i><u>PEW and PanaHome</u></i>			
	1,051.6	1,222.0	86%
<i><u>Components and Devices</u></i>			
	615.5	760.8	81%
<i><u>Other</u></i>			
	306.9	469.5	65%
Total	¥ 5,219.9	¥ 6,223.7	84%
Domestic sales	2,780.9	3,134.1	89%
Overseas sales	2,439.0	3,089.6	79%

* See Notes to consolidated financial statements on pages 15-17.

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Consolidated Sales Breakdown *
(Nine months ended December 31)

[Overseas Sales by Region]

	<u>Yen (billions)</u>		Percentage 2009/2008
	<u>2009</u>	<u>2008</u>	
North and South America	¥ 675.0	¥ 840.7	80%
Europe	581.9	805.4	72%
Asia, China and others	<u>1,182.1</u>	<u>1,443.5</u>	82%
Total	¥ 2,439.0	¥ 3,089.6	79%

[Domestic/Overseas Sales Breakdown]

	Domestic sales		Overseas sales	
	<u>Yen (billions)</u> 2009	Percentage 2009/2008	<u>Yen (billions)</u> 2009	Percentage 2009/2008
<u>Digital AVC Networks</u>				
Video and audio equipment	¥ 449.7	111%	¥ 841.1	82%
Information and communications equipment	<u>603.5</u>	87%	<u>532.3</u>	74%
Subtotal	<u>1,053.2</u>	96%	<u>1,373.4</u>	79%
<u>Home Appliances</u>	481.9	93%	337.4	81%
<u>PEW and PanaHome</u>	861.1	88%	190.5	80%
<u>Components and Devices</u>	206.3	77%	409.2	83%
<u>Other</u>	178.4	66%	128.5	64%
Total	¥ 2,780.9	89%	¥ 2,439.0	79%

* See Notes to consolidated financial statements on pages 15-17.