

**Panasonic Corporation**  
**Consolidated Sales Breakdown \***  
**(Three months ended December 31)**

	<u>Yen (billions)</u>		<u>Percentage</u>
	<u>2009</u>	<u>2008</u>	<u>2009/2008</u>
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 527.1	¥ 465.1	113%
Information and communications equipment	388.9	404.7	96%
Subtotal	916.0	869.8	105%
<u>Home Appliances</u>	281.1	278.5	101%
<u>PEW and PanaHome</u>	363.3	384.8	94%
<u>Components and Devices</u>	218.5	218.8	100%
<u>Other</u>	107.7	128.0	84%
<b>Total</b>	<b>¥ 1,886.6</b>	<b>¥ 1,879.9</b>	<b>100%</b>
Domestic sales	1,004.9	1,023.4	98%
Overseas sales	881.7	856.5	103%

**(Nine months ended December 31)**

	<u>Yen (billions)</u>		<u>Percentage</u>
	<u>2009</u>	<u>2008</u>	<u>2009/2008</u>
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 1,290.8	¥ 1,427.9	90%
Information and communications equipment	1,135.8	1,411.0	80%
Subtotal	2,426.6	2,838.9	85%
<u>Home Appliances</u>	819.3	932.5	88%
<u>PEW and PanaHome</u>	1,051.6	1,222.0	86%
<u>Components and Devices</u>	615.5	760.8	81%
<u>Other</u>	306.9	469.5	65%
<b>Total</b>	<b>¥ 5,219.9</b>	<b>¥ 6,223.7</b>	<b>84%</b>
Domestic sales	2,780.9	3,134.1	89%
Overseas sales	2,439.0	3,089.6	79%

\* See Notes to consolidated financial statements on pages 15-17.

**Panasonic Corporation**  
**Consolidated Sales Breakdown \***  
**(Nine months ended December 31)**

**[Overseas Sales by Region]**

	<u>Yen (billions)</u>		<u>Percentage</u>
	<u>2009</u>	<u>2008</u>	<u>2009/2008</u>
North and South America	¥ 675.0	¥ 840.7	80%
Europe	581.9	805.4	72%
Asia, China and others	<u>1,182.1</u>	<u>1,443.5</u>	82%
<b>Total</b>	<u>¥ 2,439.0</u>	<u>¥ 3,089.6</u>	79%

**[Domestic/Overseas Sales Breakdown]**

	<u>Domestic sales</u>		<u>Overseas sales</u>	
	<u>Yen (billions)</u>	<u>Percentage</u>	<u>Yen (billions)</u>	<u>Percentage</u>
	<u>2009</u>	<u>2009/2008</u>	<u>2009</u>	<u>2009/2008</u>
<u><i>Digital AVC Networks</i></u>				
Video and audio equipment	¥ 449.7	111%	¥ 841.1	82%
Information and communications equipment	<u>603.5</u>	87%	<u>532.3</u>	74%
Subtotal	<u>1,053.2</u>	96%	<u>1,373.4</u>	79%
<u><i>Home Appliances</i></u>	<u>481.9</u>	93%	<u>337.4</u>	81%
<u><i>PEW and PanaHome</i></u>	<u>861.1</u>	88%	<u>190.5</u>	80%
<u><i>Components and Devices</i></u>	<u>206.3</u>	77%	<u>409.2</u>	83%
<u><i>Other</i></u>	<u>178.4</u>	66%	<u>128.5</u>	64%
<b>Total</b>	<u>¥ 2,780.9</u>	89%	<u>¥ 2,439.0</u>	79%

\* See Notes to consolidated financial statements on pages 15-17.