

Panasonic Corporation
Consolidated Information by Business Segment*
(Six months ended September 30)

By Business Segment:

[Sales]	<u>Yen (billions)</u>		Percentage <u>2009/2008</u>
	<u>2009</u>	<u>2008</u>	
Digital AVC Networks	¥ 1,604.1	¥ 2,102.9	76%
Home Appliances	567.1	685.5	83%
PEW and PanaHome	773.7	928.7	83%
Components and Devices	491.1	670.2	73%
Other	<u>446.1</u>	<u>598.6</u>	75%
Subtotal	3,882.1	4,985.9	78%
Eliminations	<u>(548.8)</u>	<u>(642.2)</u>	--
Consolidated total	<u>¥ 3,333.3</u>	<u>¥ 4,343.7</u>	77%

[Segment Profit]**

Digital AVC Networks	¥ 12.7	¥ 102.8	12%
Home Appliances	29.0	46.9	62%
PEW and PanaHome	4.2	35.8	12%
Components and Devices	1.3	49.0	3%
Other	<u>2.1</u>	<u>28.8</u>	7%
Subtotal	49.3	263.3	19%
Corporate and eliminations	<u>(20.4)</u>	<u>(35.1)</u>	--
Consolidated total	<u>¥ 28.9</u>	<u>¥ 228.2</u>	13%

* ** See Notes to consolidated financial statements on pages 15-16.