

Panasonic Corporation
Consolidated Information by Business Segment *
(Three months ended June 30)

By Business Segment:

	<u>Yen (billions)</u>		Percentage <u>2009/2008</u>
	<u>2009</u>	<u>2008</u>	
[Sales]			
Digital AVC Networks	¥ 773.3	¥ 1,046.4	74%
Home Appliances	293.9	352.1	83%
PEW and PanaHome	357.7	432.8	83%
Components and Devices	229.6	334.5	69%
Other	<u>204.7</u>	<u>289.4</u>	71%
Subtotal	1,859.2	2,455.2	76%
Eliminations	<u>(263.7)</u>	<u>(303.2)</u>	--
Consolidated total	<u>¥ 1,595.5</u>	<u>¥ 2,152.0</u>	74%
 [Segment Profit]**			
Digital AVC Networks	¥ (13.6)	¥ 55.0	--
Home Appliances	20.3	31.5	64%
PEW and PanaHome	(7.8)	10.5	--
Components and Devices	(11.5)	19.5	--
Other	<u>(0.9)</u>	<u>13.9</u>	--
Subtotal	(13.5)	130.4	--
Corporate and eliminations	<u>(6.7)</u>	<u>(20.8)</u>	--
Consolidated total	<u>¥ (20.2)</u>	<u>¥ 109.6</u>	--

* ** See Notes to consolidated financial statements on pages 13-14.