

Panasonic Corporation
Consolidated Sales Breakdown *
(Three months ended June 30)

	<u>Yen (billions)</u>		<u>Percentage</u> <u>2009/2008</u>
	<u>2009</u>	<u>2008</u>	
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 359.0	¥ 466.4	77%
Information and communications equipment	371.9	509.1	73%
Subtotal	730.9	975.5	75%
<u>Home Appliances</u>	279.0	342.7	81%
<u>PEW and PanaHome</u>	313.2	389.2	80%
<u>Components and Devices</u>	182.3	269.3	68%
<u>Other</u>	90.1	175.3	51%
Total	¥ 1,595.5	¥ 2,152.0	74%
Domestic sales	858.8	1,045.2	82%
Overseas sales	736.7	1,106.8	67%

[Overseas Sales by Region]

	<u>Yen (billions)</u>		<u>Percentage</u> <u>2009/2008</u>
	<u>2009</u>	<u>2008</u>	
North and South America	¥ 203.6	¥ 286.5	71%
Europe	167.1	293.6	57%
Asia, China and others	366.0	526.7	69%
Total	¥ 736.7	¥ 1,106.8	67%

[Domestic/Overseas Sales Breakdown]

	<u>Domestic sales</u>		<u>Overseas sales</u>	
	<u>Yen (billions)</u> <u>2009</u>	<u>Percentage</u> <u>2009/2008</u>	<u>Yen (billions)</u> <u>2009</u>	<u>Percentage</u> <u>2009/2008</u>
<u>Digital AVC Networks</u>				
Video and audio equipment	¥ 123.0	93%	¥ 236.0	71%
Information and communications equipment	207.6	83%	164.3	63%
Subtotal	330.6	87%	400.3	67%
<u>Home Appliances</u>	159.9	92%	119.1	70%
<u>PEW and PanaHome</u>	255.3	84%	57.9	68%
<u>Components and Devices</u>	58.9	64%	123.4	70%
<u>Other</u>	54.1	57%	36.0	45%
Total	¥ 858.8	82%	¥ 736.7	67%

* See Notes to consolidated financial statements on pages 13-14.