

**Panasonic Corporation**  
**Consolidated Sales Breakdown \***  
**(Year ended March 31)**

	Yen (billions)		Percentage 2009/2008
	2009	2008	
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 1,699.7	¥ 1,799.2	94%
Information and communications equipment	1,792.3	2,202.6	81%
Subtotal	3,492.0	4,001.8	87%
<u>Home Appliances</u>	1,166.3	1,283.0	91%
<u>PEW and PanaHome</u>	1,581.2	1,730.7	91%
<u>Components and Devices</u>	907.6	1,150.3	79%
<u>Other</u>	618.4	722.6	86%
<u>JVC</u>	--	180.5	--
<b>Total</b>	<b>¥ 7,765.5</b>	<b>¥ 9,068.9</b>	<b>86%</b>
Domestic sales	4,082.2	4,544.8	90%
Overseas sales	3,683.3	4,524.1	81%

**[Overseas Sales by Region]**

	Yen (billions)		Percentage 2009/2008
	2009	2008	
North and South America	¥ 996.7	¥ 1,250.7	80%
Europe	963.0	1,212.9	79%
Asia, China and others	1,723.6	2,060.5	84%
<b>Total</b>	<b>¥ 3,683.3</b>	<b>¥ 4,524.1</b>	<b>81%</b>

**[Domestic/Overseas Sales Breakdown]**

	Domestic sales		Overseas sales	
	Yen (billions) 2009	Percentage 2009/2008	Yen (billions) 2009	Percentage 2009/2008
<u>Digital AVC Networks</u>				
Video and audio equipment	¥ 493.2	102%	¥ 1,206.5	92%
Information and communications equipment	934.5	85%	857.8	77%
Subtotal	1,427.7	91%	2,064.3	85%
<u>Home Appliances</u>	656.5	97%	509.8	84%
<u>PEW and PanaHome</u>	1,298.4	92%	282.8	90%
<u>Components and Devices</u>	319.0	80%	588.6	78%
<u>Other</u>	380.6	88%	237.8	82%
<b>Total</b>	<b>¥ 4,082.2</b>	<b>90%</b>	<b>¥ 3,683.3</b>	<b>81%</b>

\* See Notes to consolidated financial statements on pages 14-16.