

**Panasonic Corporation
Consolidated Sales Breakdown***
(Year ended March 31)

	Yen (billions)		Percentage 2009/2008
	<u>2009</u>	<u>2008</u>	
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 1,699.7	¥ 1,799.2	94%
Information and communications equipment	<u>1,792.3</u>	<u>2,202.6</u>	81%
Subtotal	<u>3,492.0</u>	<u>4,001.8</u>	87%
<u>Home Appliances</u>	<u>1,166.3</u>	<u>1,283.0</u>	91%
<u>PEW and PanaHome</u>	<u>1,581.2</u>	<u>1,730.7</u>	91%
<u>Components and Devices</u>	<u>907.6</u>	<u>1,150.3</u>	79%
<u>Other</u>	<u>618.4</u>	<u>722.6</u>	86%
<u>JVC</u>	<u>--</u>	<u>180.5</u>	--
Total	<u>¥ 7,765.5</u>	<u>¥ 9,068.9</u>	86%
Domestic sales	4,082.2	4,544.8	90%
Overseas sales	3,683.3	4,524.1	81%

[Overseas Sales by Region]

	Yen (billions)		Percentage 2009/2008
	<u>2009</u>	<u>2008</u>	
North and South America	¥ 996.7	¥ 1,250.7	80%
Europe	963.0	1,212.9	79%
Asia, China and others	<u>1,723.6</u>	<u>2,060.5</u>	84%
Total	<u>¥ 3,683.3</u>	<u>¥ 4,524.1</u>	81%

[Domestic/Overseas Sales Breakdown]

	Domestic sales Yen (billions) <u>2009</u>	Percentage 2009/2008	Overseas sales Yen (billions) <u>2009</u>		Percentage 2009/2008
			<u>2009</u>	<u>2008</u>	
<u>Digital AVC Networks</u>					
Video and audio equipment	¥ 493.2	102%	¥ 1,206.5	¥ 1,206.5	92%
Information and communications equipment	<u>934.5</u>	85%	<u>857.8</u>	<u>857.8</u>	77%
Subtotal	<u>1,427.7</u>	91%	<u>2,064.3</u>	<u>2,064.3</u>	85%
<u>Home Appliances</u>	<u>656.5</u>	97%	<u>509.8</u>	<u>509.8</u>	84%
<u>PEW and PanaHome</u>	<u>1,298.4</u>	92%	<u>282.8</u>	<u>282.8</u>	90%
<u>Components and Devices</u>	<u>319.0</u>	80%	<u>588.6</u>	<u>588.6</u>	78%
<u>Other</u>	<u>380.6</u>	88%	<u>237.8</u>	<u>237.8</u>	82%
Total	<u>¥ 4,082.2</u>	90%	<u>¥ 3,683.3</u>	<u>¥ 3,683.3</u>	81%

* See Notes to consolidated financial statements on pages 14-16.