

Supplemental Consolidated Financial Data for Fiscal 2009
ended March 31, 2009

1. Sales Breakdown

yen (billions)

Fiscal 2009 Results	Total	09/08	Local currency basis 09/08	Domestic	09/08	Overseas	09/08	Local currency basis 09/08
Video and Audio Equipment	1,699.7	94%	104%	493.2	102%	1,206.5	92%	104%
Information and Communications Equipment	1,792.3	81%	86%	934.5	85%	857.8	77%	87%
Digital AVC Networks	3,492.0	87%	94%	1,427.7	91%	2,064.3	85%	96%
Home Appliances	1,166.3	91%	96%	656.5	97%	509.8	84%	94%
PEW and PanaHome	1,581.2	91%	94%	1,298.4	92%	282.8	90%	105%
Components and Devices	907.6	79%	84%	319.0	80%	588.6	78%	87%
Other	618.4	86%	87%	380.6	88%	237.8	82%	86%
Total	7,765.5	86%	91%	4,082.2	90%	3,683.3	81%	92%

yen (billions)

Fiscal 2010 Forecast	Total	10/09	Local currency basis 10/09	Domestic	10/09	Overseas	10/09	Local currency basis 10/09
Video and Audio Equipment	1,600.0	94%	104%	500.0	101%	1,100.0	91%	105%
Information and Communications Equipment	1,550.0	86%	91%	850.0	91%	700.0	82%	92%
Digital AVC Networks	3,150.0	90%	98%	1,350.0	95%	1,800.0	87%	100%
Home Appliances	1,105.0	95%	100%	640.0	97%	465.0	91%	103%
PEW and PanaHome	1,500.0	95%	97%	1,260.0	97%	240.0	85%	95%
Components and Devices	805.0	89%	94%	305.0	96%	500.0	85%	93%
Other	440.0	71%	72%	295.0	78%	145.0	61%	64%
Total	7,000.0	90%	95%	3,850.0	94%	3,150.0	86%	96%

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

2. Overseas Sales by Region

yen (billions)

	Fiscal 2009 Results			Fiscal 2010 Forecast		
		09/08	Local currency basis 09/08		10/09	Local currency basis 10/09
North and South America	996.7	80%	91%	890.0	89%	98%
Europe	963.0	79%	91%	760.0	79%	96%
Asia	868.3	78%	90%	730.0	84%	97%
China	855.3	91%	95%	770.0	90%	93%
Total	3,683.3	81%	92%	3,150.0	86%	96%

3. Sales by Products

yen (billions)

Product Category	Products	Fiscal 2009 Results	
		Sales	09/08
Digital AVC Networks	VCRs	75.7	74%
	Digital cameras	207.8	85%
	TVs	998.1	100%
	Plasma TVs	575.9	92%
	LCD TVs	338.5	129%
	DVD recorders	129.8	102%
	Audio equipment	94.2	74%
	Information equipment	1,179.9	80%
	Communications equipment	612.4	84%
	Mobile communications equipment	330.4	89%
Home Appliances	Air conditioners	245.0	90%
	Refrigerators	108.7	98%
Components and Devices	General components	343.2	76%
	Semiconductors *	392.9	85%
	Batteries	275.4	89%
Other	FA equipment	139.5	68%

* Information for semiconductors is on a production basis. The annual forecast for fiscal 2010 is 328.5 billion yen, down 16% from fiscal 2009.

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

4. Segment Information

yen (billions)

	Fiscal 2009 Results					Fiscal 2010 Forecast				
	Sales	09/08	Segment Profit	% of sales	09/08	Sales	10/09	Segment Profit	% of sales	10/09
Digital AVC Networks	3,749.0	87%	3.2	0.1%	1%	3,373.0	90%	16.0	0.5%	500%
Home Appliances	1,222.9	93%	49.0	4.0%	57%	1,180.0	96%	55.0	4.7%	112%
PEW and PanaHome	1,766.3	92%	40.1	2.3%	42%	1,672.0	95%	34.0	2.0%	85%
Components and Devices	1,127.3	81%	7.1	0.6%	7%	1,002.0	89%	25.0	2.5%	352%
Other	1,071.7	99%	23.9	2.2%	37%	860.0	80%	5.0	0.6%	21%
Total	8,937.2	88%	123.3	1.4%	21%	8,087.0	90%	135.0	1.7%	109%
Corporate and eliminations	-1,171.7	-	-50.4	-	-	-1,087.0	-	-60.0	-	-
Consolidated total	7,765.5	86%	72.9	0.9%	14%	7,000.0	90%	75.0	1.1%	103%

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

5. Financial Data for the Primary Domain Companies

(Business Domain Company Basis)

<Sales, Domain Company Profit (Production Division Basis), and Capital Investment * >

Fiscal 2009 Results

yen (billions)

	Sales		Domain Company Profit			Capital Investment	
		09/08		% of Sales	09/08		09-08
AVC Networks Company	1,898.5	96%	-50.1	-2.6%	-	205.6	+45.6
Panasonic Mobile Communications Co., Ltd.	389.7	86%	23.7	6.1%	172%	4.0	+0.1
Panasonic Electronic Devices Co., Ltd.	400.6	79%	-2.5	-0.6%	-	37.3	-0.1
Factory Automation Business	153.0	69%	1.6	1.1%	5%	2.3	-1.9

Fiscal 2010 Forecast

yen (billions)

	Sales		Domain Company Profit			Capital Investment	
		10/09		% of Sales	10/09		10-09
AVC Networks Company	1,745.8	92%	-18.5	-1.1%	-	180.4	-25.2
Panasonic Mobile Communications Co., Ltd.	336.5	86%	4.4	1.3%	19%	3.0	-1.0
Panasonic Electronic Devices Co., Ltd.	360.0	90%	0.0	0.0%	-	19.7	-17.6
Factory Automation Business	98.5	64%	-10.9	-11.1%	-	2.9	+0.6

* These figures are calculated on an accrual basis.

Note: The name of "Panasonic AVC Networks Company" was changed to "AVC Networks Company" as of October 1, 2008.

6. Capital Investment, Depreciation and R&D Expenditures

Capital Investment*

yen (billions)

	Fiscal2009 Results		Fiscal2010 Forecast	
		09-08		10-09
Digital AVC Networks	243.1	+33.4	198.0	-45.1
Home Appliances	54.1	+7.1	33.0	-21.1
PEW and PanaHome	37.1	-2.6	27.0	-10.1
Components and Devices **	136.4	+0.8	83.5	-52.9
Other	23.7	+9.4	8.5	-15.2
JVC	-	-3.0	-	-
Total	494.4	+45.1	350.0	-144.4

<** semiconductors only>

< 60.9 > < +1.2 > < 14.5 > < -46.4 >

* These figures are calculated on an accrual basis.

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

Depreciation(tangible assets)

yen (billions)

	Fiscal2009 Results		Fiscal2010 Forecast	
		09-08		10-09
	325.8	43.7	240	-85.8

R&D Expenditures

yen (billions)

	Fiscal2009 Results		Fiscal2010 Forecast	
		09-08		10-09
	517.9	-36.6	480	-37.9

7. Foreign Currency Exchange Rates

	Export Rates		Rates Used for Consolidation		Foreign Currency Transaction * (billions)	
	Fiscal 2009 Results	Fiscal 2010 Forecast	Fiscal 2009 Results	Fiscal 2010 Forecast	Fiscal 2009 Results	Fiscal 2010 Forecast
U.S. Dollars	¥103	¥93	¥101	¥93	US\$2.4	US\$2.0
Euro	¥153	¥118	¥143	¥118	€ 1.4	€ 1.3

* These figures are based on the net foreign exchange exposure of the company.

8. Number of Employees

(persons)

	End of March 2008	End of March 2009
Domestic	135,563	132,144
Overseas	170,265	160,106
Total	305,828	292,250

Disclaimer Regarding Forward-Looking Statements

This document includes forward-looking statements (within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings with the U.S. Securities and Exchange Commission pursuant to the Securities Exchange Act of 1934.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Panasonic Group operates businesses, or in which assets and liabilities of the Panasonic Group are denominated; the ability of the Panasonic Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions; the ability of the Panasonic Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Panasonic Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules; as well as natural disasters including earthquakes and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in Panasonic's latest annual report on Form 20-F, which is on file with the U.S. Securities and Exchange Commission.

<Attachment 1> Reference

Segment information for fiscal 2008

<Consolidated>

Sales

Yen(billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sept.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	996.1	1,063.5	1,207.7	1,052.3	4,319.6
Home Appliances	349.4	317.6	339.2	310.2	1,316.4
PEW and PanaHome	431.9	505.3	472.5	500.6	1,910.3
Components and Devices	348.2	364.1	357.3	329.1	1,398.7
Other	260.4	281.9	249.8	292.1	1,084.2
JVC	138.0	45.1	--	--	183.1
Total	2,524.0	2,577.5	2,626.5	2,484.3	10,212.3
Eliminations	-284.5	-291.7	-281.9	-285.3	-1,143.4
Consolidated total	2,239.5	2,285.8	2,344.6	2,199.0	9,068.9

Segment profit

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sept.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	38.9	71.2	84.3	57.9	252.3
Home Appliances	18.0	19.3	25.9	23.2	86.4
PEW and PanaHome	9.9	31.2	27.3	28.0	96.4
Components and Devices	18.4	31.1	27.8	27.7	105.0
Other	13.8	21.1	12.1	17.2	64.2
JVC	-6.7	-3.0	--	--	-9.7
Total	92.3	170.9	177.4	154.0	594.6
Corporate and eliminations	-18.4	-24.8	-12.0	-19.9	-75.1
Consolidated total	73.9	146.1	165.4	134.1	519.5

Notes:

1. JVC and its consolidated subsidiaries became associated companies under the equity method from August 2007.
2. The company has changed the transaction between Global Procurement Service Company and other segments since April 1, 2008. Accordingly, segment information for Other and Corporate and eliminations of fiscal 2008 has been reclassified to conform to the presentation for fiscal 2009.
3. The name of "AVC Networks" was changed to "Digital AVC Networks" in April 2008.
4. The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

<Attachment 2> Reference

Segment information for fiscal 2009

<Consolidated>

Sales

Yen(billions)

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sept.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	1,046.4	1,056.5	937.3	708.8	3,749.0
Home Appliances	352.1	333.4	292.1	245.3	1,222.9
PEW and PanaHome	432.8	495.9	432.7	404.9	1,766.3
Components and Devices	334.5	335.7	278.3	178.8	1,127.3
Other	289.4	309.2	222.4	250.7	1,071.7
Total	2,455.2	2,530.7	2,162.8	1,788.5	8,937.2
Eliminations	-303.2	-339.0	-282.8	-246.7	-1,171.7
Consolidated total	2,152.0	2,191.7	1,880.0	1,541.8	7,765.5

Segment profit

	1st Quarter (Apr. to Jun.)	2nd Quarter (Jul. to Sept.)	3rd Quarter (Oct. to Dec.)	4th Quarter (Jan. to Mar.)	Full year (Apr. to Mar.)
Digital AVC Networks	55.0	47.8	-4.9	-94.7	3.2
Home Appliances	31.5	15.4	18.2	-16.1	49.0
PEW and PanaHome	10.5	25.3	10.3	-6.0	40.1
Components and Devices	19.5	29.5	5.0	-46.9	7.1
Other	13.9	14.9	0.1	-5.0	23.9
Total	130.4	132.9	28.7	-168.7	123.3
Corporate and eliminations	-20.8	-14.3	-2.4	-12.9	-50.4
Consolidated total	109.6	118.6	26.3	-181.6	72.9

Note: The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.