

May 15, 2009

FOR IMMEDIATE RELEASE

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Panasonic Announces Proposed Management Changes

Osaka, Japan, May 15, 2009 - Panasonic Corporation (Panasonic [NYSE symbol: PC]), today announced that at the Board of Directors' Meeting held on May 15, 2009, a change was made to the composition of the new members of the Board of Directors of Panasonic Corporation, who were informally elected at the Board of Directors' Meeting held on February 26, 2009 and will assume their roles on June 25, 2009. The change will be made official at the Ordinary General Meeting of Shareholders and at the subsequent Board of Directors' Meeting to be held on June 25, 2009. Please be also informed of the assignment of responsibilities to the newly appointed Director and Members of the Board effective June 25, 2009 and appointments effective May 16, 2009.

Appointments:

1. Appointment of Director, Member of the Board (Effective June 25)

Junji Nomura	Managing Director (Executive Vice President, Panasonic Electric Works Co., Ltd.)
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2. Responsibility of Director, Member of the Board (Effective June 25)

Junji Nomura*	In charge of Special Task
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3. Appointments of General Manager, Corporate Overseas Planning Group of the Head Office and Others

Appointments:

<Head Office> Hitoshi Otsuki	General Manager, Corporate Overseas Planning Group, concurrently with his responsibility as in charge of Overseas Operations
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Note that Kazuhiro Kawano, former General Manager, will be appointed Advisor, attached to Hitoshi Otsuki, Senior Managing Director, Member of the Board.

<Energy Company>
Hiroyuki Aota

Director, Dry Battery Business Unit
(Director, Information Equipment Motor Business
Unit, Motor Company)

Note that Naoto Noguchi, Executive Officer, and President, Energy Company, will be released from his concurrent responsibility as Director, Dry Battery Business Unit.

<Motor Company>
Akinori Otsuka

Director, Home Appliance and Automotive Motor
Business Unit
(Director, Microwave Oven Business Unit, Home
Appliances Company)

Note that Kazuyuki Takada, former Director, will be appointed Senior Councilor, in charge of Business Planning, Motor Company.

Makoto Sugimura

Director, Information Equipment Motor Business
Unit
(President, Panasonic Motor (Zhuhai) Co., Ltd.)

<Home Appliances Company>
Norifumi Matsui

Director, Microwave Oven Business Unit,
concurrently with his responsibility as Director, IH
Cooking Equipment Business Unit of the same
Company

Note: * newly appointed
() former titles