

Panasonic Corporation
Consolidated Sales Breakdown *
(Three months ended December 31)

	2008	Yen (billions) 2007	Percentage 2008/2007
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 465.1	¥ 588.2	79%
Information and communications equipment	404.7	543.1	75%
Subtotal	869.8	1,131.3	77%
<u>Home Appliances</u>	278.5	331.0	84%
<u>PEW and PanaHome</u>	384.8	428.3	90%
<u>Components and Devices</u>	218.8	295.5	74%
<u>Other</u>	128.0	158.5	81%
Total	¥ 1,879.9	¥ 2,344.6	80%
Domestic sales	1,023.4	1,138.3	90%
Overseas sales	856.5	1,206.3	71%

(Nine months ended December 31)

	2008	Yen (billions) 2007	Percentage 2008/2007
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 1,427.9	¥ 1,435.9	99%
Information and communications equipment	1,411.0	1,615.6	87%
Subtotal	2,838.9	3,051.5	93%
<u>Home Appliances</u>	932.5	972.9	96%
<u>PEW and PanaHome</u>	1,222.0	1,277.4	96%
<u>Components and Devices</u>	760.8	881.4	86%
<u>Other</u>	469.5	506.2	93%
<u>JVC</u>	--	180.5	--
Total	¥ 6,223.7	¥ 6,869.9	91%
Domestic sales	3,134.1	3,326.1	94%
Overseas sales	3,089.6	3,543.8	87%

* See Notes to consolidated financial statements on pages 15-17.

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Consolidated Sales Breakdown *
(Nine months ended December 31)

[Overseas Sales by Region]

	Yen (billions)		Percentage
	<u>2008</u>	<u>2007</u>	<u>2008/2007</u>
North and South America	¥ 840.7	¥ 1,012.7	83%
Europe	805.4	947.5	85%
Asia and China	<u>1,443.5</u>	<u>1,583.6</u>	91%
Total	<u>¥ 3,089.6</u>	<u>¥ 3,543.8</u>	87%

[Domestic/Overseas Sales Breakdown]

	Domestic sales		Overseas sales	
	Yen (billions)	Percentage	Yen (billions)	Percentage
	<u>2008</u>	<u>2008/2007</u>	<u>2008</u>	<u>2008/2007</u>
<u><i>Digital AVC Networks</i></u>				
Video and audio equipment	¥ 407.0	108%	¥ 1,020.9	97%
Information and communications equipment	<u>691.6</u>	91%	<u>719.4</u>	84%
Subtotal	<u>1,098.6</u>	97%	<u>1,740.3</u>	91%
<u><i>Home Appliances</i></u>	<u>515.9</u>	100%	<u>416.6</u>	92%
<u><i>PEW and PanaHome</i></u>	<u>983.7</u>	95%	<u>238.3</u>	100%
<u><i>Components and Devices</i></u>	<u>267.0</u>	88%	<u>493.8</u>	86%
<u><i>Other</i></u>	<u>268.9</u>	96%	<u>200.6</u>	89%
Total	<u>¥ 3,134.1</u>	94%	<u>¥ 3,089.6</u>	87%

* See Notes to consolidated financial statements on pages 15-17.