

Panasonic Corporation
Consolidated Sales Breakdown*
(Three months ended December 31)

	Yen (billions)	2008	2007	Percentage 2008/2007
<u>Digital AVC Networks</u>				
Video and audio equipment	¥ 465.1	¥ 588.2	79%	
Information and communications equipment	404.7	543.1	75%	
Subtotal	<u>869.8</u>	<u>1,131.3</u>	77%	
<u>Home Appliances</u>	278.5	331.0	84%	
<u>PEW and PanaHome</u>	<u>384.8</u>	<u>428.3</u>	90%	
<u>Components and Devices</u>	<u>218.8</u>	<u>295.5</u>	74%	
<u>Other</u>	<u>128.0</u>	<u>158.5</u>	81%	
Total	¥ 1,879.9	¥ 2,344.6	80%	
Domestic sales	1,023.4	1,138.3	90%	
Overseas sales	856.5	1,206.3	71%	

(Nine months ended December 31)

	Yen (billions)	2008	2007	Percentage 2008/2007
<u>Digital AVC Networks</u>				
Video and audio equipment	¥ 1,427.9	¥ 1,435.9	99%	
Information and communications equipment	<u>1,411.0</u>	<u>1,615.6</u>	87%	
Subtotal	<u>2,838.9</u>	<u>3,051.5</u>	93%	
<u>Home Appliances</u>	932.5	972.9	96%	
<u>PEW and PanaHome</u>	<u>1,222.0</u>	<u>1,277.4</u>	96%	
<u>Components and Devices</u>	<u>760.8</u>	<u>881.4</u>	86%	
<u>Other</u>	<u>469.5</u>	<u>506.2</u>	93%	
JVC	--	180.5	--	
Total	¥ 6,223.7	¥ 6,869.9	91%	
Domestic sales	3,134.1	3,326.1	94%	
Overseas sales	3,089.6	3,543.8	87%	

* See Notes to consolidated financial statements on pages 15-17.

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Consolidated Sales Breakdown *
(Nine months ended December 31)

[Overseas Sales by Region]

	Yen (billions)		Percentage 2008/2007
	<u>2008</u>	<u>2007</u>	
North and South America	¥ 840.7	¥ 1,012.7	83%
Europe	805.4	947.5	85%
Asia and China	<u>1,443.5</u>	<u>1,583.6</u>	91%
Total	¥ 3,089.6	¥ 3,543.8	87%

[Domestic/Overseas Sales Breakdown]

	Domestic sales		Overseas sales	
	Yen (billions) <u>2008</u>	Percentage 2008/2007	Yen (billions) <u>2008</u>	Percentage 2008/2007
<i><u>Digital AVC Networks</u></i>				
Video and audio equipment	¥ 407.0	108%	¥ 1,020.9	97%
Information and communications equipment	<u>691.6</u>	91%	<u>719.4</u>	84%
Subtotal	<u>1,098.6</u>	97%	<u>1,740.3</u>	91%
<i><u>Home Appliances</u></i>	<u>515.9</u>	100%	<u>416.6</u>	92%
<i><u>PEW and PanaHome</u></i>	<u>983.7</u>	95%	<u>238.3</u>	100%
<i><u>Components and Devices</u></i>	<u>267.0</u>	88%	<u>493.8</u>	86%
<i><u>Other</u></i>	<u>268.9</u>	96%	<u>200.6</u>	89%
Total	¥ 3,134.1	94%	¥ 3,089.6	87%

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