

**Supplemental Consolidated Financial Data for Fiscal 2009
Third Quarter and Nine Months ended December 31, 2008**

1. Sales Breakdown

| Fiscal 2009 Third Quarter | Total | 09/08 | Local currency basis 09/08 | Domestic | 09/08 | Overseas | 09/08 | yen (billions) |
|---|----------------|------------|----------------------------------|----------------|------------|--------------|------------|---|
| | | | | | | | | 09/08 Local currency basis 09/08 |
| Video and Audio Equipment | 465.1 | 79% | 92% | 149.2 | 98% | 315.9 | 73% | 91% |
| Information and Communications Equipment | 404.7 | 75% | 82% | 210.2 | 84% | 194.5 | 67% | 81% |
| Digital AVC Networks | 869.8 | 77% | 88% | 359.4 | 89% | 510.4 | 70% | 87% |
| Home Appliances | 278.5 | 84% | 91% | 175.4 | 95% | 103.1 | 71% | 86% |
| PEW and PanaHome | 384.8 | 90% | 93% | 321.5 | 93% | 63.3 | 78% | 96% |
| Components and Devices | 218.8 | 74% | 82% | 85.6 | 78% | 133.2 | 72% | 85% |
| Other | 128.0 | 81% | 84% | 81.5 | 88% | 46.5 | 70% | 77% |
| Total | 1,879.9 | 80% | 88% | 1,023.4 | 90% | 856.5 | 71% | 86% |

| Fiscal 2009 Nine Months ended December 31, 2008 | Total | 09/08 | Local currency basis 09/08 | Domestic | 09/08 | Overseas | 09/08 | yen (billions) |
|--|----------------|------------|----------------------------------|----------------|------------|----------------|------------|---|
| | | | | | | | | 09/08 Local currency basis 09/08 |
| Video and Audio Equipment | 1,427.9 | 99% | 108% | 407.0 | 108% | 1,020.9 | 97% | 108% |
| Information and Communications Equipment | 1,411.0 | 87% | 93% | 691.6 | 91% | 719.4 | 84% | 94% |
| Digital AVC Networks | 2,838.9 | 93% | 100% | 1,098.6 | 97% | 1,740.3 | 91% | 102% |
| Home Appliances | 932.5 | 96% | 100% | 515.9 | 100% | 416.6 | 92% | 102% |
| PEW and PanaHome | 1,222.0 | 96% | 98% | 983.7 | 95% | 238.3 | 100% | 112% |
| Components and Devices | 760.8 | 86% | 92% | 267.0 | 88% | 493.8 | 86% | 94% |
| Other | 469.5 | 93% | 95% | 268.9 | 96% | 200.6 | 89% | 94% |
| Total | 6,223.7 | 91% | 96% | 3,134.1 | 94% | 3,089.6 | 87% | 97% |

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

2. Overseas Sales by Region

| | Fiscal 2009 Third Quarter | | | Fiscal 2009 Nine Months ended December 31, 2008 | | 09/08 | Local currency basis 09/08 |
|-------------------------|---------------------------|------------|----------------------------------|--|----------------------------------|------------|----------------------------------|
| | | 09/08 | Local currency basis 09/08 | 09/08 | Local currency basis 09/08 | | |
| North and South America | 256.0 | 72% | 86% | 840.7 | 83% | 94% | |
| Europe | 230.1 | 67% | 88% | 805.4 | 85% | 95% | |
| Asia | 189.5 | 69% | 87% | 730.4 | 85% | 97% | |
| China | 180.9 | 78% | 83% | 713.1 | 98% | 103% | |
| Total | 856.5 | 71% | 86% | 3,089.6 | 87% | 97% | |

3. Sales by Products

<Consolidated>

| Product Category | Products | Fiscal 2009 | | | |
|------------------------|---------------------------------|---------------|-------|-------------------------------|-------|
| | | Third Quarter | | Nine Months ended December 31 | |
| | | Sales | 09/08 | Sales | 09/08 |
| Digital AVC Networks | VCRs | 14.0 | 54% | 63.3 | 77% |
| | Digital cameras | 49.5 | 68% | 177.2 | 89% |
| | TVs | 276.4 | 80% | 841.9 | 105% |
| | Plasma TVs | 169.1 | 75% | 487.5 | 97% |
| | LCD TVs | 87.9 | 102% | 286.8 | 139% |
| | DVD recorders | 45.6 | 99% | 109.9 | 107% |
| | Audio equipment | 27.3 | 66% | 79.6 | 75% |
| | Information equipment | 263.7 | 73% | 924.1 | 85% |
| | Communications equipment | 141.0 | 79% | 486.9 | 93% |
| Home Appliances | Mobile communications equipment | 72.0 | 88% | 251.0 | 102% |
| | Air conditioners | 40.6 | 83% | 204.0 | 99% |
| Components and Devices | Refrigerators | 25.0 | 98% | 88.3 | 102% |
| | General components | 79.0 | 68% | 287.9 | 83% |
| Components and Devices | Semiconductors * | 92.6 | 81% | 336.6 | 98% |
| | Batteries | 72.6 | 89% | 225.0 | 93% |
| Other | FA equipment | 23.0 | 54% | 125.5 | 79% |

* Information for semiconductors is on a production basis.

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

4. Segment Information

<Consolidated>

| | Fiscal 2009 Third Quarter | | | | | Fiscal 2009 Nine Months ended December 31 | | | | |
|----------------------------|---------------------------|-------|----------------|------------|-------|---|-------|----------------|------------|-------|
| | Sales | 09/08 | Segment Profit | % of sales | 09/08 | Sales | 09/08 | Segment Profit | % of sales | 09/08 |
| Digital AVC Networks | 937.3 | 78% | -4.9 | -0.5% | - | 3,040.2 | 93% | 97.9 | 3.2% | 50% |
| Home Appliances | 292.0 | 86% | 18.2 | 6.2% | 70% | 977.6 | 97% | 65.1 | 6.7% | 103% |
| PEW and PanaHome | 432.7 | 92% | 10.4 | 2.4% | 38% | 1,361.4 | 97% | 46.1 | 3.4% | 67% |
| Components and Devices | 278.3 | 78% | 5.0 | 1.8% | 18% | 948.5 | 89% | 54.0 | 5.7% | 70% |
| Other | 222.4 | 89% | 0.1 | 0.0% | 1% | 821.0 | 104% | 28.9 | 3.5% | 61% |
| Total | 2,162.7 | 82% | 28.8 | 1.3% | 16% | 7,148.7 | 93% | 292.0 | 4.1% | 66% |
| Corporate and eliminations | -282.8 | - | -2.4 | - | - | -925.0 | - | -37.5 | - | - |
| Consolidated total | 1,879.9 | 80% | 26.4 | 1.4% | 16% | 6,223.7 | 91% | 254.5 | 4.1% | 66% |

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

5. Financial Data for the Primary Domain Companies

(Business Domain Company Basis)

<Sales, Domain Company Profit (Production Division Basis), and Capital Investment * >

Fiscal 2009 Third Quarter

| | Sales | | Domain Company Profit | | Capital Investment | | |
|---|-------|-------|-----------------------|------------|--------------------|-------|-------|
| | 09/08 | 09/08 | 09/08 | % of Sales | 09-08 | 09-08 | |
| AVC Networks Company | 519.4 | 85% | -23.4 | - | -4.5% | 50.0 | +24.1 |
| Panasonic Mobile Communications Co., Ltd. | 85.7 | 85% | 6.7 | 160% | 7.8% | 0.8 | -0.3 |
| Panasonic Electronic Devices Co., Ltd. | 92.7 | 70% | -2.0 | - | -2.1% | 8.8 | +0.3 |
| Factory Automation Business | 25.6 | 55% | -4.7 | - | -18.5% | 0.5 | 0.0 |

Fiscal 2009 Nine Months ended December 31, 2008

| | Sales | | Domain Company Profit | | Capital Investment | | |
|---|---------|-------|-----------------------|------------|--------------------|-------|-------|
| | 09/08 | 09/08 | 09/08 | % of Sales | 09-08 | 09-08 | |
| AVC Networks Company | 1,602.4 | 103% | 12.5 | 13% | 0.8% | 146.6 | +43.7 |
| Panasonic Mobile Communications Co., Ltd. | 294.9 | 96% | 28.0 | 549% | 9.5% | 2.8 | +0.2 |
| Panasonic Electronic Devices Co., Ltd. | 338.1 | 86% | 15.1 | 47% | 4.5% | 27.8 | +1.8 |
| Factory Automation Business | 137.6 | 80% | 10.6 | 38% | 7.7% | 1.5 | -1.5 |

* These figures are calculated on an accrual basis.

6. Capital Investment by Segments *

| <Consolidated> | | yen (billions) |
|---------------------------|-------|-------------------------------------|
| | | Nine Months ended December 31, 2008 |
| | | 09-08 |
| Digital AVC Networks | 176.9 | +35.5 |
| Home Appliances | 36.0 | +2.4 |
| PEW and PanaHome | 29.1 | +0.1 |
| Components and Devices ** | 92.3 | -4.2 |
| Other | 17.9 | +11.7 |
| JVC | - | -3.0 |
| Total | 352.2 | +42.5 |

<** semiconductors only>

< 39.7 > <-0.9 >

* These figures are calculated on an accrual basis.

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

7. Foreign Currency Exchange Rates

<Export Rates>

| | Fiscal 2008 | | | Fiscal 2009 | |
|--------------|---------------|-------------------------------|-----------|---------------|-------------------------------|
| | Third Quarter | Nine Months ended December 31 | Full Year | Third Quarter | Nine Months ended December 31 |
| U.S. Dollars | ¥115 | ¥117 | ¥115 | ¥104 | ¥104 |
| Euro | ¥161 | ¥159 | ¥160 | ¥155 | ¥158 |

<Rates Used for Consolidation>

| | Fiscal 2008 | | | Fiscal 2009 | |
|--------------|---------------|-------------------------------|-----------|---------------|-------------------------------|
| | Third Quarter | Nine Months ended December 31 | Full Year | Third Quarter | Nine Months ended December 31 |
| U.S. Dollars | ¥113 | ¥117 | ¥114 | ¥96 | ¥103 |
| Euro | ¥164 | ¥163 | ¥162 | ¥127 | ¥151 |

<Foreign Currency Transaction> *

(billions)

| | Fiscal 2008 | | | Fiscal 2009 | |
|--------------|---------------|-------------------------------|-----------|---------------|-------------------------------|
| | Third Quarter | Nine Months ended December 31 | Full Year | Third Quarter | Nine Months ended December 31 |
| U.S. Dollars | US\$0.7 | US\$1.9 | US\$2.5 | US\$0.6 | US\$2.1 |
| Euro | €0.3 | €0.9 | €1.2 | €0.4 | €1.2 |

* These figures are based on the net foreign exchange exposure of the company.

8. Number of Employees

<Consolidated>

(persons)

| | End of December 2007 | End of March 2008 | End of September 2008 | End of December 2008 |
|----------|----------------------|-------------------|-----------------------|----------------------|
| Domestic | 136,042 | 135,563 | 134,481 | 132,715 |
| Overseas | 169,580 | 170,265 | 179,113 | 174,729 |
| Total | 305,622 | 305,828 | 313,594 | 307,444 |

Quarterly segment information for the past two years is shown on the company's website (<http://panasonic.net/ir/>).