

Supplemental Consolidated Financial Data for Fiscal 2009
Third Quarter and Nine Months ended December 31, 2008

1. Sales Breakdown

yen (billions)

Fiscal 2009 Third Quarter	Total	09/08	Local currency basis 09/08	Domestic	09/08	Overseas	09/08	Local currency basis 09/08
Video and Audio Equipment	465.1	79%	92%	149.2	98%	315.9	73%	91%
Information and Communications Equipment	404.7	75%	82%	210.2	84%	194.5	67%	81%
Digital AVC Networks	869.8	77%	88%	359.4	89%	510.4	70%	87%
Home Appliances	278.5	84%	91%	175.4	95%	103.1	71%	86%
PEW and PanaHome	384.8	90%	93%	321.5	93%	63.3	78%	96%
Components and Devices	218.8	74%	82%	85.6	78%	133.2	72%	85%
Other	128.0	81%	84%	81.5	88%	46.5	70%	77%
Total	1,879.9	80%	88%	1,023.4	90%	856.5	71%	86%

yen (billions)

Fiscal 2009 Nine Months ended December 31, 2008	Total	09/08	Local currency basis 09/08	Domestic	09/08	Overseas	09/08	Local currency basis 09/08
Video and Audio Equipment	1,427.9	99%	108%	407.0	108%	1,020.9	97%	108%
Information and Communications Equipment	1,411.0	87%	93%	691.6	91%	719.4	84%	94%
Digital AVC Networks	2,838.9	93%	100%	1,098.6	97%	1,740.3	91%	102%
Home Appliances	932.5	96%	100%	515.9	100%	416.6	92%	102%
PEW and PanaHome	1,222.0	96%	98%	983.7	95%	238.3	100%	112%
Components and Devices	760.8	86%	92%	267.0	88%	493.8	86%	94%
Other	469.5	93%	95%	268.9	96%	200.6	89%	94%
Total	6,223.7	91%	96%	3,134.1	94%	3,089.6	87%	97%

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

2. Overseas Sales by Region

yen (billions)

	Fiscal 2009 Third Quarter			Fiscal 2009 Nine Months ended December 31, 2008		
		09/08	Local currency basis 09/08		09/08	Local currency basis 09/08
North and South America	256.0	72%	86%	840.7	83%	94%
Europe	230.1	67%	88%	805.4	85%	95%
Asia	189.5	69%	87%	730.4	85%	97%
China	180.9	78%	83%	713.1	98%	103%
Total	856.5	71%	86%	3,089.6	87%	97%

3. Sales by Products

<Consolidated>

yen (billions)

Product Category	Products	Fiscal 2009			
		Third Quarter		Nine Months ended December 31	
		Sales	09/08	Sales	09/08
Digital AVC Networks	VCRs	14.0	54%	63.3	77%
	Digital cameras	49.5	68%	177.2	89%
	TVs	276.4	80%	841.9	105%
	Plasma TVs	169.1	75%	487.5	97%
	LCD TVs	87.9	102%	286.8	139%
	DVD recorders	45.6	99%	109.9	107%
	Audio equipment	27.3	66%	79.6	75%
	Information equipment	263.7	73%	924.1	85%
	Communications equipment	141.0	79%	486.9	93%
	Mobile communications equipment	72.0	88%	251.0	102%
Home Appliances	Air conditioners	40.6	83%	204.0	99%
	Refrigerators	25.0	98%	88.3	102%
Components and Devices	General components	79.0	68%	287.9	83%
	Semiconductors *	92.6	81%	336.6	98%
	Batteries	72.6	89%	225.0	93%
Other	FA equipment	23.0	54%	125.5	79%

* Information for semiconductors is on a production basis.

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

4. Segment Information

<Consolidated>

yen (billions)

	Fiscal 2009 Third Quarter					Fiscal 2009 Nine Months ended December 31				
	Sales	09/08	Segment Profit	% of sales	09/08	Sales	09/08	Segment Profit	% of sales	09/08
Digital AVC Networks	937.3	78%	-4.9	-0.5%	-	3,040.2	93%	97.9	3.2%	50%
Home Appliances	292.0	86%	18.2	6.2%	70%	977.6	97%	65.1	6.7%	103%
PEW and PanaHome	432.7	92%	10.4	2.4%	38%	1,361.4	97%	46.1	3.4%	67%
Components and Devices	278.3	78%	5.0	1.8%	18%	948.5	89%	54.0	5.7%	70%
Other	222.4	89%	0.1	0.0%	1%	821.0	104%	28.9	3.5%	61%
Total	2,162.7	82%	28.8	1.3%	16%	7,148.7	93%	292.0	4.1%	66%
Corporate and eliminations	-282.8	-	-2.4	-	-	-925.0	-	-37.5	-	-
Consolidated total	1,879.9	80%	26.4	1.4%	16%	6,223.7	91%	254.5	4.1%	66%

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

5. Financial Data for the Primary Domain Companies

(Business Domain Company Basis)

<Sales, Domain Company Profit (Production Division Basis), and Capital Investment * >

Fiscal 2009 Third Quarter

yen (billions)

	Sales		Domain Company Profit			Capital Investment	
		09/08		09/08	% of Sales		09-08
AVC Networks Company	519.4	85%	-23.4	-	-4.5%	50.0	+24.1
Panasonic Mobile Communications Co., Ltd.	85.7	85%	6.7	160%	7.8%	0.8	-0.3
Panasonic Electronic Devices Co., Ltd.	92.7	70%	-2.0	-	-2.1%	8.8	+0.3
Factory Automation Business	25.6	55%	-4.7	-	-18.5%	0.5	0.0

Fiscal 2009 Nine Months ended December 31, 2008

yen (billions)

	Sales		Domain Company Profit			Capital Investment	
		09/08		09/08	% of Sales		09-08
AVC Networks Company	1,602.4	103%	12.5	13%	0.8%	146.6	+43.7
Panasonic Mobile Communications Co., Ltd.	294.9	96%	28.0	549%	9.5%	2.8	+0.2
Panasonic Electronic Devices Co., Ltd.	338.1	86%	15.1	47%	4.5%	27.8	+1.8
Factory Automation Business	137.6	80%	10.6	38%	7.7%	1.5	-1.5

* These figures are calculated on an accrual basis.

6. Capital Investment by Segments *

<Consolidated>

yen (billions)

	Nine Months ended December 31, 2008	
		09-08
Digital AVC Networks	176.9	+35.5
Home Appliances	36.0	+2.4
PEW and PanaHome	29.1	+0.1
Components and Devices **	92.3	-4.2
Other	17.9	+11.7
JVC	-	-3.0
Total	352.2	+42.5

<** semiconductors only>

< 39.7 > < -0.9 >

* These figures are calculated on an accrual basis.

Notes: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

The name of "MEW and PanaHome" was changed to "PEW and PanaHome" as of October 1, 2008.

7. Foreign Currency Exchange Rates

<Export Rates>

	Fiscal 2008			Fiscal 2009	
	Third Quarter	Nine Months ended December 31	Full Year	Third Quarter	Nine Months ended December 31
U.S. Dollars	¥115	¥117	¥115	¥104	¥104
Euro	¥161	¥159	¥160	¥155	¥158

<Rates Used for Consolidation>

	Fiscal 2008			Fiscal 2009	
	Third Quarter	Nine Months ended December 31	Full Year	Third Quarter	Nine Months ended December 31
U.S. Dollars	¥113	¥117	¥114	¥96	¥103
Euro	¥164	¥163	¥162	¥127	¥151

<Foreign Currency Transaction> *

(billions)

	Fiscal 2008			Fiscal 2009	
	Third Quarter	Nine Months ended December 31	Full Year	Third Quarter	Nine Months ended December 31
U.S. Dollars	US\$0.7	US\$1.9	US\$2.5	US\$0.6	US\$2.1
Euro	€0.3	€0.9	€1.2	€0.4	€1.2

* These figures are based on the net foreign exchange exposure of the company.

8. Number of Employees

<Consolidated>

(persons)

	End of December 2007	End of March 2008	End of September 2008	End of December 2008
Domestic	136,042	135,563	134,481	132,715
Overseas	169,580	170,265	179,113	174,729
Total	305,622	305,828	313,594	307,444

Quarterly segment information for the past two years is shown on the company's website (<http://panasonic.net/ir/>).