

## **Panasonic Group**

### **1. Outline of the Panasonic Group**

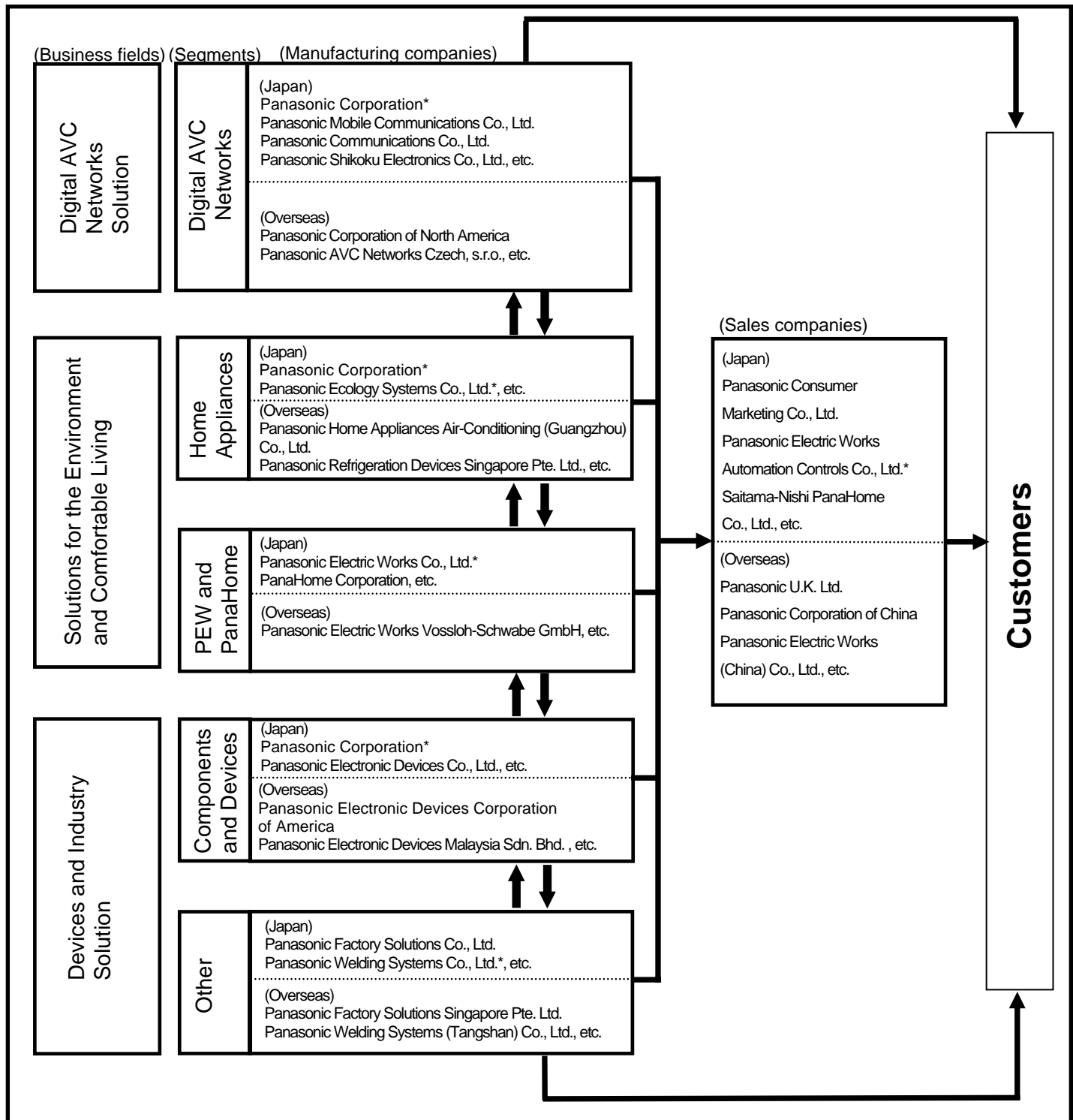
Described below are the Panasonic Group's primary business areas, roles of major group companies in respective businesses and relations between major group companies, business fields and business segments.

The Panasonic Group, mainly comprising Panasonic Corporation and 528 consolidated subsidiaries, is engaged in manufacturing, sales and service activities in a broad range of electric/electronic and related business areas, maintaining close ties among group companies both in Japan and abroad. As of October 1, 2008, the company changed the name from "Matsushita Electric Industrial Co., Ltd." to "Panasonic Corporation." Along with the name change, Panasonic is working on unifying the corporate brands worldwide under the "Panasonic" name. Thus, the company will strengthen the unity of all employees throughout the group and ultimately enhance the value of the "Panasonic" brand globally. And the company will continue our tireless efforts to generate ideas that brighten the lives of people everywhere in order to contribute to a better future both for Earth and for the further development of society. Panasonic supplies a full spectrum of electric/electronic equipment and related products, which is categorized into the following five segments: Digital AVC Networks, Home Appliances, PEW and PanaHome, Components and Devices, and Other. In a new phase of further growth, Panasonic has been accelerating initiatives to achieve global excellence. From fiscal 2009 onward, in order to further clarify its business fields for investors, Panasonic discloses three new business fields of the group which consist of the aforementioned five segments.

\* Principal internal companies or units and subsidiaries operating in respective segments are shown on page 16.

## 2. Business Domain Chart

As of Dec. 31, 2008



Notes: 1. The company absorbed Matsushita Battery Industrial Co., Ltd. on October 1, 2008.

2. The companies with an asterisk (\*) have changed their names on October 1, 2008, shown as below.

Previous Name	Present Name
Matsushita Electric Industrial Co., Ltd.	Panasonic Corporation
Matsushita Ecology Systems Co., Ltd.	Panasonic Ecology Systems Co., Ltd.
Matsushita Electric Works, Ltd.	Panasonic Electric Works Co., Ltd.
Matsushita Welding Systems Co., Ltd.	Panasonic Welding Systems Co., Ltd.
Matsushita Automation Controls Co., Ltd.	Panasonic Electric Works Automation Controls Co., Ltd.