

Panasonic Corporation
Consolidated Information by Business Segment *
(Six months ended September 30)

By Business Segment:

[Sales]	<u>Yen (billions)</u>		Percentage 2008/2007
	<u>2008</u>	<u>2007</u>	
Digital AVC Networks	¥ 2,102.9	¥ 2,059.6	102%
Home Appliances	685.5	667.0	103%
MEW and PanaHome	928.7	937.2	99%
Components and Devices	670.2	712.3	94%
Other	598.6	542.3	110%
JVC	--	183.1	--
Subtotal	4,985.9	5,101.5	98%
Eliminations	(642.2)	(576.2)	--
Consolidated total	<u>¥ 4,343.7</u>	<u>¥ 4,525.3</u>	96%

[Segment Profit]**

Digital AVC Networks	¥ 102.8	¥ 110.1	93%
Home Appliances	46.9	37.3	126%
MEW and PanaHome	35.8	41.1	87%
Components and Devices	49.0	49.5	99%
Other	28.8	34.9	82%
JVC	--	(9.7)	--
Subtotal	263.3	263.2	100%
Corporate and eliminations	(35.1)	(43.2)	--
Consolidated total	<u>¥ 228.2</u>	<u>¥ 220.0</u>	104%

* ** See Notes to consolidated financial statements on pages 15-16.