

Supplemental Consolidated Financial Data for Fiscal 2009  
First Quarter, ended June 30, 2008

**1. Sales breakdown for Fiscal 2009 First Quarter, ended June 30, 2008**

yen (billions)

|  | Total          | 09/08      | Local currency basis 09/08 | Domestic       | 09/08      | Overseas       | 09/08      | Local currency basis 09/08 |
|--|----------------|------------|----------------------------|----------------|------------|----------------|------------|----------------------------|
|  |                |            |                            |                |            |                |            |                            |
| Video and Audio Equipment                | 466.4          | 116%       | 122%                       | 131.9          | 117%       | 334.5          | 116%       | 124%                       |
| Information and Communications Equipment | 509.1          | 97%        | 102%                       | 248.6          | 99%        | 260.5          | 96%        | 106%                       |
| Digital AVC Networks                     | 975.5          | 105%       | 111%                       | 380.5          | 104%       | 595.0          | 106%       | 115%                       |
| Home Appliances                          | 342.7          | 101%       | 105%                       | 173.1          | 100%       | 169.6          | 102%       | 111%                       |
| MEW and PanaHome                         | 389.2          | 101%       | 103%                       | 304.6          | 97%        | 84.6           | 117%       | 128%                       |
| Components and Devices                   | 269.3          | 95%        | 100%                       | 92.1           | 96%        | 177.2          | 94%        | 102%                       |
| Other                                    | 175.3          | 104%       | 106%                       | 94.9           | 99%        | 80.4           | 109%       | 114%                       |
| <b>Total</b>                             | <b>2,152.0</b> | <b>96%</b> | <b>100%</b>                | <b>1,045.2</b> | <b>97%</b> | <b>1,106.8</b> | <b>95%</b> | <b>103%</b>                |

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

**2. Overseas Sales by Region**

yen (billions)

|                         | Overseas       | 09/08      | Local currency basis 09/08 |  |
|-------------------------|----------------|------------|----------------------------|--|
|                         |                |            |                            |  |
| North and South America | 286.5          | 88%        | 100%                       |  |
| Europe                  | 293.6          | 93%        | 96%                        |  |
| Asia                    | 267.4          | 93%        | 103%                       |  |
| China                   | 259.3          | 111%       | 117%                       |  |
| <b>Total</b>            | <b>1,106.8</b> | <b>95%</b> | <b>103%</b>                |  |

### 3. Sales by Products

<Consolidated>

yen (billions)

| Product Category       | Products                        | Fiscal 2009 First Quarter |       |
|------------------------|---------------------------------|---------------------------|-------|
|                        |                                 | Sales                     | 09/08 |
| Digital AVC Networks   | VCRs                            | 24.7                      | 91%   |
|                        | Digital cameras                 | 65.0                      | 109%  |
|                        | TVs                             | 269.8                     | 126%  |
|                        | Plasma TVs                      | 149.5                     | 116%  |
|                        | LCD TVs                         | 95.9                      | 168%  |
|                        | DVD recorders                   | 31.8                      | 113%  |
|                        | Audio equipment                 | 25.8                      | 85%   |
|                        | Information equipment           | 324.5                     | 93%   |
|                        | Communications equipment        | 184.6                     | 106%  |
|                        | Mobile communications equipment | 104.2                     | 119%  |
| Home Appliances        | Air conditioners                | 100.7                     | 101%  |
|                        | Refrigerators                   | 31.1                      | 107%  |
| Components and Devices | General components              | 105.6                     | 92%   |
|                        | Semiconductors *                | 122.2                     | 109%  |
|                        | Batteries                       | 72.0                      | 96%   |
| Other                  | FA equipment                    | 56.7                      | 107%  |

\* Information for semiconductors is on a production basis.

The annual forecast for fiscal 2009 is 496.0 billion yen, up 7% from fiscal 2008.

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

### 4. Financial data for the primary domain companies

(Business domain company basis)

<Sales, Domain company profit (production division basis), and Capital Investment \* >

Fiscal 2009 First Quarter Results

yen (billions)

|   | Sales |       | Domain company profit |       |            | Capital Investment |       |
|---|-------|-------|-----------------------|-------|------------|--------------------|-------|
|   |       | 09/08 |                       | 09/08 | % of Sales |                    | 09-08 |
| Panasonic AVC Networks Company            | 529.9 | 115%  | 14.4                  | 101%  | 2.7%       | 37.4               | +11.7 |
| Panasonic Mobile Communications Co., Ltd. | 118.8 | 110%  | 14.9                  | —     | 12.5%      | 0.5                | 0     |
| Panasonic Electronic Devices Co., Ltd.    | 124.9 | 96%   | 9.0                   | 97%   | 7.2%       | 9.3                | 0     |
| Factory Automation Business               | 60.8  | 106%  | 9.4                   | 97%   | 15.5%      | 0.4                | -0.4  |

\* These figures are calculated on an accrual basis.

## 5. Capital Investment by segments \*

<Consolidated>

yen (billions)

|                           | Capital Investment | 09-08 |  |
|---------------------------|--------------------|-------|--|
|                           |                    |       |  |
| Digital AVC Networks      | 49.3               | +16.1 |  |
| Home Appliances           | 13.8               | +4.5  |  |
| MEW and PanaHome          | 9.6                | +0.8  |  |
| Components and Devices ** | 24.2               | -6.7  |  |
| Other                     | 5.8                | +3.1  |  |
| JVC                       | -                  | -1.9  |  |
| Total                     | 102.7              | +15.9 |  |

<\*\* semiconductors only>

<7.2> <-6.4>

\* These figures are calculated on an accrual basis.

Note: The name of "AVC Networks" was changed to "Digital AVC Networks" from fiscal 2009.

## 6. Foreign Currency Exchange Rates

<Fiscal 2009 First Quarter>

|              | Export Rates | Rates Used for Consolidation | Foreign Currency Transaction * (billions) |
|--------------|--------------|------------------------------|---|
| U.S. Dollars | ¥105         | ¥105                         | US\$0.5                                   |
| Euro         | ¥158         | ¥163                         | €0.4                                      |

<Fiscal 2008 First Quarter>

|              | Export Rates | Rates Used for Consolidation | Foreign Currency Transaction * (billions) |
|--------------|--------------|------------------------------|---|
| U.S. Dollars | ¥118         | ¥121                         | US\$0.6                                   |
| Euro         | ¥157         | ¥163                         | €0.3                                      |

\* These figures are based on the net foreign exchange exposure of the company.

## 7. Number of Employees

<Consolidated>

(persons)

|          | End of June 2007 | End of March 2008 | End of June 2008 |
|----------|------------------|-------------------|------------------|
| Domestic | 146,269          | 135,563           | 134,950          |
| Overseas | 180,575          | 170,265           | 175,631          |
| Total    | 326,844          | 305,828           | 310,581          |

Quarterly segment information for the past two years is shown on the company's website (<http://ir-site.panasonic.com/>).