

Matsushita Electric Industrial Co., Ltd.
Consolidated Information by Segments *
(Three months ended June 30)

By Business Segment:

[Sales]	<u>Yen (billions)</u>		<u>Percentage</u> <u>2008/2007</u>
	<u>2008</u>	<u>2007</u>	
Digital AVC Networks	¥ 1,046.4	¥ 996.1	105%
Home Appliances	352.1	349.4	101%
MEW and PanaHome	432.8	431.9	100%
Components and Devices	334.5	348.2	96%
Other	289.4	260.4	111%
JVC	<u>--</u>	<u>138.0</u>	--
Subtotal	2,455.2	2,524.0	97%
Eliminations	<u>(303.2)</u>	<u>(284.5)</u>	--
Consolidated total	<u>¥ 2,152.0</u>	<u>¥ 2,239.5</u>	96%
 [Segment Profit]**			
Digital AVC Networks	¥ 55.0	¥ 38.9	141%
Home Appliances	31.5	18.0	175%
MEW and PanaHome	10.5	9.9	107%
Components and Devices	19.5	18.4	106%
Other	13.9	13.8	101%
JVC	<u>--</u>	<u>(6.7)</u>	--
Subtotal	130.4	92.3	141%
Corporate and eliminations	<u>(20.8)</u>	<u>(18.4)</u>	--
Consolidated total	<u>¥ 109.6</u>	<u>¥ 73.9</u>	148%

* ** See Notes to consolidated financial statements on pages 11-12.