

**Matsushita Electric Industrial Co., Ltd.**  
**Consolidated Sales Breakdown \***  
**(Three months ended June 30)**

	Yen (billions)		Percentage 2008/2007
	<u>2008</u>	<u>2007</u>	
<u>Digital AVC Networks</u>			
Video and audio equipment	¥ 466.4	¥ 402.4	116%
Information and communications equipment	<u>509.1</u>	<u>522.3</u>	97%
Subtotal	<u>975.5</u>	<u>924.7</u>	105%
<u>Home Appliances</u>	<u>342.7</u>	<u>339.9</u>	101%
<u>MEW and PanaHome</u>	<u>389.2</u>	<u>385.7</u>	101%
<u>Components and Devices</u>	<u>269.3</u>	<u>284.7</u>	95%
<u>Other</u>	<u>175.3</u>	<u>169.2</u>	104%
<u>JVC</u>	<u>--</u>	<u>135.3</u>	--
<b>Total</b>	<b>¥ <u>2,152.0</u></b>	<b>¥ <u>2,239.5</u></b>	96%
Domestic sales	1,045.2	1,078.0	97%
Overseas sales	1,106.8	1,161.5	95%

**[Domestic/Overseas Sales Breakdown]**

	Domestic sales		Overseas sales	
	Yen (billions) <u>2008</u>	Percentage <u>2008/2007</u>	Yen (billions) <u>2008</u>	Percentage <u>2008/2007</u>
<u>Digital AVC Networks</u>				
Video and audio equipment	¥ 131.9	117%	¥ 334.5	116%
Information and communications equipment	<u>248.6</u>	99%	<u>260.5</u>	96%
Subtotal	<u>380.5</u>	104%	<u>595.0</u>	106%
<u>Home Appliances</u>	<u>173.1</u>	100%	<u>169.6</u>	102%
<u>MEW and PanaHome</u>	<u>304.6</u>	97%	<u>84.6</u>	117%
<u>Components and Devices</u>	<u>92.1</u>	96%	<u>177.2</u>	94%
<u>Other</u>	<u>94.9</u>	99%	<u>80.4</u>	109%
<b>Total</b>	<b>¥ <u>1,045.2</u></b>	97%	<b>¥ <u>1,106.8</u></b>	95%

\* See Notes to consolidated financial statements on pages 11-12.