

**Matsushita Electric Industrial Co., Ltd.**  
**Consolidated Sales Breakdown \***  
(Three months ended June 30)

	Yen (billions)	2008	2007	Percentage 2008/2007
<b><u>Digital AVC Networks</u></b>				
Video and audio equipment	¥ 466.4	¥ 402.4	116%	
Information and communications equipment	509.1	522.3	97%	
Subtotal	975.5	924.7	105%	
<b><u>Home Appliances</u></b>	342.7	339.9	101%	
<b><u>MEW and PanaHome</u></b>	389.2	385.7	101%	
<b><u>Components and Devices</u></b>	269.3	284.7	95%	
<b><u>Other</u></b>	175.3	169.2	104%	
<b><u>JVC</u></b>	--	135.3	--	
<b>Total</b>	<b>¥ 2,152.0</b>	<b>¥ 2,239.5</b>	96%	
Domestic sales	1,045.2	1,078.0	97%	
Overseas sales	1,106.8	1,161.5	95%	

**[Domestic/Overseas Sales Breakdown]**

	Domestic sales		Overseas sales	
	Yen (billions) 2008	Percentage 2008/2007	Yen (billions) 2008	Percentage 2008/2007
<b><u>Digital AVC Networks</u></b>				
Video and audio equipment	¥ 131.9	117%	¥ 334.5	116%
Information and communications equipment	248.6	99%	260.5	96%
Subtotal	380.5	104%	595.0	106%
<b><u>Home Appliances</u></b>	173.1	100%	169.6	102%
<b><u>MEW and PanaHome</u></b>	304.6	97%	84.6	117%
<b><u>Components and Devices</u></b>	92.1	96%	177.2	94%
<b><u>Other</u></b>	94.9	99%	80.4	109%
<b>Total</b>	<b>¥ 1,045.2</b>	97%	<b>¥ 1,106.8</b>	95%

\* See Notes to consolidated financial statements on pages 11-12.