

Matsushita Electric Industrial Co., Ltd.
Consolidated Information by Segments *
(Year ended March 31)

By Business Segment:

	Yen (billions)		Percentage
[Sales]	<u>2008</u>	<u>2007</u>	<u>2008/2007</u>
AVC Networks	¥ 4,319.6	¥ 4,064.1	106%
Home Appliances	1,316.4	1,247.1	106%
Components and Devices	1,398.7	1,377.7	102%
MEW and PanaHome	1,910.3	1,858.7	103%
JVC	183.1	646.6	28%
Other	1,536.1	1,484.0	104%
Subtotal	10,664.2	10,678.2	100%
Eliminations	(1,595.3)	(1,570.0)	--
Consolidated total	¥ 9,068.9	¥ 9,108.2	100%
[Segment Profit] **			
AVC Networks	¥ 252.3	¥ 220.0	115%
Home Appliances	86.4	83.1	104%
Components and Devices	105.0	99.9	105%
MEW and PanaHome	96.4	78.9	122%
JVC	(9.7)	(5.7)	--
Other	64.2	60.5	106%
Subtotal	594.6	536.7	111%
Corporate and eliminations	(75.1)	(77.2)	--
Consolidated total	¥ 519.5	¥ 459.5	113%

By Domestic and Overseas Company Location:

	Yen (billions)		Percentage
[Sales]	<u>2008</u>	<u>2007</u>	<u>2008/2007</u>
Japan	¥ 6,789.5	¥ 6,971.0	97%
Americas	1,213.1	1,357.3	89%
Europe	1,218.2	1,210.0	101%
Asia, China and others	2,960.0	2,874.7	103%
Subtotal	12,180.8	12,413.0	98%
Eliminations	(3,111.9)	(3,304.8)	--
Consolidated total	¥ 9,068.9	¥ 9,108.2	100%
[Segment Profit]			
Japan	¥ 422.1	¥ 409.4	103%
Americas	22.1	22.5	98%
Europe	20.4	13.9	147%
Asia, China and others	125.1	89.4	140%
Subtotal	589.7	535.2	110%
Corporate and eliminations	(70.2)	(75.7)	--
Consolidated total	¥ 519.5	¥ 459.5	113%

* ** See Notes to consolidated financial statements on pages 13-14.