

Matsushita Electric Industrial Co., Ltd.
Consolidated Information by Segments *
(Year ended March 31)

By Business Segment:

[Sales]	Yen (billions)		Percentage 2008/2007
	2008	2007	
AVC Networks	¥ 4,319.6	¥ 4,064.1	106%
Home Appliances	1,316.4	1,247.1	106%
Components and Devices	1,398.7	1,377.7	102%
MEW and PanaHome	1,910.3	1,858.7	103%
JVC	183.1	646.6	28%
Other	<u>1,536.1</u>	<u>1,484.0</u>	104%
Subtotal	<u>10,664.2</u>	<u>10,678.2</u>	100%
Eliminations	<u>(1,595.3)</u>	<u>(1,570.0)</u>	--
Consolidated total	<u>¥ 9,068.9</u>	<u>¥ 9,108.2</u>	100%

[Segment Profit] **

AVC Networks	¥ 252.3	¥ 220.0	115%
Home Appliances	86.4	83.1	104%
Components and Devices	105.0	99.9	105%
MEW and PanaHome	96.4	78.9	122%
JVC	(9.7)	(5.7)	--
Other	<u>64.2</u>	<u>60.5</u>	106%
Subtotal	<u>594.6</u>	<u>536.7</u>	111%
Corporate and eliminations	<u>(75.1)</u>	<u>(77.2)</u>	--
Consolidated total	<u>¥ 519.5</u>	<u>¥ 459.5</u>	113%

By Domestic and Overseas Company Location:

[Sales]	Yen (billions)		Percentage 2008/2007
	2008	2007	
Japan	¥ 6,789.5	¥ 6,971.0	97%
Americas	1,213.1	1,357.3	89%
Europe	1,218.2	1,210.0	101%
Asia, China and others	<u>2,960.0</u>	<u>2,874.7</u>	103%
Subtotal	<u>12,180.8</u>	<u>12,413.0</u>	98%
Eliminations	<u>(3,111.9)</u>	<u>(3,304.8)</u>	--
Consolidated total	<u>¥ 9,068.9</u>	<u>¥ 9,108.2</u>	100%

[Segment Profit]

Japan	¥ 422.1	¥ 409.4	103%
Americas	22.1	22.5	98%
Europe	20.4	13.9	147%
Asia, China and others	<u>125.1</u>	<u>89.4</u>	140%
Subtotal	<u>589.7</u>	<u>535.2</u>	110%
Corporate and eliminations	<u>(70.2)</u>	<u>(75.7)</u>	--
Consolidated total	<u>¥ 519.5</u>	<u>¥ 459.5</u>	113%

* ** See Notes to consolidated financial statements on pages 13-14.