

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Year ended March 31)

	Yen (billions)	2008	2007	Percentage 2008/2007
<u>AVC Networks</u>				
Video and audio equipment	¥ 1,799.2	¥ 1,670.3		108%
Information and communications equipment	<u>2,202.6</u>	<u>2,094.4</u>		105%
Subtotal	<u>4,001.8</u>	<u>3,764.7</u>		106%
<u>Home Appliances</u>	<u>1,283.0</u>	<u>1,212.1</u>		106%
<u>Components and Devices</u>	<u>1,150.3</u>	<u>1,126.9</u>		102%
<u>MEW and PanaHome</u>	<u>1,730.7</u>	<u>1,698.1</u>		102%
<u>JVC</u>	<u>180.5</u>	<u>638.6</u>		28%
<u>Other</u>	<u>722.6</u>	<u>667.8</u>		108%
Total	<u>¥ 9,068.9</u>	<u>9,108.2</u>		100%
Domestic sales	4,544.8	4,616.5		98%
Overseas sales	4,524.1	4,491.7		101%

[Domestic/Overseas Sales Breakdown]

(in yen only)

	Domestic sales		Overseas sales	
	Yen (billions)	2008	Yen (billions)	2008
<u>AVC Networks</u>				
Video and audio equipment	¥ 481.7	103%	¥ 1,317.5	109%
Information and communications equipment	<u>1,094.7</u>	105%	<u>1,107.9</u>	105%
Subtotal	<u>1,576.4</u>	104%	<u>2,425.4</u>	108%
<u>Home Appliances</u>	<u>677.0</u>	100%	<u>606.0</u>	113%
<u>Components and Devices</u>	<u>399.0</u>	101%	<u>751.3</u>	103%
<u>MEW and PanaHome</u>	<u>1,415.6</u>	99%	<u>315.1</u>	119%
<u>JVC</u>	<u>45.9</u>	25%	<u>134.6</u>	29%
<u>Other</u>	<u>430.9</u>	102%	<u>291.7</u>	119%
Total	<u>¥ 4,544.8</u>	98%	<u>¥ 4,524.1</u>	101%

* See Notes to consolidated financial statements on pages 13-14.