

Matsushita Electric Industrial Co., Ltd.
Consolidated Information by Segments *
(Six months ended September 30)

By Business Segment:

	<u>Yen (billions)</u>		<u>Percentage</u>	<u>U.S. Dollars</u>
[Sales]	<u>2007</u>	<u>2006</u>	<u>2007/2006</u>	<u>(millions)</u>
				<u>2007</u>
AVC Networks	¥ 2,059.6	¥ 1,916.9	107%	\$ 17,910
Home Appliances	667.0	610.0	109%	5,800
Components and Devices	712.3	685.3	104%	6,194
MEW and PanaHome	937.2	891.2	105%	8,149
JVC	183.1	327.2	56%	1,592
Other	765.2	751.1	102%	6,654
Subtotal	5,324.4	5,181.7	103%	46,299
Eliminations	(799.1)	(792.2)	--	(6,949)
Consolidated total	¥ 4,525.3	¥ 4,389.5	103%	\$ 39,350

[Segment Profit] **

AVC Networks	¥ 110.1	¥ 101.9	108%	\$ 957
Home Appliances	37.3	39.9	94%	324
Components and Devices	49.5	50.6	98%	431
MEW and PanaHome	41.1	32.5	126%	357
JVC	(9.7)	(1.0)	--	(84)
Other	34.9	31.9	109%	304
Subtotal	263.2	255.8	103%	2,289
Corporate and eliminations	(43.2)	(48.4)	--	(376)
Consolidated total	¥ 220.0	¥ 207.4	106%	\$ 1,913

By Domestic and Overseas Company Location:

	<u>Yen (billions)</u>		<u>Percentage</u>	<u>U.S. Dollars</u>
[Sales]	<u>2007</u>	<u>2006</u>	<u>2007/2006</u>	<u>(millions)</u>
				<u>2007</u>
Japan	¥ 3,373.0	¥ 3,384.2	100%	\$ 29,330
Americas	640.2	684.2	94%	5,567
Europe	598.3	553.8	108%	5,203
Asia, China and others	1,536.0	1,428.2	108%	13,357
Subtotal	6,147.5	6,050.4	102%	53,457
Eliminations	(1,622.2)	(1,660.9)	--	(14,107)
Consolidated total	¥ 4,525.3	¥ 4,389.5	103%	\$ 39,350

[Segment Profit]

Japan	¥ 190.0	¥ 189.9	100%	\$ 1,652
Americas	6.1	14.0	43%	53
Europe	9.3	6.8	136%	81
Asia, China and others	55.2	45.2	122%	480
Subtotal	260.6	255.9	102%	2,266
Corporate and eliminations	(40.6)	(48.5)	--	(353)
Consolidated total	¥ 220.0	¥ 207.4	106%	\$ 1,913

* ** See Notes to consolidated financial statements on pages 16-17.