

**Matsushita Electric Industrial Co., Ltd.**  
**Consolidated Information by Segments \***  
(Six months ended September 30)

**By Business Segment:**

<b>[Sales]</b>	<u>Yen (billions)</u>		<u>Percentage</u> <u>2007/2006</u>	<u>U.S. Dollars</u> <u>(millions)</u> <u>2007</u>
	<u>2007</u>	<u>2006</u>		
AVC Networks	¥ 2,059.6	¥ 1,916.9	107%	\$ 17,910
Home Appliances	667.0	610.0	109%	5,800
Components and Devices	712.3	685.3	104%	6,194
MEW and PanaHome	937.2	891.2	105%	8,149
JVC	183.1	327.2	56%	1,592
Other	765.2	751.1	102%	6,654
Subtotal	<u>5,324.4</u>	<u>5,181.7</u>	103%	<u>46,299</u>
Eliminations	(799.1)	(792.2)	--	(6,949)
Consolidated total	<u>¥ 4,525.3</u>	<u>¥ 4,389.5</u>	103%	<u>\$ 39,350</u>

**[Segment Profit] \*\***

	<u>Yen (billions)</u>			<u>U.S. Dollars</u> <u>(millions)</u> <u>2007</u>
AVC Networks	¥ 110.1	¥ 101.9	108%	\$ 957
Home Appliances	37.3	39.9	94%	324
Components and Devices	49.5	50.6	98%	431
MEW and PanaHome	41.1	32.5	126%	357
JVC	(9.7)	(1.0)	--	(84)
Other	34.9	31.9	109%	304
Subtotal	<u>263.2</u>	<u>255.8</u>	103%	<u>2,289</u>
Corporate and eliminations	(43.2)	(48.4)	--	(376)
Consolidated total	<u>¥ 220.0</u>	<u>¥ 207.4</u>	106%	<u>\$ 1,913</u>

**By Domestic and Overseas Company Location:**

<b>[Sales]</b>	<u>Yen (billions)</u>		<u>Percentage</u> <u>2007/2006</u>	<u>U.S. Dollars</u> <u>(millions)</u> <u>2007</u>
	<u>2007</u>	<u>2006</u>		
Japan	¥ 3,373.0	¥ 3,384.2	100%	\$ 29,330
Americas	640.2	684.2	94%	5,567
Europe	598.3	553.8	108%	5,203
Asia, China and others	<u>1,536.0</u>	<u>1,428.2</u>	108%	<u>13,357</u>
Subtotal	<u>6,147.5</u>	<u>6,050.4</u>	102%	<u>53,457</u>
Eliminations	(1,622.2)	(1,660.9)	--	(14,107)
Consolidated total	<u>¥ 4,525.3</u>	<u>¥ 4,389.5</u>	103%	<u>\$ 39,350</u>

**[Segment Profit]**

	<u>Yen (billions)</u>			<u>U.S. Dollars</u> <u>(millions)</u> <u>2007</u>
Japan	¥ 190.0	¥ 189.9	100%	\$ 1,652
Americas	6.1	14.0	43%	53
Europe	9.3	6.8	136%	81
Asia, China and others	<u>55.2</u>	<u>45.2</u>	122%	<u>480</u>
Subtotal	<u>260.6</u>	<u>255.9</u>	102%	<u>2,266</u>
Corporate and eliminations	(40.6)	(48.5)	--	(353)
Consolidated total	<u>¥ 220.0</u>	<u>¥ 207.4</u>	106%	<u>\$ 1,913</u>

\* \*\* See Notes to consolidated financial statements on pages 16-17.