

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Three months ended September 30)

	<u>2007</u>	Yen (billions)	<u>2006</u>	Percentage 2007/2006	U.S. Dollars (millions)
	<u>2007</u>	Yen (billions)	<u>2006</u>	Percentage 2007/2006	U.S. Dollars (millions)
<u>AVC Networks</u>					
Video and audio equipment	¥ 445.3	¥ 406.8		109%	\$ 3,872
Information and communications equipment	<u>550.2</u>	<u>489.3</u>		112%	<u>4,785</u>
Subtotal	<u>995.5</u>	<u>896.1</u>		111%	<u>8,657</u>
<u>Home Appliances</u>	<u>301.9</u>	<u>286.3</u>		105%	<u>2,625</u>
<u>Components and Devices</u>	<u>301.3</u>	<u>288.3</u>		105%	<u>2,620</u>
<u>MEW and PanaHome</u>	<u>463.4</u>	<u>444.4</u>		104%	<u>4,029</u>
<u>JVC</u>	<u>45.2</u>	<u>171.4</u>		26%	<u>393</u>
<u>Other</u>	<u>178.5</u>	<u>166.1</u>		107%	<u>1,552</u>
Total	<u>¥ 2,285.8</u>	<u>¥ 2,252.6</u>		101%	<u>\$ 19,876</u>
Domestic sales	1,109.8	1,118.2		99%	9,650
Overseas sales	1,176.0	1,134.4		104%	10,226

(Six months ended September 30)

	<u>2007</u>	Yen (billions)	<u>2006</u>	Percentage 2007/2006	U.S. Dollars (millions)
	<u>2007</u>	Yen (billions)	<u>2006</u>	Percentage 2007/2006	U.S. Dollars (millions)
<u>AVC Networks</u>					
Video and audio equipment	¥ 847.7	¥ 800.4		106%	\$ 7,371
Information and communications equipment	<u>1,072.5</u>	<u>977.3</u>		110%	<u>9,326</u>
Subtotal	<u>1,920.2</u>	<u>1,777.7</u>		108%	<u>16,697</u>
<u>Home Appliances</u>	<u>641.8</u>	<u>596.2</u>		108%	<u>5,581</u>
<u>Components and Devices</u>	<u>586.0</u>	<u>558.4</u>		105%	<u>5,096</u>
<u>MEW and PanaHome</u>	<u>849.1</u>	<u>811.8</u>		105%	<u>7,383</u>
<u>JVC</u>	<u>180.5</u>	<u>321.6</u>		56%	<u>1,570</u>
<u>Other</u>	<u>347.7</u>	<u>323.8</u>		107%	<u>3,023</u>
Total	<u>¥ 4,525.3</u>	<u>¥ 4,389.5</u>		103%	<u>\$ 39,350</u>
Domestic sales	2,187.8	2,180.1		100%	19,024
Overseas sales	2,337.5	2,209.4		106%	20,326

* See Notes to consolidated financial statements on pages 16-17.

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Six months ended September 30)

[Domestic/Overseas Sales Breakdown]

(in yen only)

	Domestic sales		Overseas sales	
	<u>Yen (billions)</u> <u>2007</u>	<u>Percentage</u> <u>2007/2006</u>	<u>Yen (billions)</u> <u>2007</u>	<u>Percentage</u> <u>2007/2006</u>
<u>AVC Networks</u>				
Video and audio equipment	¥ 225.4	103%	¥ 622.3	107%
Information and communications equipment	<u>508.4</u>	110%	<u>564.1</u>	109%
Subtotal	<u>733.8</u>	108%	<u>1,186.4</u>	108%
<u>Home Appliances</u>	<u>332.9</u>	100%	<u>308.9</u>	118%
<u>Components and Devices</u>	<u>194.9</u>	101%	<u>391.1</u>	107%
<u>MEW and PanaHome</u>	<u>691.9</u>	101%	<u>157.2</u>	124%
<u>JVC</u>	<u>45.9</u>	50%	<u>134.6</u>	58%
<u>Other</u>	<u>188.4</u>	95%	<u>159.3</u>	126%
Total	¥ 2,187.8	100%	¥ 2,337.5	106%

* See Notes to consolidated financial statements on pages 16-17.