

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Three months ended September 30)

| | Yen (billions) | | Percentage 2007/2006 | U.S. Dollars (millions) |
|--|-------------------|------------------|-------------------------|----------------------------|
| | <u>2007</u> | <u>2006</u> | | <u>2007</u> |
| <u>AVC Networks</u> | | | | |
| Video and audio equipment | ¥ 445.3 | ¥ 406.8 | 109% | \$ 3,872 |
| Information and communications equipment | <u>550.2</u> | <u>489.3</u> | 112% | <u>4,785</u> |
| Subtotal | <u>995.5</u> | <u>896.1</u> | 111% | <u>8,657</u> |
| <u>Home Appliances</u> | <u>301.9</u> | <u>286.3</u> | 105% | <u>2,625</u> |
| <u>Components and Devices</u> | <u>301.3</u> | <u>288.3</u> | 105% | <u>2,620</u> |
| <u>MEW and PanaHome</u> | <u>463.4</u> | <u>444.4</u> | 104% | <u>4,029</u> |
| <u>JVC</u> | <u>45.2</u> | <u>171.4</u> | 26% | <u>393</u> |
| <u>Other</u> | <u>178.5</u> | <u>166.1</u> | 107% | <u>1,552</u> |
| Total | ¥ 2,285.8 | ¥ 2,252.6 | 101% | \$ 19,876 |
| Domestic sales | 1,109.8 | 1,118.2 | 99% | 9,650 |
| Overseas sales | 1,176.0 | 1,134.4 | 104% | 10,226 |

(Six months ended September 30)

| | Yen (billions) | | Percentage 2007/2006 | U.S. Dollars (millions) |
|--|-------------------|------------------|-------------------------|----------------------------|
| | <u>2007</u> | <u>2006</u> | | <u>2007</u> |
| <u>AVC Networks</u> | | | | |
| Video and audio equipment | ¥ 847.7 | ¥ 800.4 | 106% | \$ 7,371 |
| Information and communications equipment | <u>1,072.5</u> | <u>977.3</u> | 110% | <u>9,326</u> |
| Subtotal | <u>1,920.2</u> | <u>1,777.7</u> | 108% | <u>16,697</u> |
| <u>Home Appliances</u> | <u>641.8</u> | <u>596.2</u> | 108% | <u>5,581</u> |
| <u>Components and Devices</u> | <u>586.0</u> | <u>558.4</u> | 105% | <u>5,096</u> |
| <u>MEW and PanaHome</u> | <u>849.1</u> | <u>811.8</u> | 105% | <u>7,383</u> |
| <u>JVC</u> | <u>180.5</u> | <u>321.6</u> | 56% | <u>1,570</u> |
| <u>Other</u> | <u>347.7</u> | <u>323.8</u> | 107% | <u>3,023</u> |
| Total | ¥ 4,525.3 | ¥ 4,389.5 | 103% | \$ 39,350 |
| Domestic sales | 2,187.8 | 2,180.1 | 100% | 19,024 |
| Overseas sales | 2,337.5 | 2,209.4 | 106% | 20,326 |

* See Notes to consolidated financial statements on pages 16-17.

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Six months ended September 30)

[Domestic/Overseas Sales Breakdown]

(in yen only)

| | Domestic sales | | Overseas sales | |
|--|-----------------------|-------------------|-----------------------|-------------------|
| | <u>Yen (billions)</u> | <u>Percentage</u> | <u>Yen (billions)</u> | <u>Percentage</u> |
| | <u>2007</u> | <u>2007/2006</u> | <u>2007</u> | <u>2007/2006</u> |
| <u><i>AVC Networks</i></u> | | | | |
| Video and audio equipment | ¥ 225.4 | 103% | ¥ 622.3 | 107% |
| Information and communications equipment | <u>508.4</u> | 110% | <u>564.1</u> | 109% |
| Subtotal | <u>733.8</u> | 108% | <u>1,186.4</u> | 108% |
| <u><i>Home Appliances</i></u> | <u>332.9</u> | 100% | <u>308.9</u> | 118% |
| <u><i>Components and Devices</i></u> | <u>194.9</u> | 101% | <u>391.1</u> | 107% |
| <u><i>MEW and PanaHome</i></u> | <u>691.9</u> | 101% | <u>157.2</u> | 124% |
| <u><i>JVC</i></u> | <u>45.9</u> | 50% | <u>134.6</u> | 58% |
| <u><i>Other</i></u> | <u>188.4</u> | 95% | <u>159.3</u> | 126% |
| Total | <u>¥ 2,187.8</u> | 100% | <u>¥ 2,337.5</u> | 106% |

* See Notes to consolidated financial statements on pages 16-17.