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**FOR IMMEDIATE RELEASE**

February 17, 2022

## **Zetes Announces Change in CEO**

**Osaka, Japan** – [Panasonic Corporation](http://www.panasonic.com/global)'s wholly owned subsidiary [Zetes](http://www.zetes.com) (headquarters: Brussels, Belgium) announced that as of March 1, 2022, Pierre Lambert, current Chief Financial Officer, will take over the role of Chief Executive Officer, and current CEO Alain Wirtz, will leave the company on February 28, 2022.

Alain founded Zetes in 1984, and has led the company for over 35 years, developing it into a technology company specializing in supply chain optimization and citizen identification solutions. At present, Zetes employs over 1,300 people and is present in 22 countries across the EMEA region. Furthermore, Alain played an important role in the deal to integrate Zetes into the Panasonic Group in 2017.

Newly appointed CEO Pierre Lambert has been the CFO of Zetes for more than 20 years and has been working closely with Alain to grow the company to where it is today.

Link to full Zetes press release: <https://www.zetes.com/en/news/pierre-lambert-appointed-as-new-ceo-of-zetes>

### **Media Contact:**

Panasonic Corporation Brand Strategy Division Corporate PR Department  
<https://news.panasonic.com/global/contacts/>

### **About Panasonic**

Panasonic Corporation is a global leader developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, and B2B sectors. The company, which celebrated its 100<sup>th</sup> anniversary in 2018, operates 522 subsidiaries and 69 associated companies worldwide and reported consolidated net sales of 6,698.8 billion yen for the year ended March 31, 2021. Committed to pursuing new value through collaborative innovation, the company uses its technologies to create a better life and a better world for customers. Learn more about Panasonic: <https://www.panasonic.com/global>

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