



February 10, 2022  
Panasonic Corporation

## **Confirmation of Panasonic's Participation in Expo 2025**

Osaka, Japan - Panasonic Corporation's involvement in Expo 2025 Osaka, Kansai, Japan as one of the participating exhibitors (enterprises and organizations, etc. hosting a pavilion) has been confirmed. Panasonic will begin preparations to create an unconventional venue that transcends pavilion concepts of the past, that embraces a truly diverse range of values.

Panasonic was established in Osaka in 1918 by the founder, Konosuke Matsushita. Since then, with the support of many customers, business partners, shareholders, and society Panasonic's business has continued to grow. And with its participation, Panasonic will aim to contribute to the success of the Expo which will be returning to Osaka, Kansai, the birthplace of Panasonic, for the first time in 55 years.

Moreover, in April 2022, Panasonic will be transitioning to a holding company system. To realize an "ideal society" with affluence in both matter and mind, Panasonic will address head on and help resolve social issues such as those concerning the global environment. By cocreating with various partners who believe in Expo 2025's theme - "Designing Future Society for Our Lives" - Panasonic hopes that its pavilion will become a prime forum for communicating its ethos with the global audience.

In order to contribute to the success of Expo 2025, Panasonic will work closely with the Japan Association for the 2025 World Exposition as it undertakes preparations as a participating exhibitor.

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