Panasonic's nanoë™ X Air Quality Solution Creates Comfortable Travel Space for Grabs' Premium Vehicles

5,500 GrabCar Premium vehicles equipped with nanoë™ X generators in five cities across four countries in Southeast Asia

Osaka, Japan – Panasonic Corporation today announced, in collaboration with Grab Holdings Inc. (Grab), the leading everyday superapp in Southeast Asia, to further raise GrabCar Premium standards by providing cleaner and more comfortable travelling experience for GrabCar Premium passengers using nanoë™ X. The initiative will see 5,500 GrabCar Premium vehicles in five cities across four countries (Kuala Lumpur (Malaysia), Singapore, Ho Chi Minh City and Hanoi (Vietnam), and Jakarta (Indonesia)) be equipped with nanoë™ X generators, which will be available from the middle of January 2021.

In recent years, interest in air quality has been increasing worldwide. Under the slogan of “QUALITY AIR FOR LIFE” mainly in Southeast Asia, Panasonic is providing air quality solutions that control temperature, humidity, ventilation, and airflow to deliver high-quality air environments tailored to homes, stores, offices, etc. At the core of these solutions is Panasonic’s proprietary nanoë™ technology.

nanoë™ is a nanosized particulate ion produced by applying a high voltage to water in the air and contains hydroxyl radicals (highly reactive components) that easily act on various substances. The production of these hydroxyl radicals has been increased tenfold compared to conventional products, and nanoë™ X is used in home appliances such as air purifiers, air conditioners, washing machines, and refrigerators, as well as in automobiles, trains, and commercial air conditioning equipment because of its various effects such as deodorisation, suppression of bacteria and allergens.
The nanoe™ X generator, which will be installed in GrabCar Premium vehicles, is powered by a USB port and is compact enough to fit in a car cup holder, making it easy to generate nanoe™ X to clean the air inside the car.

Panasonic will continue to pursue the realisation of "QUALITY AIR FOR LIFE" in various areas of our lives and society, including home appliances, automotive, and housing-related fields, to deliver a healthy lifestyle.

· Location:
  Kuala Lumpur in Malaysia, Singapore, Ho Chi Minh City and Hanoi in Vietnam, and Jakarta in Indonesia
· Period:
  From mid-January to mid-March 2021
· Target:
  5,500 GrabCar Premium vehicles in operation in five cities across four countries mentioned above.

Related links:

Notes:

*1: nanoe™ has a lifespan about six times longer than that of ordinary ions*, so it spreads over a wider area. Its water content is approximately 1,000 times* greater than that of air ions (by volume), and it is a weakly acidic ion that is gentle to skin and hair.

nanoe™, and the nanoe™ mark are trademarks of Panasonic Corporation. (About nanoe™:
https://aircon.panasonic.com/consumer/nanoe_technology/about_technology.html
https://aircon.panasonic.com/consumer/nanoe_technology/about_technology/nanoe_x.html)

* Comparison with air ions. Lifespan of common air ions: tens of seconds to 100 seconds. Life of nanoe™: approx. 600 seconds. (According to our research)

** Comparison between common air ions (negative ions) (Representative particle size:1.3 nm) and nanoe™ (Representative particle size:13 nm). (Panasonic internal research)

*2: The following effects have been verified after about 12 minutes in a space of approximately 23 m³. However, this is not the result of measurement in actual use space.
  ● Testing organisation: Product Analysis Center, Panasonic Corporation
  ● Test method: verified using the six-level odour intensity scale method in an approximately 23 m³ sized test room.
  ● Deodorising method: nanoe™ released
  ● Test substance: adhered cigarette smoke odour
  ● Test result: odour intensity reduced by 2.4 in 12 minutes (4AA33-160615-N04)

*3: The following effects have been verified after about 4 hours in a space of approximately 25 m³. However, the results are not measured in actual use space.
  ● Testing organisation: Kitasato Research Center for Environmental Science
  ● Test method: the number of bacteria is measured after direct exposure in an approximately 25 m³ sized airtight test room
  ● Inhibition method: nanoe™ released
  ● Test substance: airborne bacteria
  ● Types of bacteria tested: 1 type
  ● Test result: 99% or more inhibition in 4 hours (24_0301_1)

*4: The following effects have been verified after about 24 hours in a space of approximately 23 m³. However, this is not the result of measurement in an actual use space.
  ● Testing organisation: Panasonic Product Analysis Center
  ● Testing method: Verified using the electrophoresis method in an approximately 23 m³ sized test room
  ● Inhibition method: nanoe™ released
  ● Test substance: allergens
Test result: 99% or more inhibition in 24 hours (4AA33-151001-F01)

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About Panasonic
Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, and B2B businesses. The company, which celebrated its 100th anniversary in 2018, has expanded globally and now operates 528 subsidiaries and 72 associated companies worldwide, recording consolidated net sales of 7.49 trillion yen for the year ended March 31, 2020. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic: https://www.panasonic.com/global.

*The content in the following news releases is accurate at the time of publication but may be subject to change without notice. Please note therefore that these documents may not always contain the most up-to-date information.*