

FOR IMMEDIATE RELEASE

May 29, 2020

**Panasonic Announces Appointment of an Executive Officer,
Organizational Change and Personnel Changes**

Osaka, Japan - Panasonic Corporation today announced the following appointment of an Executive Officer, organizational change, assignments of responsibilities to executive officers and personnel changes effective July 1, 2020.

1. Appointment of an Executive Officer (Effective July 1)

Title	Name	Current Responsibility
Managing Executive Officer	Yoky Matsuoka	Fellow

2. Organizational Change in Panasonic Headquarter and Others (Effective July 1)

In order to realize "Lifestyle Update" as a new business, the company will establish a dedicated organization called Lifestyle Business Strategy Division under the direct control of Panasonic Headquarters. This new business will center around services and solutions that bring values to users. This division will be in charge of business strategy as well as cross company coordination around this effort.

This organization is given centralized responsibilities and authority to accelerate the establishment and execution of this new business.

Name	New Responsibilities	Current Responsibilities
Yoky Matsuoka	<u>Managing Executive Officer</u> <u>Director, Lifestyle Business</u> <u>Strategy Division</u>	<u>Fellow</u>

3. Assignment of Responsibilities to Executive Officers (Effective July 1)

Name	New Responsibilities	Current Responsibilities
Eiichi Katayama	Managing Executive Officer Chief Strategy Officer (CSO) In charge of Business Development <u>General Manager, Corporate</u> <u>Planning Department,</u> <u>Corporate Strategy Division</u>	Managing Executive Officer Chief Strategy Officer (CSO) In charge of Business Development

4. Personnel Changes (Effective July 1)

Name	New Responsibilities	Current Responsibilities
Kazuo Tadanobu	<u>Vice President, Industrial</u> <u>Solutions Company</u> <u>In charge of Systems Business</u> <u>Director, Energy Solutions</u> <u>Business Division, SANYO</u> <u>Electric Co., Ltd.,</u>	<u>General Manager, Corporate</u> <u>Planning Department,</u> <u>Corporate Strategy Division</u>

Atsushi Sato	Vice President, Industrial Solutions Company <u>In charge of Business Strategy and Devices Business</u>	Vice President, Industrial Solutions Company <u>In charge of Systems Business</u>
Satoshi Nakaya	<u>Director, Engineering Division,</u> Industrial Solutions Company	<u>Director, Energy Solutions Business Division, SANYO Electric Co., Ltd.,</u> Industrial Solutions Company
Shigeo Okuda	Vice President, Industrial Solutions Company In charge of Technology, Intellectual Property, Quality Management, and Manufacturing	Vice President, Industrial Solutions Company In charge of Technology, Intellectual Property, Quality Management, and Manufacturing <u>Director, Engineering Division</u>

*Tomohito Takada will be appointed to Executive in charge of Corporate Planning Department, Corporate Strategy Division.

(Underline: Changed responsibilities)