

FOR IMMEDIATE RELEASE

March 29, 2019

Panasonic Announces Organizational and Personnel Changes

Panasonic Corporation today announced the following Organizational and Personnel Changes effective April 1, 2019.

1. Organizational Changes in the Corporate Strategy Division and Others

With the aim of further strengthening the business promotion support for the China & Northeast Company and the US Company, the Global Business Promotion Department will be established under the Corporate Strategy Division.

Personnel Change

Name	New Responsibilities	Current Responsibilities
Kunio Tanaka	<u>General Manager, Global Business Promotion Department, Corporate Strategy Division</u> <u>Vice President, US Company</u> <u>In charge of Corporate Planning</u>	<u>Managing Officer, Automotive & Industrial Systems Company</u> <u>In charge of Business Strategy and Planning, and IT Planning</u> <u>Director, Strategy Management Office</u>

2. Organizational Changes in the Connected Solutions Company and Others

With the aim of structurally shifting to the Service Integration Business, Panasonic System Solutions Japan Co., Ltd. will be reorganized to accelerate focused solutions and service businesses and create industry-specific products and services through frontline marketing. The Public System Division and Social System Division will be integrated, and Public System Business Headquarters will be newly established as a nationwide one-market structure.

Personnel Change

Name	New Responsibilities	Current Responsibilities
Yasuhiko Okumura	<u>Representative Director, Vice President, and Executive Vice President, Panasonic System Solutions Japan Co., Ltd.</u> <u>Director, Public System Business Headquarters</u>	<u>Director, Member of the Board, and Senior Managing Executive Officer, Panasonic System Solutions Japan Co., Ltd.</u> <u>Director, Social System Division</u>

3. Organizational Changes in the Innovation Promotion Sector and Others

With the aim of enhancing Panasonic Group's competitiveness through the implementation of design management, the Design Division will be established by expanding the planning, administration, consulting, and advanced development functions of the current design department. Under the new structure, the Design Division will lead the operations under group-wide themes and reinforce the functions of controlling and supporting design departments inside and outside Japan. Accordingly, the Design Strategy Office will be dissolved.

Personnel Change

Name	New Responsibilities	Current Responsibilities
Shigeo Usui	<u>Director, Design Division</u> Director, Design Center, Appliances Company	<u>General Manager, Design Strategy Office</u> Director, Design Center, Appliances Company

4. Organizational Changes in the Global Procurement Company and Others

With the aim of establishing management structures best suited for respective procurement areas, the Centralized Contract Center for Devices and the Centralized Contract Center for Raw Materials and Mechanical Components will be established. Accordingly, the Centralized Contract Center will be dissolved.

5. Personnel Changes

Name	New Responsibilities	Current Responsibilities
Tsuneo Komon	Managing Officer, Appliances Company In charge of <u>Food Retail, Commercial Equipment</u> and Devices Business	Managing Officer, Appliances Company In charge of Devices Business
Toshihiro Sakamoto	<u>Managing Officer</u> , Appliances Company In charge of <u>Manufacturing, Quality, and Procurement</u>	<u>Director, Beauty and Living Business Division</u> , Appliances Company
Yoshiaki Sawada	<u>Director, Residential Air-Conditioning Business Unit, Heating and Cooling Solutions Business Division</u> , Appliances Company	<u>Director, Air-Conditioner Business Division, Air-Conditioner Company</u> , Appliances Company
Tsutomu Ishihara	<u>Director, Commercial Air-Conditioning Business Unit, Heating and Cooling Solutions Business Division</u> , Appliances Company	<u>Director, Commercial Air-Conditioner Business Unit, Air-conditioner Company</u> , Appliances Company
Mitsuhiro Miyashita	<u>General Manager, Strategy Planning Office, Smart Life Network Business Division</u> , Appliances Company	<u>Director, Home Entertainment Business Division</u> , Appliances Company
Akira Toyoshima	<u>Director, Visual and Sound Business Unit, Smart Life Network Business Division</u> , Appliances Company	<u>Executive, in charge of Hygiene Toilet Seat and Electric Heating Business, Laundry Systems and Vacuum Cleaner Business Division</u> , Appliances Company
Yosuke Yamane	<u>Director, Imaging Business Unit, Smart Life Network Business Division</u> , Appliances Company	<u>Director, Imaging Network Business Division</u> , Appliances Company
Toru Sakata	<u>Director, Smart Communication Business Unit, Smart Life Network Business Division</u> , Appliances Company	<u>Director, Communication Products Business Division</u> , Appliances Company

Name	New Responsibilities	Current Responsibilities
Masayuki Sasage	<u>Director, Cooking Business Unit, Kitchen Appliances Business Division, Appliances Company</u>	<u>Director, Kitchen Appliances Business Division, Appliances Company</u>
Nobuo Yasuhira	<u>Director, Refrigerator and Dishwasher Business Unit, Kitchen Appliances Business Division, Appliances Company</u>	<u>Director, Laundry Systems and Vacuum Cleaner Business Division, Appliances Company</u>
Atsuki Tsutsumi	<u>Director, Laundry Systems and Vacuum Cleaner Business Division, Appliances Company</u>	<u>Director, Cold Chain Business Division, Appliances Company</u>
Shinichi Hayashi	<u>Director, Beauty and Personal Care Business Division, Appliances Company</u>	<u>President, Panasonic Manufacturing Philippines Corporation</u>
Hiroyuki Tominaga	<u>Director, Cold Chain Business Division, Appliances Company</u>	<u>Regional Head in Japan, Cold Chain Business Division, Appliances Company</u>
Shinji Miyachi	<u>Director, Product Marketing Center, Consumer Marketing Division (Japan), Appliances Company</u>	<u>General Manager, AVC Marketing Department, Consumer Marketing Division (Japan), Appliances Company</u>
Tadashi Nagumo	Director, Sales Company Support Center, Global Marketing Division, Appliances Company	<u>Managing Officer, Appliances Company</u> <u>In charge of Global Sales Platform</u> Director, Sales Company Support Center, Global Marketing Division
Yosuke Matsunaga	Managing Director, Panasonic Appliances Europe, Appliances Company	<u>Managing Officer, Appliances Company</u> Managing Director, Panasonic Appliances Europe
Masatoshi Sasaki	<u>President, Panasonic Manufacturing Philippines Corporation</u>	<u>Director, Refrigerator Business Division, Appliances Company</u>
Toshiharu Tsutsui	<u>Director, Corporate Quality Innovation Division, Appliances Company</u>	<u>Director, TV Business Division, Appliances Company</u>
Hideyuki Oka	Managing Officer, <u>Life Solutions Company</u> In charge of R&D, Design, <u>Intellectual Property</u> , Manufacturing, and Quality and Environmental Promotion	Managing Officer, <u>Eco Solutions Company</u> In charge of R&D, Design, Manufacturing, and Quality and Environmental Promotion
Tetsuro Shikata	Managing Officer, <u>Life Solutions Company</u> In charge of Customer Communication and Supply Chain Management	Managing Officer, <u>Eco Solutions Company</u> In charge of Customer Communication, Supply Chain Management, and <u>Media & Spatial Design</u>

Name	New Responsibilities	Current Responsibilities
Katsuya Oguro	<u>Managing Officer, Life Solutions Company</u> In charge of Human Resources and Labor Relations, and <u>Legal Affairs</u>	<u>Managing Officer, Eco Solutions Company</u> In charge of Human Resources and Labor Relations
Takashi Ogasawara	<u>Managing Officer, Life Solutions Company</u> President, Panasonic Ecology Systems Co., Ltd. <u>Associate Director, Building and Housing Solutions Business Division, China & Northeast Asia Company</u>	<u>Managing Officer, Eco Solutions Company</u> President, Panasonic Ecology Systems Co., Ltd.
Mutsuhiko Matsumoto	<u>Managing Officer, Life Solutions Company</u> In charge of Management Planning and <u>Intelligence and Liaison</u>	<u>Managing Officer, Eco Solutions Company</u> In charge of Management Planning
Satoshi Fujitani	<u>Managing Officer, Life Solutions Company</u> In charge of <u>Financial Management</u>	<u>Director, Accounting Department, Eco Solutions Company</u>
Masaaki Isoda	<u>Associate Director, Engineering Division, Life Solutions Company</u>	<u>Director, Innovation Strategy Office</u>
Takaki Oguri	<u>Executive, in charge of Southeast Asia and Oceania Region, Life Solutions Company</u> <u>Director, Southeast Asia and Oceania Regional Division, Global Business Division</u>	<u>Managing Officer, Eco Solutions Company</u> <u>Director, Global Business Division</u>
Nobuhiko Teranishi	Representative Director, Member of the Board, and Executive Vice President, Panasonic Homes Co., Ltd. <u>In charge of Sales</u>	Representative Director, Member of the Board, and Executive Vice President, Panasonic Homes Co., Ltd. <u>Director, Housing Business Division</u>
Jiro Inoue	Director, Member of the Board, and Executive Vice President, Panasonic Homes Co., Ltd. <u>In charge of House Planning and Product, Urban Development, Renovation, and Overseas Business</u>	Director, Member of the Board, and Executive Vice President, Panasonic Homes Co., Ltd. <u>In charge of Urban Development, Renovation, and Overseas Business</u>
Tomio Teramura	<u>Representative Director, Member of the Board, and Executive Vice President, KMEW Co., Ltd.</u>	<u>Managing Officer, Eco Solutions Company</u> <u>In charge of Financial Management</u>

Name	New Responsibilities	Current Responsibilities
Kazuyo Sumida	<u>Managing Officer, Automotive Company</u> <u>In charge of Planning, IT Planning, and Logistics</u> <u>Director, Planning Center</u>	<u>General Manager, Management Planning Department, Strategy Management Office, Automotive & Industrial Systems Company</u>
Masao Hinoguchi	<u>Managing Officer, Automotive Company</u> <u>In charge of Accounting</u> <u>Director, Accounting Center</u>	<u>Director, Energy Accounting Center, Automotive & Industrial Systems Company</u>
Naohiro Kato	<u>Managing Officer, Automotive Company</u> <u>In charge of Human Resources and General Affairs</u> <u>Director, Human Resources Center</u>	<u>General Manager, in charge of Industrial Human Resources, Automotive & Industrial Systems Company</u>
Motoshi Hisada	<u>Director, HMI Systems Business Division, Automotive Company</u>	<u>Executive, in charge of Manufacturing of Automotive Business, Automotive & Industrial Systems Company</u>
Minoru Kobayashi	<u>Assistant Director, Automotive Systems Business Division, Automotive Company</u>	<u>Assistant Director, Automotive Electronics Systems Business Division, Automotive & Industrial Systems Company</u>
Manabu Takahashi	<u>Managing Officer, Industrial Solutions Company</u> <u>In charge of Quality Management and Manufacturing</u>	<u>Managing Officer, Automotive & Industrial Systems Company</u> <u>In charge of Quality Management and Manufacturing</u>
Hiroyuki Kitayama	<u>Managing Officer, Industrial Solutions Company</u> <u>In charge of Planning, IT Planning, and Logistics</u> <u>Director, Planning Center</u>	<u>Director, Energy Planning Center, Automotive & Industrial Systems Company</u>
Tetsuya Kawai	<u>Managing Officer, Industrial Solutions Company</u> <u>In charge of Accounting</u> <u>Director, Accounting Center</u>	<u>Managing Officer, Automotive & Industrial Systems Company</u> <u>In charge of Accounting</u>
Akira Nishimura	<u>Managing Officer, Industrial Solutions Company</u> <u>In charge of Human Resources and General Affairs</u> <u>Director, Human Resources Center</u>	<u>Managing Officer, Automotive & Industrial Systems Company</u> <u>In charge of Human Resources and General Affairs</u>
Takeaki Ikeda	<u>Assistant Director, Electromechanical Control Business Division, Industrial Solutions Company</u>	<u>Assistant Director, Electromechanical Control Business Division, Automotive & Industrial Systems Company</u>
Satoru Shinguryo	<u>Director, Industrial Device Business Division, Industrial Solutions Company</u>	<u>Assistant Director, Electromechanical Control Business Division, Automotive & Industrial Systems Company</u>

Name	New Responsibilities	Current Responsibilities
Satoshi Nakaya	Director, Energy Solutions Business Division, SANYO Electric Co., Ltd., <u>Industrial Solutions Company</u>	Director, Energy Solutions Business Division, SANYO Electric Co., Ltd., <u>Automotive & Industrial Systems Company</u>
Hideyuki Okunaga	Director, Energy Device Business Division, <u>Industrial Solutions Company</u>	President, Panasonic Energy (Thailand) Co., Ltd., <u>Energy Device Business Division, Automotive & Industrial Systems Company</u>
Hideshi Makino	Director, Electronic Materials Business Division, <u>Industrial Solutions Company</u>	Director, Electronic Materials Business Division, <u>Automotive & Industrial Systems Company</u>
Zhao Bingdi	<u>Managing Officer, China & Northeast Asia Company</u> In charge of Business Development President of the Board, Panasonic Corporation of China	President of the Board, Panasonic Corporation of China
Wu Liang	<u>Managing Officer, China & Northeast Asia Company</u> Director, Smart Life Appliances Business Division Managing Director, Panasonic Appliances (China) Co., Ltd.	<u>Managing Officer, Appliances Company</u> Managing Director, Panasonic Appliances (China) Co., Ltd.
Akio Kozaki	<u>Managing Officer, China & Northeast Asia Company</u> Director, Refrigeration and Air-Conditioning Devices Business Division	Director, Refrigeration and Air-Conditioning Devices Business Division, <u>Appliances Company</u>
Yuan-Chuan Lin	<u>Managing Officer, China & Northeast Asia Company</u> Director, Taiwan Business Division Managing Director, Panasonic Taiwan Co., Ltd.	Managing Director, Panasonic Taiwan Co., Ltd.
Yoshikazu Kawano	<u>Managing Officer, China & Northeast Asia Company</u> Director, Accounting Center Member of the Board, Panasonic Corporation of China Chief Accountant	Member of the Board, Panasonic Corporation of China Chief Accountant
Takayuki Nishi	<u>Managing Officer, China & Northeast Asia Company</u> Director, Company Human Resources Strategy Center Member of the Board, Panasonic Corporation of China In charge of Human Resources	<u>Assistant Director, Company Human Resources Strategy Center, Company Strategy Division, Appliances Company</u>

Name	New Responsibilities	Current Responsibilities
Megan Lee	<u>Vice President, US Company</u> <u>In charge of Business</u> <u>Development and Human</u> <u>Resources</u> Vice President, Panasonic Corporation of North America In charge of Planning & Strategic Initiatives Chief Human Resources Officer (CHRO)	Vice President, Panasonic Corporation of North America In charge of Planning & Strategic Initiatives Chief Human Resources Officer (CHRO)
Tom Korte	<u>Vice President, US Company</u> <u>In charge of Finance</u> Senior Vice President, Panasonic Corporation of North America In charge of Operations	Senior Vice President, Panasonic Corporation of North America In charge of Operations
Yasuaki Takamoto	<u>Vice President, US Company</u> <u>Director, Tesla Energy</u> <u>Business Division, SANYO</u> <u>Electric Co., Ltd.</u>	<u>Executive, Tesla Energy</u> <u>Business Division, SANYO</u> <u>Electric Co., Ltd., Automotive &</u> <u>Industrial Systems Company</u>
Asashi Shimodaira	<u>Director, Innovation Strategy</u> <u>Office</u>	<u>Managing Director, Panasonic</u> <u>R&D Center Singapore</u>
Isao Shimada	<u>Executive, in charge of Project</u> <u>Promotion, Business Innovation</u> <u>Division</u>	<u>Executive, In charge of New</u> <u>Business Development, directly</u> <u>reporting to Yoshiyuki Miyabe,</u> <u>Senior Managing Executive</u> <u>Officer</u>
Tomoyuki Kato	<u>General Manager, Facility</u> <u>Management Department</u>	<u>General Manager, Brand</u> <u>Planning Department,</u> <u>Groupwide Brand</u> <u>Communications Division</u>
Koji Hosokawa	<u>General Manager, Brand</u> <u>Planning Department,</u> Groupwide Brand Communications Division	<u>General Manager, Public</u> <u>Relations Department,</u> Groupwide Brand Communications Division
Kyoji Ueda	<u>Japanese External Affairs</u> <u>Representative, PT. Panasonic</u> <u>Gobel Indonesia</u>	<u>Assistant Director,</u> <u>Electromechanical Control</u> <u>Business Division, Automotive</u> <u>& Industrial Systems Company</u>
Shoichiro Watanabe	<u>Executive, directly reporting to</u> <u>Fellow, Energy Technology</u>	<u>Director, Tesla Energy</u> <u>Business Division, SANYO</u> <u>Electric Co., Ltd., Automotive &</u> <u>Industrial Systems Company</u>

Appointment (New Employee)

Name	New Responsibilities
Nan Lin	Managing Officer, China & Northeast Asia Company Director, Company Planning Center Member of the Board, Panasonic Corporation of China In charge of Planning

(Underline: Changed responsibilities)