

FOR IMMEDIATE RELEASE

November 30, 2018

Panasonic Announces Personnel Change and
Assignment of Responsibilities to an Executive Officer

Panasonic Corporation today announced the following appointment effective December 1, 2018 and assignment of responsibilities to an executive officer effective January 1, 2019.

Appointment (New Employee):

Name	New Responsibilities (Effective December 1, 2018)
Hiroshi Sakakibara	Managing Officer, Connected Solutions Company Chief Digital Officer (CDO) Chief Information Officer (CIO)

Assignment:

Name	New Responsibilities (Effective January 1, 2019)	Current Responsibilities
Shigeo Okuda	Executive Officer Vice President, Automotive & Industrial Systems Company In charge of Automotive Technology <u>Director, Automotive R&D Division</u> Director, Automotive Electronics Systems Business Division	Executive Officer Vice President, Automotive & Industrial Systems Company In charge of Automotive Technology Director, Automotive Electronics Systems Business Division

(Underline: Changed responsibilities)