

FOR IMMEDIATE RELEASE

October 31, 2018

Panasonic Announces Organizational Changes and
Assignment of Responsibilities to Executive Officers

Panasonic Corporation today announced the following organizational changes and assignment of responsibilities to executive officers effective January 1, 2019.

1. Organizational Changes in the Connected Solutions Company and Others

The Gemba Process Business Division will be established in order to further accelerate the shift to the customer service-oriented business model as well as expand the process innovation businesses that contribute to customers. This new organization will aim to achieve Gemba Process Innovation focusing on new business areas targeting supply chains. Accordingly, the Sales Promotion Division will be dissolved with its functions integrated into the Gemba Process Business Division.

Assignment

Name	New Responsibilities	Current Responsibilities
Tatsuo Katakura	Managing Executive Officer Senior Vice President, Connected Solutions Company In charge of Global Solution Business <u>Director, Gemba Process Business Division</u> President, Panasonic System Solutions Japan Co., Ltd.	Managing Executive Officer Senior Vice President, Connected Solutions Company In charge of Global Solution Business President, Panasonic System Solutions Japan Co., Ltd.
Hiroyuki Aota	Executive Officer Vice President, Connected Solutions Company <u>Associate Director, Gemba Process Business Division</u> Director, Process Automation Business Division President, Panasonic Smart Factory Solutions Co., Ltd.	Executive Officer Vice President, Connected Solutions Company Director, Process Automation Business Division President, Panasonic Smart Factory Solutions Co., Ltd.

Personnel Change

Name	New Responsibilities	Current Responsibilities
Masae Yamanaka	Managing Officer, Connected Solutions Company <u>Associate Director, Gemba Process Business Division</u> Executive Vice President, Member of the Board, Panasonic System Solutions Japan Co., Ltd.	Managing Officer, Connected Solutions Company <u>Director, Sales Promotion Division</u> Executive Vice President, Member of the Board, Panasonic System Solutions Japan Co., Ltd.

(Underline: Changed responsibilities)