

Sep 12, 2018

## Panasonic Entered Partnership with Caspar to Develop Artificial Intelligence Smart Home System

**Osaka, Japan** - Panasonic Corporation today announced that it has invested in Caspar\* (leading Artificial Intelligence (AI) smart home startup in USA) and started collaboration with Caspar to develop integrated AI smart home system.

The partnership between Panasonic and Caspar further advances integration of smart home technologies where Panasonic will aim to strengthen related solutions and provide better living life.

\* Caspar is the leading AI smart home startup in California with successful deployments globally. Caspar was founded in 2015 by Ashutosh Saxena and David Cheriton.

Caspar is a trademark and a doing-business-as name of BrainofT, Inc (Brain of Things).

### About Panasonic

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, and B2B businesses. Celebrating its 100<sup>th</sup> anniversary in 2018, the company has expanded globally and now operates 591 subsidiaries and 88 associated companies worldwide, recording consolidated net sales of 7.982 trillion yen for the year ended March 31, 2018. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers.

To learn more about Panasonic: <https://www.panasonic.com/global>

### Media Contacts:

#### Global Communications Department

Panasonic Corporation

Tel: +81-(0)3-3574-5664

*\*The content in the following news releases is accurate at the time of publication but may be subject to change without notice. Please note therefore that these documents may not always contain the most up-to-date information.*