

FOR IMMEDIATE RELEASE

June 29, 2018

Panasonic Announces Personnel Changes

Panasonic Corporation today announced the following Personnel Changes effective July 1, 2018.

Name	New Responsibilities	Current Responsibilities
Koichi Takemoto	<u>Managing Officer,</u> <u>Appliances Company</u> <u>In charge of Accounting</u> <u>Director, Company Management</u> <u>Support Center, Company Strategy</u> <u>Division</u> <u>Director, Accounting Center</u>	<u>General Manager,</u> <u>Automotive Financial Management</u> <u>Group,</u> <u>Automotive & Industrial Systems</u> <u>Company</u>
Noriaki Kobayashi	<u>President, Panasonic Insurance</u> <u>Services Japan Co., Ltd.</u>	<u>Managing Officer,</u> <u>Appliances Company</u> <u>In charge of Accounting</u> <u>Director, Company Management</u> <u>Support Center,</u> <u>Company Strategy Division</u> <u>Director, Accounting Center</u>
Yukio Hirose	<u>Executive Deputy Managing Director,</u> <u>Panasonic Appliances Asia Pacific</u> <u>Managing Director, Panasonic</u> <u>Appliances Marketing Asia Pacific</u>	<u>Director, Member of the Board,</u> <u>Panasonic Asia Pacific Pte. Ltd.</u> <u>In charge of Planning</u>

(Underline: Changed responsibilities)