

**FOR IMMEDIATE RELEASE**

March 30, 2018

**Panasonic Announces Organizational and Personnel Changes**

Panasonic Corporation today announced the following Organizational and Personnel Changes effective April 1, 2018.

1. Organizational Changes in the Eco Solutions Company and Others

- Organizational changes

The Global Business Division will be established by reorganizing the Global Marketing Division, and create a management structure where the regional divisions and business divisions share responsibilities. The housing product sales department will be transferred from the Marketing Division to the Housing Systems Business Division.

- Company name change

PanaHome Corporation will be renamed Panasonic Homes Co., Ltd.

Name	New Responsibilities	Current Responsibilities
Takaki Oguri	Managing Officer, Eco Solutions Company <u>Director, Global Business Division</u>	Managing Officer, Eco Solutions Company <u>Director, Global Marketing Division</u> <u>In charge of ISAMEA Region</u>
Tadashi Nishio	<u>Director, Sales Division, Housing Systems Business Division,</u> Eco Solutions Company	<u>Director, Kyushu Region Housing Products Sales Division, Housing Products Sales Coordination Department, Marketing Division,</u> Eco Solutions Company
Nobuhiko Teranishi	<u>Director, Member of the Board, and Executive Vice President, Panasonic Homes Co., Ltd.</u> <u>Director, Housing Business Division</u>	<u>Director, Member of the Board, and Executive Vice President,</u> PanaHome Corporation <u>Director, Marketing Division</u>
Kosuke Yamamoto	<u>Managing Executive Officer,</u> <u>Panasonic Homes Co., Ltd.</u> <u>Director,</u> <u>Reform Business Division</u> President, Panasonic Home Renovation Co., Ltd.	President, Panasonic Home Renovation Co., Ltd.

( Underline: Changed responsibilities)

## 2. Organizational Changes in the Innovation Promotion Sector and Others

The Innovation Strategy Office will be established by reorganizing the Groupwide CTO Office.

Name	New Responsibilities	Current Responsibilities
Masaaki Isoda	<u>Director,</u> <u>Innovation Strategy Office</u>	<u>Director,</u> <u>Groupwide CTO Office</u>

( Underline: Changed responsibilities)

## 3. Personnel Changes

Name	New Responsibilities	Current Responsibilities
Tsuneo Komon	Managing Officer, Appliances Company In charge of Devices Business	Managing Officer, Appliances Company In charge of Devices Business <u>Director, Smart Energy System Business Division</u>
Yosuke Matsunaga	Managing Officer, Appliances Company <u>Managing Director, Panasonic Appliances Europe</u>	Managing Officer, Appliances Company In charge of Europe Business Control <u>Managing Director,</u> <u>Panasonic Consumer Marketing Europe</u>
Yasuyo Nakamura	Managing Officer, Appliances Company In charge of Human Resources <u>and</u> <u>Legal Affairs</u>	Managing Officer, Appliances Company In charge of Human Resources
Mitsuhiro Miyashita	Director, Home Entertainment Business Division, Appliances Company	Director, Home Entertainment Business Division, Appliances Company <u>Director,</u> <u>Audio and Network Business Unit</u>
Atsunao Terasaki	Director, <u>Smart Energy System Business Division,</u> Appliances Company	Director, <u>Refrigeration Compressors Business Unit, Refrigeration and Air-Conditioning Devices Business Division,</u> Appliances Company
Kiyoshi Maeda	<u>Representative Director, Vice President, Panasonic Commercial Equipment Systems Co., Ltd.,</u> <u>Appliances Company</u>	<u>Vice President, Eco Solutions Company</u> <u>President, Panasonic Ecology Systems Co., Ltd.</u> <u>Director, Environmental Systems &amp; Engineering Business Unit</u>

Name	New Responsibilities	Current Responsibilities
Hideyuki Oka	Managing Officer, Eco Solutions Company In charge of Technology, Design, Manufacturing, and Quality and Environmental Promotion	Managing Officer, Eco Solutions Company In charge of Technology, Design, Manufacturing, Business Development, and Quality and Environmental Promotion
Takashi Ogasawara	<u>Managing Officer, Eco Solutions Company</u> <u>President, Panasonic Ecology Systems Co., Ltd.</u>	<u>Director, Power Components Business Unit, Energy Systems Business Division, Eco Solutions Company</u>
Mitsuru Shirasawa	<u>Director, Power Components Business Unit, Energy Systems Business Division, Eco Solutions Company</u>	<u>President, Anchor Electricals Private Limited.</u>
Kensuke Nakagawa	<u>Executive, Housing Systems Business Division, Eco Solutions Company</u>	<u>Director, Housing Products Sales Coordination Department, Marketing Division, Eco Solutions Company</u>
Sadaharu Ukon	<u>Managing Director, Panasonic Ecology Systems Co., Ltd.</u> <u>Director, Environmental Systems &amp; Engineering Business Unit,</u>	<u>Managing Officer, Eco Solutions Company</u> <u>Associate Director, Marketing Division</u> <u>In charge of Strategy Planning &amp; Engineering Business</u>
Kazuhiro Yoshida	<u>Executive, In charge of Energy Technology, Engineering Division, Eco Solutions Company</u>	<u>Director, Solar Systems Business Unit, Energy Systems Business Division, Eco Solutions Company</u>
Hideaki Harada	Vice President, Connected Solutions Company In charge of Business Strategy, Corporate Planning, and <u>Security System Business</u>	Vice President, Connected Solutions Company In charge of Business Strategy and Corporate Planning
Tadaharu Esaka	<u>Vice President, Connected Solutions Company</u> In charge of Innovation & Design Director, Innovation Center <u>In charge of Storage Business</u>	<u>Managing Officer, Connected Solutions Company</u> In charge of Innovation & Design Director, Innovation Center
Takeshi Yukitake	Managing Officer, Connected Solutions Company In charge of Technology, Quality Assurance, and <u>Environmental Affairs</u>	Managing Officer, Connected Solutions Company In charge of Technology and Quality Assurance <u>Chief Technical Officer, Innovation Center</u>
Tetsuya Fujiwara	<u>Managing Officer, Connected Solutions Company</u> <u>In charge of CNS Solutions Business for Europe</u> <u>Managing Director, Panasonic System Communications Company Europe,</u> <u>Panasonic Marketing Europe GmbH</u>	<u>Managing Director, Panasonic System Solutions Asia Pacific,</u> <u>Panasonic Asia Pacific Pte.Ltd.</u>

Name	New Responsibilities	Current Responsibilities
Masaharu Nakayama	<u>Managing Officer, Connected Solutions Company</u> <u>President, Panasonic System Solutions Company of North America</u>	<u>Director, Connected Solutions North America, Panasonic Corporation of North America</u> <u>President, Panasonic System Communications Company of North America</u> <u>President, Panasonic Media &amp; Entertainment Company</u>
Shohei Ozaki	<u>Director, Security Systems Business Division, Connected Solutions Company</u>	<u>Director, Public Solution Strategic Business Unit, Security Systems Business Division, Connected Solutions Company</u>
Toru Yamazaki	<u>Assistant Director, Innovation Center, Connected Solutions Company</u>	<u>Executive, Innovation Center, Connected Solutions Company</u> <u>Assistant Director, IoT Platform Business</u>
Tokikazu Matsumoto	<u>Adviser, Connected Solutions Company</u>	<u>Managing Officer, Connected Solutions Company</u> <u>In charge of Manufacturing Process</u>
Satoshi Nakaya	<u>Director, Energy Solutions Business Division, SANYO Electric Co., Ltd., Automotive &amp; Industrial Systems Company</u> <u>Director, Energy Business Development Center</u>	<u>Executive, in charge of New Business Development of Energy Business, Automotive &amp; Industrial Systems Company</u> <u>Director, Energy Business Development Center</u> <u>Director, Energy Storage Systems Business Unit, Rechargeable Battery Business Division, SANYO Electric Co., Ltd.</u>
Shoichiro Watanabe	<u>Director, Tesla Energy Business Division, SANYO Electric Co., Ltd., Automotive &amp; Industrial Systems Company</u>	<u>Assistant Director, Rechargeable Battery Business Division, SANYO Electric Co., Ltd., Automotive &amp; Industrial Systems Company</u> <u>Director, Tesla Business Unit</u>
Chiaki Kidani	<u>Executive, in charge of Business Administration, Automotive Energy Business Division, SANYO Electric Co., Ltd., Automotive &amp; Industrial Systems Company</u>	<u>Assistant Director, Rechargeable Battery Business Division, SANYO Electric Co., Ltd., Automotive &amp; Industrial Systems Company</u> <u>Director, Portable Rechargeable Battery Business Unit</u>
Takeaki Ikeda	<u>Assistant Director, Electromechanical Control Business Division, Automotive &amp; Industrial Systems Company</u>	<u>Director, Marketing &amp; Sales Department, Electromechanical Control Business Division, Automotive &amp; Industrial Systems Company</u>
Isao Shimada	<u>Executive, In charge of New Business Development, directly reporting to Yoshiyuki Miyabe, Senior Managing Executive Officer</u> <u>Director, Business Development Center, Business Innovation Division</u>	<u>Director, Security Systems Business Division, Connected Solutions Company</u>

Name	New Responsibilities	Current Responsibilities
Toshikazu Kudo	<u>General Manager, Business Legal Department, Risk &amp; Governance Management Division</u>	Managing Officer, Appliances Company In charge of Legal Affairs
Michiyo Inagaki	<u>Executive, directly reporting to Director, Quality &amp; Environment Division</u>	<u>Director, Quality &amp; Environment Division</u>
Katsuhiko Omoto	<u>Director, Quality &amp; Environment Division</u>	<u>Associate Director, Quality &amp; Environment Division</u>
Mitsuru Miyoshi	<u>Director, Centralized Contract Center, Global Procurement Company</u>	<u>Director, Centralized Purchasing Center, Global Procurement Company</u>

( Underline: Changed responsibilities)