

FOR IMMEDIATE RELEASE

December 28, 2017

Panasonic Announces Organizational and Personnel Changes

Panasonic Corporation today announced the following organizational and Personnel changes effective January 1, 2018.

1. Organizational Changes in the Advanced Research Division

The Advanced Research Division will be renamed the Technology Innovation Division with the aim of becoming an organization capable of contributing to the further acceleration of the Panasonic Group's new businesses through the development of innovative technologies.

Focusing on the research and development of material and device technologies mainly for the resource, energy, and sensing areas, the Technology Innovation Division will achieve process innovations by making full use of informatics technologies and thereby promote the creation of technologies.

Name	New Responsibility	Current Responsibility
Masato Aizawa	<u>Director,</u> <u>Technology Innovation Division</u>	<u>Director,</u> <u>Advanced Research Division</u>

2. Personnel Changes

Name	New Responsibility	Current Responsibility
Tetsuro Shikata	<u>Managing Officer,</u> <u>Eco Solutions Company</u> <u>In charge of Customer</u> <u>Communication,</u> <u>Supply Chain Management,</u> <u>and Media & Spatial Design</u>	<u>Managing Officer,</u> <u>Eco Solutions Company</u> <u>Director,</u> <u>Global Marketing Division</u>
Takaki Oguri	<u>Managing Officer,</u> <u>Eco Solutions Company</u> <u>Director,</u> <u>Global Marketing Division</u> <u>In charge of ISAMEA Region</u>	<u>In charge of ISAMEA Region,</u> <u>Eco Solutions Company</u>
Hideaki Harada	<u>Vice President,</u> <u>Connected Solutions Company</u> <u>In charge of Business Strategy</u> <u>and Corporate Planning</u>	<u>Vice President,</u> <u>Connected Solutions Company</u> <u>In charge of Business Strategy</u> <u>and Corporate Planning</u> <u>General Manager,</u> <u>Company Strategic Planning</u> <u>Office</u>

Name	New Responsibility	Current Responsibility
Koichi Kawashima	Managing Officer, Connected Solutions Company In charge of Security Business and Storage Business	Managing Officer, Connected Solutions Company In charge of <u>Solution Marketing</u> , Security Business, and Storage Business
Takanori Kushida	<u>Executive</u> , Electronic Materials Business Division, Automotive & Industrial Systems Company	<u>Director</u> , Electronic Materials Business Division, Automotive & Industrial Systems Company
Hideshi Makino	<u>Director</u> , <u>Electronic Materials Business Division</u> , Automotive & Industrial Systems Company	<u>Director</u> , <u>Circuit Board Materials Business Unit</u> , Electronic Materials Business Division, Automotive & Industrial Systems Company
Katsuhiko Omoto	<u>Associate Director</u> , <u>Quality & Environment Division</u>	<u>Associate Director</u> , <u>Manufacturing Technology and Engineering Division</u> <u>In charge of Manufacturing</u>
Masanori Minamio	<u>Associate Director</u> , Manufacturing Technology and Engineering Division In charge of R&D <u>and</u> <u>Manufacturing</u>	In charge of R&D, Manufacturing Technology and Engineering Division <u>Director</u> , <u>Production Engineering Laboratory</u>

(Underline: Changed responsibilities)