

**FOR IMMEDIATE RELEASE**

December 22, 2017

## Panasonic Announces Assignment of Responsibilities to an Executive Officer

Panasonic Corporation today announced the following assignment of responsibilities to an Executive Officer of Panasonic Corporation effective April 2, 2018.

### 1. Assignments

Title	Name	New Responsibilities	Current Responsibilities
Executive Officer	Hirokazu Umeda	CFO In charge of Groupwide Cost Busters Project and BPR Project <u>President, Panasonic Equity Management Japan Co., Ltd.</u>	CFO In charge of Groupwide Cost Busters Project and BPR Project

( Underline: Changed responsibilities)