

FOR IMMEDIATE RELEASE

November 30, 2017

**Panasonic Announces Assignments of Responsibilities to Executive Officers
and Personnel Changes**

Panasonic Corporation today announced the following assignments of responsibilities to Executive Officers of Panasonic Corporation effective January 1, 2018 and the Personnel Changes effective December 1, 2017 and January 1, 2018.

1. Assignments

Title	Name	New Responsibilities	Current Responsibilities
Executive Officer	Michiko Ogawa	In charge of Technics Brand Vice President, Appliances Company <u>In charge of Technology Director, Corporate Engineering Division</u> General Manager, Technics Business Promotion	In charge of Technics Brand Vice President, Appliances Company <u>In charge of Home Entertainment Business and Communication Business</u> <u>Director, Home Entertainment Business Division</u> General Manager, Technics Business Promotion
Executive Officer	Kiyoshi Otaki	Vice President, Appliances Company <u>In charge of Home Appliances Business</u> Director, Kitchen Appliances Business Division	Vice President, Appliances Company <u>In charge of Small Appliances Business</u> Director, Kitchen Appliances Business Division
Executive Officer	Kenji Tamura	Vice President, Automotive & Industrial Systems Company In charge of Energy Business	Vice President, Automotive & Industrial Systems Company In charge of Energy Business <u>Director, Rechargeable Battery Business Division, SANYO Electric Co., Ltd.</u>
Executive Officer	Yuki Kusumi	<u>Vice President, Automotive & Industrial Systems Company</u> <u>Director, Rechargeable Battery Business Division, SANYO Electric Co., Ltd.</u>	<u>Vice President, Appliances Company</u> <u>In charge of TV, Imaging Products Business</u> <u>In charge of Major Appliances Business</u>

2. Personnel Changes (Effective December 1, 2017 and January 1, 2018)

Name	New Responsibilities (Effective December 1, 2017)	Current Responsibilities
Akio Okude	Managing Officer, Eco Solutions Company In charge of Customer Communication, Supply Chain Management, and Media & Spatial Design	Managing Officer, Eco Solutions Company <u>In charge of Planning</u> In charge of Customer Communication, Supply Chain Management, and Media & Spatial Design
Mutsuhiko Matsumoto	<u>Managing Officer,</u> <u>Eco Solutions Company</u> <u>In charge of Planning</u>	<u>Executive Officer, Panasonic</u> <u>Ecology Systems Co., Ltd.</u> <u>Director, Environmental</u> <u>Systems & Engineering</u> <u>Business Unit,</u>
Kiyoshi Maeda	Vice President, Eco Solutions Company President, Panasonic Ecology Systems Co., Ltd. <u>Director, Environmental</u> <u>Systems & Engineering</u> <u>Business Unit</u>	Vice President, Eco Solutions Company President, Panasonic Ecology Systems Co., Ltd.

Name	New Responsibilities (Effective January 1, 2018)	Current Responsibilities
Hideshi Fuchiue	Managing Officer, Appliances Company <u>In charge of AVC Business</u>	Managing Officer, Appliances Company <u>In charge of Technology</u> <u>Director, Corporate Engineering</u> <u>Division</u>
Mitsuhiro Miyashita	<u>Director, Home Entertainment</u> <u>Business Division,</u> Appliances Company Director, Audio and Network Business	Director, Audio and Network Business Unit, Home Entertainment Business Division, Appliances Company

(Underline: Changed responsibilities)