

FOR IMMEDIATE RELEASE

August 31, 2017

Panasonic Announces Assignment of Responsibilities to Executive Officers and Personnel Changes

Panasonic Corporation today announced the following assignment of responsibilities to Executive Officers of Panasonic Corporation and personnel changes effective October 1, 2017.

1. Assignment of Responsibilities to Executive Officers

Title	Name	New Responsibilities	Current Responsibilities
Executive Officer	Kazuhiro Murata	Vice President, Eco Solutions Company <u>Representative in Tokyo, Eco Solutions Company</u> <u>In charge of Cross-Value Innovation</u>	Vice President, Eco Solutions Company <u>Director, Marketing Division</u>
Executive Officer	Eiichi Katayama	In charge of Strategic Business Vice President, Eco Solutions Company In charge of AGE-FREE Business President, Panasonic Cycle Technology Co., Ltd.	In charge of Strategic Business Vice President, Eco Solutions Company In charge of AGE-FREE Business and <u>Life Solution Business</u> President, Panasonic Cycle Technology Co., Ltd.

2. Personnel Changes

Name	New Responsibilities	Current Responsibilities
Masaharu Michiura	<u>Vice President, Eco Solutions Company</u> <u>Director, Marketing Division</u>	<u>Managing Officer, Eco Solutions Company</u> <u>Director, Lighting Business Division</u>
Eiji Maruyama	<u>Managing Officer, Eco Solutions Company</u> <u>Director, Lighting Business Division</u>	<u>Director, Lighting Equipment Business Unit, Lighting Business Division, Eco Solutions Company</u>
Koji Shimakawa	<u>Director, Lighting Equipment Business Unit, Lighting Business Division, Eco Solutions Company</u>	<u>Director, Residential Lighting Department, Lighting Equipment Business Unit, Lighting Business Division, Eco Solutions Company</u>

Note: Underline: Changed responsibilities