

FOR IMMEDIATE RELEASE

June 29, 2017

Panasonic Announces Assignment of Responsibilities to an Executive Officer and Personnel Changes

Panasonic Corporation today announced the following assignment of responsibilities to an Executive Officer and the personnel changes effective on July 1, 2017.

1. Assignment of Responsibilities to an Executive Officer

Assignment:

Title	Name	New Responsibilities (Effective July 1)	Current Responsibilities
Executive Officer	Masaki Arizono	Director in charge of Global Sales, Air-Conditioner Company, Appliances Company	Vice President, Connected Solutions Company Director, Media Entertainment Business Division

2. Personnel Changes

Appointment:

Name	New Responsibilities	Current Responsibilities
Toshinori Kishi	Director, Media Entertainment Business Division, Connected Solutions Company	Director, Storage Business Development Center, Connected Solutions Company
Atsushi Furukawa	Director, Storage Business Development Center, Connected Solutions Company	Chief in charge of Archive Disk Business, Storage Business Development Center, Connected Solutions Company

(Underline: Changed responsibilities)