

FOR IMMEDIATE RELEASE

March 30, 2017

Panasonic Announces Assignment of Responsibilities to Executive Officers and Personnel Change

Osaka, Japan - Panasonic Corporation today announced the following assignments of responsibilities to Executive Officers of Panasonic Corporation effective April 1 and May 1, 2017 and personnel change effective May 1, 2017.

Assignment:

Title	Name	Effective April 1	
		Decision made at the Board of Directors' Meeting on March 30	Decision made at the Board of Directors' Meeting on February 28
Managing Executive Officer	Daizo Ito	Regional Head for India, South Asia, Middle East and Africa Chairman, Panasonic India Pvt. Ltd. Senior Vice President, Eco Solutions Company <u>In charge of Overseas Business</u>	Regional Head for India, South Asia, Middle East and Africa Chairman, Panasonic India Pvt. Ltd. Senior Vice President, Eco Solutions Company <u>In charge of Global Marketing</u>

Title	Name	Effective May 1	
		Decision made at the Board of Directors' Meeting on March 30	Decision made at the Board of Directors' Meeting on February 28
Executive Officer	Hirokazu Umeda	In charge of Accounting and Finance, Groupwide Cost Busters Project, and BPR Project	In charge of Accounting and Finance <u>General Manager, Corporate Management Support Group, Corporate Strategy Division</u> In charge of Groupwide Cost Busters Project, and BPR Project

Appointment:

Name	New Responsibility (Effective May 1)	Current Responsibility
Terumitsu Morimoto	<u>General Manager, Corporate Management Support Group, Corporate Strategy Division</u>	<u>Director, Member of the Board, Panasonic Asia Pacific Pte. Ltd.</u> In charge of Planning

(Underline: Changed responsibilities)