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## Panasonic Establishes Company to Manufacture, Sell Solar Cells for North American Market

**Osaka, Japan** - Panasonic Corporation will establish Panasonic Eco Solutions Solar New York America, a division of Panasonic Corporation of North America, to manufacture and sell solar cells for the North American market on February 1, 2017 in Buffalo, New York, in the US.

The new Panasonic company will manufacture and sell high-efficiency solar cells and modules from the Buffalo factory. The requisite facilities and equipment will be in place for the planned start of production in summer 2017.

Panasonic hopes to further promote the adoption of renewable energy and contribute to the achievement of a sustainable society by providing solar cells for the North American market in this initiative.

### Overview of new company:

Company Name	Panasonic Eco Solutions Solar New York America Division of Panasonic Corporation of North America
Foundation	February 1, 2017
Location	Buffalo, NY, United States of America
Principal Business	Manufacture and sale of solar cells and modules

### About Panasonic

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, enterprise solutions and device industries. Since its founding in 1918, the company has expanded globally and now operates 474 subsidiaries and 94 associated companies worldwide, recording consolidated net sales of 7.553 trillion yen for the year ended March 31, 2016. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic: <http://www.panasonic.com/global>.

### Media Contact:

#### Public Relations Department

Panasonic Corporation  
Tel: +81-(0)3-3574-5664 Fax: +81-(0)3-3574-5699

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