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Panasonic to Deliver Wide Range of Solutions and Equipment for Staging the Rio 2016 Olympic and Paralympic Games

Osaka, Japan - Panasonic Corporation, the Official Worldwide Olympic and Paralympic Partner in the Audio and Visual Equipment category for the Rio 2016 Olympic Games, announced today the full lineup of equipment and wide variety of solutions the company will provide to support the staging of the Rio 2016 Olympic and Paralympic Games.

Through cooperation with the International Olympic Committee (IOC), the International Paralympic Committee (IPC), the Rio 2016 Organizing Committee for the Olympic and Paralympic Games (RIO 2016), and the Olympic Broadcasting Services (OBS), Panasonic supplies its state-of-art visual equipment to the Opening and Closing Ceremonies, Competition Venues and broadcasting locations.

Panasonic has been contributing to the Games with its cutting-edge AV technology for more than a quarter of a century. In Rio 2016, Panasonic signed its partnership with Rio 2016 to become an "Official Ceremony Partner", providing turn-key visual solutions including full system design to projection mapping and technical operations to the Olympic and Paralympic Games Ceremonies project. Panasonic will supply around 110 units of its high brightness compact 20,000 lumens projectors (PT-DZ21K2), Broadcast Grade 2-M/E Live Switcher (AV-HS6000 Series), and other full line-up visual systems to bring the Ceremonies to a whole new level of entertainment with impressive images to the spectators at Brazil's iconic Maracana Stadium, and the audiences around the globe to witness the world's greatest Ceremonies in Rio de Janeiro.

Panasonic will also install its LED video screens and video systems to the Games Competition Venues on the largest scale for any Olympic Games in the company's history. The technical requirements of video screens are constantly growing at the Olympic Games, and such screens are an indispensable part of stadium visuals, to show gigantic Game's images by multifunctional digital video switching.

Together with its display panels and AV systems, Panasonic will also deliver turn-key AV management solutions to add excitement to the competition sports presentation for the spectators, and for the first time Panasonic will provide sport-specific AV systems to support video adjudication processes essential to the judges and officials officiating over competition.

Panasonic's P2HD broadcast camera system has already been decided upon as the recording equipment for Rio 2016. The company will deliver large numbers of broadcasting equipment such as the AJ-PX5000G camera recorder featuring AVC-ULTRA codecs. Since the Barcelona 1992 Olympic Games, Rio 2016 will be the 12th consecutive Olympic Games in which Panasonic's digital technology will be used as the official recording format.

* TOP stands for "The Olympic Partner." This is the highest level of Olympic sponsorship.

[AV equipment supply for the venues]

Equipment	Quantity
LED Large Screen Display System	35 venues, 72 screens, 1,886m ²
Professional Audio Systems	41 venues
TVs	Approx. 15,600 units
DLP Projectors for Ceremonies	Approx. 110 units
DLP Projectors	Approx. 210 units
Camera Recorder	Approx. 40 units
Multi format live switcher	Approx. 70 units

Note: Competitions Venues,
Athletes' Villages, the Main Press Centre and official live sites.

[Broadcast equipment supply for the IBC and Broadcasters]

Equipment	Quantity
HD Recorder	Approx. 100 units
Camera Recorder	Approx. 100 units
Monitors	Approx. 1,300 units

About Panasonic

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, enterprise solutions and device industries. Since its founding in 1918, the company has expanded globally and now operates 474 subsidiaries and 94 associated companies worldwide, recording consolidated net sales of 7.553 trillion yen for the year ended March 31, 2016. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic:

<http://www.panasonic.com/global>

Official Worldwide Olympic Partner

Panasonic is proud to support the Olympic Movement-aimed at promoting world peace through sports-as an Official Worldwide Olympic Partner in the Audio and Visual Equipment category for more than 25 years since The Olympic Partner (TOP) Program commenced for the Calgary Olympic Games in 1988. Under the slogan of "Sharing the Passion," Panasonic will contribute to the success of the Olympic Games through its technology.

Website: <http://panasonic.net/olympic/>

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