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Boeing Awards B777X Cabin Services System Program to Panasonic Avionics

OSAKA, Japan - Panasonic Corporation today announced Panasonic Avionics, a Panasonic unit that leads the world in inflight entertainment and communications, has been selected to supply the Cabin Services System (CSS) on the new family of Boeing 777X aircraft. Panasonic is currently the supplier of CSS on all Boeing 787 Dreamliners and 747-8 Intercontinental aircraft.

Panasonic's CSS is a scalable, database driven, Ethernet-based network that provides core cabin functions such as passenger address, cabin interphone and environmental controls. CSS directly integrates with external subsystems such as cabin lighting and other airplane member systems across the airframe networks, including the inflight entertainment and connectivity solutions.

Paul Margis, President and Chief Executive Officer for Panasonic Avionics, said, "This agreement is the reflection of a growing relationship between Panasonic and Boeing. It shows the success of our efforts to combine reliability crucial for Cabin Services Systems with continued innovation benefitting flight crew and passengers, something that's core to the 777X program."

The 777X is the largest and most efficient twin-engine jet in the world with 320 orders and commitments for the aircraft. The cabin interior will include larger windows, a wider cabin, new lighting, and an enhanced architecture with cabin electronics controlled by the Panasonic Cabin Services System.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of inflight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling its customers to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, reduced time-to-market and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation. Headquartered in Lake Forest, California with over 4,100 employees and operations in 80 global locations, it has delivered over 8,000 IFE systems and 1,000 inflight connectivity solutions to the world's leading airlines. For additional information, please visit www.panasonic.aero.

About Panasonic

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, enterprise solutions and device industries. Since its founding in 1918, the company has expanded globally and now operates 468 subsidiaries and 94 associated companies worldwide, recording consolidated net sales of 7.715 trillion yen for the year ended March 31, 2015. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic:

<http://www.panasonic.com/global>

Media Contacts:

Public Relations Department

Panasonic Corporation

Tel: +81-(0)3-3574-5664 Fax: +81-(0)3-3574-5699

Panasonic News Bureau

Tel: +81-(0)3-3542-6205 Fax: +81-(0)3-3542-9018

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