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FOR IMMEDIATE RELEASE

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Panasonic Announces Changes of Representative Directors

Osaka, Japan, February 25, 2016 - Panasonic Corporation ([TSE:6752] "Panasonic"), today announced that its Board of Directors has resolved the changes of representative directors, as follows.

For further details, please see attached press release "Panasonic Announces Proposed Senior Management Changes".

1. Reason for Changes

Changes of representative directors due to senior management changes.

2. Details of Changes

(1) Newly assigned representative directors (Effective April 1)

Name	New Responsibility (Representative Directors)	Current Responsibility
Yasuji Enokido	Senior Managing Director	Managing Director
Mototsugu Sato	Senior Managing Director	Managing Director
Tetsuro Homma	Senior Managing Director	Managing Director

(2) Resigning representative director (Effective June 24)

Name	New Responsibility	Current Responsibility (Representative Director)
Yoshihiko Yamada	Corporate Advisor	Executive Vice President

<Reference> "Panasonic Announces Proposed Senior Management Changes"

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Panasonic Announces Proposed Senior Management Changes

Osaka, Japan, February 25, 2016 - Panasonic Corporation ([TSE:6752] "Panasonic"), today announced the following changes of the members of the Board of Directors and Executive Officers, effective April 1, 2016, and proposed changes of the members of the Board of Directors and the Board of Audit & Supervisory Board Members effective June 24, 2016. These proposed changes will be submitted for and subject to approval at the company's ordinary general meeting of shareholders, and at the Board of Directors' Meeting and the Audit & Supervisory Board Members' Meeting to be held on June 24, 2016.

1. Resignation of an Executive Officer, etc. (Effective March 31)

Name	New Responsibility (Effective April 1)	Current Responsibility
Yorihisa Shiokawa	Corporate Advisor	Managing Executive Officer Regional Head for Latin America President, Panasonic Latin America President, Panasonic Marketing Latin America
Takuya Sugita	Corporate Advisor	Vice President, AVC Networks Company Director, Imaging Network Business Division

2. Assignment of Responsibilities as Executive Officers (Effective April 1)

Title	Name	Current Responsibility
Executive Officer	Mitsuki Wada	President, Global Procurement Company
Executive Officer	Tatsuo Katakura	Vice President, AVC Networks Company In charge of Solutions Business for Japan Region President, Panasonic System Networks Co., Ltd. President, System Solutions Company (Japan)
Executive Officer	Kenji Tamura	Vice President, Automotive & Industrial Systems Company In charge of Energy Business

Title	Name	Current Responsibility
Executive Officer	Thomas Gebhardt	President, Panasonic Automotive Systems Company of America, Panasonic Corporation of North America
Executive Officer	Akira Kono	President, Panasonic Consumer Marketing Co., Ltd. Associate Director, Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region, Appliances Company
Executive Officer	Masashi Nagayasu	Managing Officer, Automotive & Industrial Systems Company Director, Automotive Marketing & Sales Division
Executive Officer	Manish Sharma	Managing Director, Panasonic Marketing India, Panasonic India Pvt. Ltd.

3. Members of the Board of Directors, Executive Officers, and their Responsibilities (Effective April 1)

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Chairman of the Board	Shusaku Nagae		
Vice Chairman of the Board	Masayuki Matsushita		
President	Kazuhiro Tsuga		
Executive Vice President	Yoshihiko Yamada	In charge of Strategic Regions Director, Strategic Regions Business Promotion Division	In charge of Strategic Regions Director, Strategic Regions Business Promotion Division
Executive Vice President	Kazunori Takami	In charge of Japan Region, Customer Satisfaction, and Design	In charge of Japan Region, Customer Satisfaction, and Design
Senior Managing Director	Hideaki Kawai	In charge of Accounting and Finance, and Groupwide Cost Busters Project	In charge of Accounting and Finance, and Groupwide Cost Busters Project
Senior Managing Director	Yoshiyuki Miyabe	In charge of Technology, Manufacturing, Procurement, <u>Information Systems and Logistics</u> , Intellectual Property, <u>Quality Administration</u> , <u>FF Customer Support & Management</u> , <u>Environmental Affairs</u> , and <u>Motor Business Administration Office</u>	In charge of Technology, Intellectual Property, Manufacturing, and Procurement

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Senior Managing Director	Yoshio Ito	President, Automotive & Industrial Systems Company	President, Automotive & Industrial Systems Company
Senior Managing Director	Tamio Yoshioka	President, Eco Solutions Company In charge of Construction Safety Regulations Administration Department	President, Eco Solutions Company In charge of Construction Safety Regulations Administration Department
Senior Managing Director	Yasuji Enokido (Promotion)	President, AVC Networks Company In charge of Solutions Business	President, AVC Networks Company In charge of <u>Visual & Imaging Business and Solutions Business</u>
Senior Managing Director	Mototsugu Sato (Promotion)	In charge of Planning, <u>Human Resources</u> , BPR Project, Business Creation Project, and Panasonic Spin-up Fund	In charge of Planning, BPR Project, Business Creation Project, and Panasonic Spin-up Fund
Senior Managing Director	Tetsuro Homma (Promotion)	President, Appliances Company In charge of Consumer Business	President, Appliances Company In charge of Consumer Business
Managing Director	Takashi Toyama	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion
Managing Director	Jun Ishii	In charge of Legal Affairs, Fair Business & Compliance, Corporate Governance, Risk Management Director, Risk & Governance Management Division In charge of General Affairs, Social Relations, Facility Management, Corporate Sports Promotion, and Executive Support Office	In charge of <u>Human Resources</u> , General Affairs, Social Relations, Legal Affairs, Fair Business & Compliance, Corporate Governance, Risk Management, Facility Management, Corporate Sports Promotion and Executive Support Office Director, Risk & Governance Management Division
Director	Masayuki Oku		
Director	Yoshinobu Tsutsui		
Director	Hiroko Ota		

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Senior Audit & Supervisory Board Member	Seiichiro Sano		
Senior Audit & Supervisory Board Member	Hirofumi Yasuhara	Chairman of The Meeting of Panasonic Group Audit & Supervisory Board Members	Chairman of The Meeting of Panasonic Group Audit & Supervisory Board Members
Audit & Supervisory Board Member	Yoshio Sato		
Audit & Supervisory Board Member	Ikuo Hata		
Audit & Supervisory Board Member	Toshio Kinoshita		

Managing Executive Officer	Laurent Abadie	Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH	Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH
Managing Executive Officer	Mamoru Yoshida	<u>In charge of Special Task</u>	<u>Senior Vice President, Appliances Company</u> <u>President, Air-Conditioner Company</u> <u>In charge of TV Business</u>
Managing Executive Officer	Joseph Taylor	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America
Managing Executive Officer	Hidetoshi Osawa	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China
Managing Executive Officer	Yukio Nakashima	Senior Vice President, Appliances Company <u>In charge of Consumer Marketing</u> Director, Consumer Marketing Sector for Japan Region	Senior Vice President, Appliances Company Director, Consumer Marketing Sector for Japan Region <u>Director, Consumer Marketing Division (Japan)</u>
Managing Executive Officer	Masahisa Shibata	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Managing Executive Officer	Makoto Kitano	<u>Senior Vice President, AVC Networks Company</u> <u>In charge of Business Strategy and Planning</u>	<u>Senior Vice President, Eco Solutions Company</u> <u>In charge of BtoB Solutions Business</u> <u>Director, Lighting Business Division</u>
Managing Executive Officer	Daizo Ito (Promotion)	Regional Head for India, South Asia, Middle East and Africa	Regional Head for India, South Asia, Middle East and Africa President, Panasonic India Pvt. Ltd.
Executive Officer	Toshiyuki Takagi	<u>Vice President, Appliances Company</u> <u>President, Air-Conditioner Company</u>	<u>In charge of Manufacturing Innovation, Quality Administration, FF Customer Support & Management, Environmental Affairs, and Motor Business</u> <u>Administration Office</u>
Executive Officer	Masahiro Ido	In charge of Solution Sales Director, Business Solutions Division Director, Tokyo Olympic & Paralympic Enterprise Division	In charge of Solution Sales Director, Business Solutions Division Director, Tokyo Olympic & Paralympic Enterprise Division
Executive Officer	Satoshi Takeyasu	In charge of Corporate Communications, Advertising, and Citizenship Director, Groupwide Brand Communications Division	In charge of Corporate Communications, Advertising, and Citizenship Director, Groupwide Brand Communications Division
Executive Officer	Paul Margis	Vice President, AVC Networks Company In charge of Avionics Business CEO, Panasonic Avionics Corporation	Vice President, AVC Networks Company In charge of Avionics Business Director, Avionics Business Division
Executive Officer	Junichiro Kitagawa	In charge of Consumer Business for Europe & CIS Region	In charge of Consumer Business for Europe & CIS Region
Executive Officer	Shinji Sakamoto	Vice President, Automotive & Industrial Systems Company In charge of Industrial Business	Vice President, Automotive & Industrial Systems Company In charge of Industrial Business
Executive Officer	Yuki Kusumi	Vice President, Appliances Company In charge of Home Appliances Business	Vice President, Appliances Company In charge of Home Appliances Business

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Executive Officer	Yoshiyuki Iwai	Vice President, Eco Solutions Company In charge of Intelligence & Liaison, <u>Legal Affairs, and Intellectual Property</u>	Vice President, Eco Solutions Company In charge of <u>Business Development and</u> Intelligence & Liaison
Executive Officer	Makoto Ishii	In charge of Information Systems and Logistics	In charge of Information Systems and Logistics
Executive Officer	Toru Nishida	Regional Head for Southeast Asia and Oceania Managing Director, Panasonic Asia Pacific Pte. Ltd. Managing Director, Panasonic Consumer Marketing Asia Pacific	Regional Head for Southeast Asia and Oceania Managing Director, Panasonic Asia Pacific Pte. Ltd. Managing Director, Panasonic Consumer Marketing Asia Pacific
Executive Officer	Kazuhiro Murata	Vice President, Eco Solutions Company Director, Marketing Division	Vice President, Eco Solutions Company Director, Marketing Division
Executive Officer	Hiroyuki Aota	Vice President, Automotive & Industrial Systems Company In charge of Factory Solutions Business Director, Smart Factory Solutions Business Division President, Panasonic Factory Solutions Co., Ltd.	Vice President, Automotive & Industrial Systems Company In charge of Factory Solutions Business Director, Smart Factory Solutions Business Division President, Panasonic Factory Solutions Co., Ltd.
Executive Officer	Masaki Arizono	Vice President, AVC Networks Company <u>In charge of Visual & Imaging Business</u> <u>Director, Visual Systems Business Division</u>	<u>In charge of Solutions Business for Europe & CIS Region</u> Vice President, AVC Networks Company <u>Managing Director, Panasonic System Communications Company Europe, Panasonic Marketing Europe GmbH</u>
Executive Officer	Masashi Yamada	Vice President, Eco Solutions Company Director, Housing Systems Business Division In charge of AGE-FREE Business	Vice President, Eco Solutions Company Director, Housing Systems Business Division In charge of AGE-FREE Business

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Executive Officer	Michiko Ogawa	In charge of Technics Brand Managing Officer, Appliances Company In charge of Home Entertainment Business Director, Home Entertainment Business Division General Manager, Technics Business Promotion	In charge of Technics Brand Managing Officer, Appliances Company In charge of Home Entertainment Business Director, Home Entertainment Business Division General Manager, Technics Business Promotion
Executive Officer	Hirotoishi Uehara	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division
Executive Officer	Eiichi Katayama	In charge of Business Development General Manager, Business Development Department, Corporate Strategy Division	In charge of Business Development General Manager, Business Development Department, Corporate Strategy Division
Executive Officer	Mitsuki Wada (New appointment)	<u>In charge of Procurement</u> President, Global Procurement Company	President, Global Procurement Company
Executive Officer	Tatsuo Katakura (New appointment)	Vice President, AVC Networks Company In charge of Solutions Business for Japan Region President, Panasonic System Networks Co., Ltd. President, System Solutions Company (Japan)	Vice President, AVC Networks Company In charge of Solutions Business for Japan Region President, Panasonic System Networks Co., Ltd. President, System Solutions Company (Japan)
Executive Officer	Kenji Tamura (New appointment)	Vice President, Automotive & Industrial Systems Company In charge of Energy Business	Vice President, Automotive & Industrial Systems Company In charge of Energy Business
Executive Officer	Thomas Gebhardt (New appointment)	<u>Vice President, Automotive & Industrial Systems Company</u> President, Panasonic Automotive Systems Company of America, Panasonic Corporation of North America	President, Panasonic Automotive Systems Company of America, Panasonic Corporation of North America

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Executive Officer	Akira Kono (New appointment)	<u>Vice President</u> , Appliances Company <u>Director</u> , Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region	<u>President</u> , Panasonic Consumer Marketing Co., Ltd. <u>Associate Director</u> , Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region, Appliances Company
Executive Officer	Masashi Nagayasu (New appointment)	<u>Vice President</u> , Automotive & Industrial Systems Company <u>Director</u> , Automotive Marketing & Sales Division	<u>Managing Officer</u> , Automotive & Industrial Systems Company <u>Director</u> , Automotive Marketing & Sales Division
Executive Officer	Manish Sharma (New appointment)	<u>President</u> , <u>Panasonic India Pvt. Ltd.</u>	<u>Managing Director</u> , <u>Panasonic Marketing India, Panasonic India Pvt. Ltd.</u>

4. Resignation and Assignment of the Members of the Board of Directors and Audit & Supervisory Board Members (Effective June 24)

Resignation:

Name	New Responsibility (Effective June 24)	Current Responsibility (Effective April 1)
Yoshihiko Yamada	Corporate Advisor	Executive Vice President In charge of Strategic Regions Director, Strategic Regions Business Promotion Division
Mamoru Yoshida	Senior Audit & Supervisory Board Member	Managing Executive Officer In charge of Special Task
Seiichiro Sano	Corporate Advisor	Senior Audit & Supervisory Board Member
Ikuo Hata		Audit & Supervisory Board Member

Assignment:

Title	Name	Current Responsibility (Effective April 1)
Director	Kazuhiko Toyama	Representative Director and CEO, Industrial Growth Platform, Inc.
Senior Audit & Supervisory Board Member	Mamoru Yoshida	Managing Executive Officer In charge of Special Task
Audit & Supervisory Board Member	Mitsuko Miyagawa	Attorney at Law, TMI Associates

5. Members of the Board of Directors, Executive Officers, and their Responsibilities (Effective June 24)

Title	Name	New Responsibility (Effective June 24)	Current Responsibility (Effective April 1)
Chairman of the Board	Shusaku Nagae		
Vice Chairman of the Board	Masayuki Matsushita		
President	Kazuhiro Tsuga		
Executive Vice President	Kazunori Takami	In charge of Japan Region, Customer Satisfaction, and Design	In charge of Japan Region, Customer Satisfaction, and Design
Senior Managing Director	Hideaki Kawai	In charge of Accounting and Finance, and Groupwide Cost Busters Project	In charge of Accounting and Finance, and Groupwide Cost Busters Project
Senior Managing Director	Yoshiyuki Miyabe	In charge of Technology, Manufacturing, Procurement, Information Systems and Logistics, Intellectual Property, Quality Administration, FF Customer Support & Management, Environmental Affairs, and Motor Business Administration Office	In charge of Technology, Manufacturing, Procurement, Information Systems and Logistics, Intellectual Property, Quality Administration, FF Customer Support & Management, Environmental Affairs, and Motor Business Administration Office
Senior Managing Director	Yoshio Ito	President, Automotive & Industrial Systems Company	President, Automotive & Industrial Systems Company
Senior Managing Director	Tamio Yoshioka	President, Eco Solutions Company In charge of Construction Safety Regulations Administration Department	President, Eco Solutions Company In charge of Construction Safety Regulations Administration Department
Senior Managing Director	Yasuji Enokido	President, AVC Networks Company In charge of Solutions Business	President, AVC Networks Company In charge of Solutions Business
Senior Managing Director	Mototsugu Sato	In charge of Planning, Human Resources, BPR Project, Business Creation Project, and Panasonic Spin-up Fund	In charge of Planning, Human Resources, BPR Project, Business Creation Project, and Panasonic Spin-up Fund
Senior Managing Director	Tetsuro Homma	President, Appliances Company In charge of Consumer Business	President, Appliances Company In charge of Consumer Business

Underline: Changed responsibilities

Title	Name	New Responsibility (Effective June 24)	Current Responsibility (Effective April 1)
Managing Director	Takashi Toyama	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion
Managing Director	Jun Ishii	In charge of Legal Affairs, Fair Business & Compliance, Corporate Governance, Risk Management Director, Risk & Governance Management Division In charge of General Affairs, Social Relations, Facility Management, Corporate Sports Promotion, and Executive Support Office	In charge of Legal Affairs, Fair Business & Compliance, Corporate Governance, Risk Management Director, Risk & Governance Management Division In charge of General Affairs, Social Relations, Facility Management, Corporate Sports Promotion, and Executive Support Office
Director	Masayuki Oku		
Director	Yoshinobu Tsutsui		
Director	Hiroko Ota		
Director	Kazuhiko Toyama (New appointment)		
Senior Audit & Supervisory Board Member	Hirofumi Yasuhara	Chairman of The Meeting of Panasonic Group Audit & Supervisory Board Members	Chairman of The Meeting of Panasonic Group Audit & Supervisory Board Members
Senior Audit & Supervisory Board Member	Mamoru Yoshida (New appointment)		
Audit & Supervisory Board Member	Yoshio Sato		
Audit & Supervisory Board Member	Toshio Kinoshita		
Audit & Supervisory Board Member	Mitsuko Miyagawa (New appointment)		

Title	Name	New Responsibility (Effective June 24)	Current Responsibility (Effective April 1)
Managing Executive Officer	Laurent Abadie	Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH	Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH
Managing Executive Officer	Joseph Taylor	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America
Managing Executive Officer	Hidetoshi Osawa	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China
Managing Executive Officer	Yukio Nakashima	Senior Vice President, Appliances Company In charge of Consumer Marketing Director, Consumer Marketing Sector for Japan Region	Senior Vice President, Appliances Company In charge of Consumer Marketing Director, Consumer Marketing Sector for Japan Region
Managing Executive Officer	Masahisa Shibata	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business
Managing Executive Officer	Makoto Kitano	Senior Vice President, AVC Networks Company In charge of Business Strategy and Planning	Senior Vice President, AVC Networks Company In charge of Business Strategy and Planning
Managing Executive Officer	Daizo Ito	Regional Head for India, South Asia, Middle East and Africa	Regional Head for India, South Asia, Middle East and Africa
Executive Officer	Toshiyuki Takagi	Vice President, Appliances Company President, Air-Conditioner Company	Vice President, Appliances Company President, Air-Conditioner Company
Executive Officer	Masahiro Ido	In charge of Solution Sales Director, Business Solutions Division Director, Tokyo Olympic & Paralympic Enterprise Division	In charge of Solution Sales Director, Business Solutions Division Director, Tokyo Olympic & Paralympic Enterprise Division
Executive Officer	Satoshi Takeyasu	In charge of Corporate Communications, Advertising, and Citizenship Director, Groupwide Brand Communications Division	In charge of Corporate Communications, Advertising, and Citizenship Director, Groupwide Brand Communications Division

Title	Name	New Responsibility (Effective June 24)	Current Responsibility (Effective April 1)
Executive Officer	Paul Margis	Vice President, AVC Networks Company In charge of Avionics Business CEO, Panasonic Avionics Corporation	Vice President, AVC Networks Company In charge of Avionics Business CEO, Panasonic Avionics Corporation
Executive Officer	Junichiro Kitagawa	In charge of Consumer Business for Europe & CIS Region	In charge of Consumer Business for Europe & CIS Region
Executive Officer	Shinji Sakamoto	Vice President, Automotive & Industrial Systems Company In charge of Industrial Business	Vice President, Automotive & Industrial Systems Company In charge of Industrial Business
Executive Officer	Yuki Kusumi	Vice President, Appliances Company In charge of Home Appliances Business	Vice President, Appliances Company In charge of Home Appliances Business
Executive Officer	Yoshiyuki Iwai	Vice President, Eco Solutions Company In charge of Intelligence & Liaison, Legal Affairs, and Intellectual Property	Vice President, Eco Solutions Company In charge of Intelligence & Liaison, Legal Affairs, and Intellectual Property
Executive Officer	Makoto Ishii	In charge of Information Systems and Logistics	In charge of Information Systems and Logistics
Executive Officer	Toru Nishida	Regional Head for Southeast Asia and Oceania Managing Director, Panasonic Asia Pacific Pte. Ltd. Managing Director, Panasonic Consumer Marketing Asia Pacific	Regional Head for Southeast Asia and Oceania Managing Director, Panasonic Asia Pacific Pte. Ltd. Managing Director, Panasonic Consumer Marketing Asia Pacific
Executive Officer	Kazuhiro Murata	Vice President, Eco Solutions Company Director, Marketing Division	Vice President, Eco Solutions Company Director, Marketing Division
Executive Officer	Hiroyuki Aota	Vice President, Automotive & Industrial Systems Company In charge of Factory Solutions Business Director, Smart Factory Solutions Business Division President, Panasonic Factory Solutions Co., Ltd.	Vice President, Automotive & Industrial Systems Company In charge of Factory Solutions Business Director, Smart Factory Solutions Business Division President, Panasonic Factory Solutions Co., Ltd.

Title	Name	New Responsibility (Effective June 24)	Current Responsibility (Effective April 1)
Executive Officer	Masaki Arizono	Vice President, AVC Networks Company In charge of Visual & Imaging Business Director, Visual Systems Business Division	Vice President, AVC Networks Company In charge of Visual & Imaging Business Director, Visual Systems Business Division
Executive Officer	Masashi Yamada	Vice President, Eco Solutions Company Director, Housing Systems Business Division In charge of AGE-FREE Business	Vice President, Eco Solutions Company Director, Housing Systems Business Division In charge of AGE-FREE Business
Executive Officer	Michiko Ogawa	In charge of Technics Brand Managing Officer, Appliances Company In charge of Home Entertainment Business Director, Home Entertainment Business Division General Manager, Technics Business Promotion	In charge of Technics Brand Managing Officer, Appliances Company In charge of Home Entertainment Business Director, Home Entertainment Business Division General Manager, Technics Business Promotion
Executive Officer	Hirotoishi Uehara	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division
Executive Officer	Eiichi Katayama	In charge of Business Development General Manager, Business Development Department, Corporate Strategy Division	In charge of Business Development General Manager, Business Development Department, Corporate Strategy Division
Executive Officer	Mitsuki Wada	In charge of Procurement President, Global Procurement Company	In charge of Procurement President, Global Procurement Company
Executive Officer	Tatsuo Katakura	Vice President, AVC Networks Company In charge of Solutions Business for Japan Region President, Panasonic System Networks Co., Ltd. President, System Solutions Company (Japan)	Vice President, AVC Networks Company In charge of Solutions Business for Japan Region President, Panasonic System Networks Co., Ltd. President, System Solutions Company (Japan)
Executive Officer	Kenji Tamura	Vice President, Automotive & Industrial Systems Company In charge of Energy Business	Vice President, Automotive & Industrial Systems Company In charge of Energy Business

Title	Name	New Responsibility (Effective June 24)	Current Responsibility (Effective April 1)
Executive Officer	Thomas Gebhardt	Vice President, Automotive & Industrial Systems Company President, Panasonic Automotive Systems Company of America, Panasonic Corporation of North America	Vice President, Automotive & Industrial Systems Company President, Panasonic Automotive Systems Company of America, Panasonic Corporation of North America
Executive Officer	Akira Kono	Vice President, Appliances Company Director, Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region	Vice President, Appliances Company Director, Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region
Executive Officer	Masashi Nagayasu	Vice President, Automotive & Industrial Systems Company Director, Automotive Marketing & Sales Division	Vice President, Automotive & Industrial Systems Company Director, Automotive Marketing & Sales Division
Executive Officer	Manish Sharma	President, Panasonic India Pvt. Ltd.	President, Panasonic India Pvt. Ltd.

6. Appointment of Director, Lighting Business Division, Eco Solutions Company and Others (Effective April 1)

Appointment:

Name	New Responsibility (Effective April 1)	Current Responsibility
Masaharu Michiura	Director, Lighting Business Division, Eco Solutions Company Director, Lighting Equipment Business Unit	Director, Lighting Equipment Business Unit, Lighting Business Division, Eco Solutions Company
Yosuke Yamane	Director, Imaging Network Business Division, AVC Networks Company	Director, Imaging Products Business Unit, Imaging Network Business Division, AVC Networks Company
Shigeo Suzuki	Regional Head for Latin America President, Panasonic Latin America President, Panasonic Marketing Latin America	President, Panasonic Sales Latin America, Panasonic Latin America

Note: The Chairman of the Board of Directors, Vice Chairman of the Board of Directors, President, Executive Vice Presidents and Senior Managing Directors are Representative Directors and severally represent the company.