

**Supplemental Consolidated Financial Data for Fiscal 2015  
First Quarter, ended June 30, 2014**

Note: Certain businesses were transferred among segments on April 1, 2014, due to reorganizations including Appliances Company's reorganization. Accordingly, the figures for segment information in fiscal 2014 have been reclassified to conform to the presentation for 1Q of fiscal 2015.

**1. Segment Information**

yen(billions)

		Fiscal 2015 1Q Results				
		Sales	15/14	Segment Profit	% of sales	15/14
Appliances	(AP)	465.4	101%	22.5	4.8%	201%
Eco Solutions	(ES)	384.4	104%	16.2	4.2%	106%
AVC Networks	(AVC)	273.8	101%	-8.1	-3.0%	-
Automotive & Industrial Systems	(AIS)	680.4	102%	23.5	3.5%	82%
Other		143.2	82%	-2.0	-1.4%	-
Total		1,947.2	100%	52.1	2.7%	137%
Eliminations and Adjustments *1		-94.9	-	30.2	-	-
Consolidated total		1,852.3	102%	82.3	4.4%	128%
Appliances (production and sales consolidated) *2		606.7	102%	32.5	5.4%	155%

\*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

\*2 The figures in "Appliances (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

**2. Business Division Information**

yen(billions)

		Fiscal 2015 1Q Results	
		Sales	15/14
AP	Refrigerator BD	33.3	100%
	Laundry Systems and Vacuum Cleaner BD	39.3	96%
	Cold Chain BD	21.3	92%
ES	Lighting BD	69.9	102%
	Energy Systems BD	98.3	107%
	Housing Systems BD	91.1	102%
	Panasonic Ecology Systems Co., Ltd.	36.8	106%
AVC*	Mobility Business	46.0	118%
	Visual and Imaging Business	60.3	95%
	Communication Business	38.4	104%
	Vertical Solution Business	69.3	119%
AIS	Automotive Infotainment Systems BD	118.8	104%
	Portable Rechargeable Battery BD	73.0	103%
	Capacitor BD	30.2	106%
	Automation Controls BD	59.0	103%
	Panasonic Factory Solutions Co., Ltd.	28.9	94%

\* Each business in AVC Networks consists of the following BDs.

- Mobility Business: IT Products BD, Storage BD
- Visual and Imaging Business: Imaging Network BD, Security Systems BD, Visual Systems BD
- Communication Business: Office Products BD, Communication Products BD
- Vertical Solution Business: Avionics BD, Infrastructure Systems BD

**3. Additional Information**

yen(billions)

		Fiscal 2015 1Q Results				
		Sales	15/14	Profit	% of sales	15-14
AP	Air-Conditioner BD	106.9	112%	7.4	6.9%	+6.7
AIS	Semiconductor Business*	43.5	97%	-5.3	-12.3%	-1.5

\* Semiconductor BD was transferred to Panasonic Semiconductor Solutions Co., Ltd., effective from June 1, 2014. Accordingly, the figures are presented as Semiconductor Business.

#### 4. Sales by Region

yen(billions)

	Fiscal 2015 1Q Results		
		Yen basis 15/14	Local currency basis 15/14
Domestic	857.4	99%	99%
Overseas	994.9	104%	101%
North and South America	282.3	104%	101%
Europe	179.7	101%	94%
Asia	269.5	104%	104%
China	263.4	104%	102%
Total	1,852.3	102%	100%

#### 5. Capital Investment by Segments

yen(billions)

	Fiscal 2015 1Q Results	
		15-14
Appliances	6.5	+0.1
Eco Solutions	6.7	-4.2
AVC Networks	7.1	+2.2
Automotive & Industrial Systems	17.2	+3.0
Other	3.9	-1.0
Total	41.4	+0.1

Note: These figures are calculated on an accrual basis.

#### 6. Foreign Currency Exchange Rates / Transactions

	Export Rates		Rates Used for Consolidation	
	Fiscal 2014 1st quarter	Fiscal 2015 1st quarter	Fiscal 2014 1st quarter	Fiscal 2015 1st quarter
U.S. Dollars	¥92	¥103	¥99	¥102
Euro	¥122	¥140	¥129	¥140

#### 7. Number of Employees

(persons)

	End of June 2013	End of March 2014	End of June 2014
Domestic	124,736	115,320	113,263
Overseas	167,427	156,469	153,053
Total	292,163	271,789	266,316

## 8. Segment Information Fiscal 2015 Forecasts

Note: Certain businesses were transferred among Appliances Company, AVC Networks Company and Automotive & Industrial Systems Company on July 1, 2014. Accordingly, the figures for segment information in fiscal 2014 have been reclassified to conform to the presentation for 2Q of fiscal 2015.

### (1) Segment Information

yen(billions)

	Fiscal 2015 Forecast (as of April 28, 2014)					Fiscal 2015 Forecast (as of July 31, 2014)				
	Sales	15/14	Segment Profit	% of sales	15/14	Sales	15/14	Segment Profit	% of sales	15/14
Appliances	1,789.0	102%	35.0	2.0%	124%	1,819.0	102%	37.5	2.1%	127%
Eco Solutions	1,637.0	98%	62.5	3.8%	68%	1,637.0	98%	62.5	3.8%	68%
AVC Networks	1,231.0	101%	43.0	3.5%	211%	1,140.0	99%	47.0	4.1%	132%
Automotive & Industrial Systems	2,777.0	101%	107.0	3.9%	125%	2,766.0	102%	100.5	3.6%	145%
Other	700.0	78%	10.0	1.4%	41%	700.0	79%	10.0	1.4%	41%
Total	8,134.0	98%	257.5	3.2%	103%	8,062.0	98%	257.5	3.2%	103%
Eliminations and Adjustments *1	-384.0	-	52.5	-	-	-312.0	-	52.5	-	-
Consolidated Total	7,750.0	100%	310.0	4.0%	102%	7,750.0	100%	310.0	4.0%	102%
Appliances (production and sales consolidated) *2	2,280.0	99%	52.0	2.3%	131%	2,309.0	99%	54.5	2.4%	133%

\*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

\*2 The figures in "Appliances (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

### (2) Capital Investment by Segments

yen(billions)

	Fiscal 2015 Forecast (as of April 28, 2014)		Fiscal 2015 Forecast (as of July 31, 2014)	
		15-14		15-14
Appliances	53.0	+17.4	54.0	+18.4
Eco Solutions	44.0	+1.7	44.0	+1.7
AVC Networks	30.0	+2.0	27.0	-1.0
Automotive & Industrial Systems	109.0	+23.6	111.0	+25.6
Other	19.0	-6.7	19.0	-6.7
Total	255.0	+38.0	255.0	+38.0

Note: These figures are calculated on an accrual basis.

#### Disclaimer Regarding Forward-Looking Statements

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The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the Americas, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; the possibility that excessive currency rate fluctuations of the U.S. dollar, the euro, the Chinese yuan and other currencies against the yen may adversely affect costs and prices of Panasonic's products and services and certain other transactions that are denominated in these foreign currencies; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the possibility of the Panasonic Group not being able to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions; the possibility of not being able to achieve its business objectives through joint ventures and other collaborative agreements with other companies, including due to the pressure of price reduction exceeding that which can be achieved by its effort and decrease in demand for products from business partners which Panasonic highly depends on in BtoB business areas; the possibility of the Panasonic Group not being able to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, disruption of supply chain and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in the most recent English translated version of Panasonic's securities reports under the FIEA and any other documents which are disclosed on its website.

## <Attachment 1> Reference

### Segment Information for Fiscal 2015

Note: The figures for each segment in fiscal 2015 have been reclassified to conform to the presentation for 2Q of fiscal 2015.

Sales	
	yen(billions)
	1st quarter (Apr.-June)
Appliances	471.7
Eco Solutions	384.4
AVC Networks	257.7
Automotive & Industrial Systems	678.2
Other	143.2
Total	1,935.2
Eliminations and Adjustments *1	-82.9
Consolidated Total	1,852.3
Appliances (production and sales consolidated) *2	612.9

Segment profit	
	yen(billions)
	1st quarter (Apr.-June)
Appliances	22.6
Eco Solutions	16.2
AVC Networks	-3.1
Automotive & Industrial Systems	18.3
Other	-2.0
Total	52.0
Eliminations and Adjustments *1	30.3
Consolidated Total	82.3
Appliances (production and sales consolidated) *2	32.6

\*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

\*2 The figures in "Appliances (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

## <Attachment 2> Reference

### Segment Information for Fiscal 2014

Note: The figures for each segment in fiscal 2014 have been reclassified to conform to the presentation for 2Q of fiscal 2015.

#### Sales

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	465.2	441.1	455.0	416.1	1,777.4
Eco Solutions	369.7	401.5	431.7	471.5	1,674.4
AVC Networks	258.4	290.9	283.6	319.6	1,152.5
Automotive & Industrial Systems	659.9	688.0	691.5	682.4	2,721.8
Other	172.4	191.8	183.8	343.3	891.3
Total	1,925.6	2,013.3	2,045.6	2,232.9	8,217.4
Eliminations and Adjustments *1	-101.1	-131.5	-72.1	-176.2	-480.9
Consolidated Total	1,824.5	1,881.8	1,973.5	2,056.7	7,736.5

#### Segment profit

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	11.2	2.3	13.1	2.9	29.5
Eco Solutions	15.2	24.4	31.1	21.4	92.1
AVC Networks	-8.9	6.5	11.6	26.5	35.7
Automotive & Industrial Systems	22.2	25.8	24.4	-3.2	69.2
Other	-1.6	8.2	3.7	14.0	24.3
Total	38.1	67.2	83.9	61.6	250.8
Eliminations and Adjustments *1	26.1	15.2	32.7	-19.7	54.3
Consolidated Total	64.2	82.4	116.6	41.9	305.1

yen(billions)

	Fiscal 2014 Results	
	Sales	Profit
Appliances (production and sales consolidated) *2	2,324.9	41.1

\*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

\*2 The figures in "Appliances (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

<Attachment 3> Reference

Business Division Information for Fiscal 2014 (Sales)

Note: The figures for each Business Division in fiscal 2014 are conformed to the presentation for 1Q of fiscal 2015.  
The reorganization as of July 1, 2014 does not have any effects on the following information.

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
AP	Refrigerator BD	33.1	34.1	31.9	26.3	125.4
	Laundry Systems and Vacuum Cleaner BD	40.7	46.7	53.2	46.6	187.3
	Cold Chain BD	23.1	23.5	20.7	21.4	88.6
ES	Lighting BD	68.8	74.8	90.3	88.6	322.5
	Energy Systems BD	91.9	93.4	97.6	112.3	395.3
	Housing Systems BD	89.6	99.5	111.2	104.3	404.6
	Panasonic Ecology Systems Co., Ltd.	34.8	32.6	36.2	41.6	145.2
AVC*	Mobility Business	39.1	46.5	47.2	60.2	193.0
	Visual and Imaging Business	63.3	74.7	74.5	68.5	281.1
	Communication Business	37.0	39.5	37.7	33.7	147.9
	Vertical Solution Business	58.4	63.8	70.7	76.8	269.7
AIS	Automotive Infotainment Systems BD	114.3	114.4	124.1	130.5	483.3
	Portable Rechargeable Battery BD	70.6	74.7	73.4	66.3	284.9
	Capacitor BD	28.6	29.7	30.8	27.6	116.7
	Automation Controls BD	57.4	59.2	57.0	57.4	230.9
	Panasonic Factory Solutions Co., Ltd.	30.7	27.8	19.7	23.9	102.2

- \* Each business in AVC Networks consists of the following BDs.
- Mobility Business: IT Products BD, Storage BD
  - Visual and Imaging Business: Imaging Network BD, Security Systems BD, Visual Systems BD
  - Communication Business: Office Products BD, Communication Products BD
  - Vertical Solution Business: Avionics BD, Infrastructure Systems BD

Additional Information for fiscal 2014

Note: The figures for each Business Division in fiscal 2014 are conformed to the presentation for 1Q of fiscal 2015.  
The reorganization as of July 1, 2014 does not have any effects on the following information.

Sales

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
AP	Air-Conditioner BD	95.3	73.4	63.9	79.6	312.2
AIS	Semiconductor BD	44.7	50.8	43.0	42.8	181.2

Profit

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
AP	Air-Conditioner BD	0.7	-5.3	-1.8	-4.1	-10.5
AIS	Semiconductor BD	-3.8	-2.3	-5.4	-22.0	-33.5