

**Supplemental Consolidated Financial Data for Fiscal 2014  
ended March 31, 2014**

Note: The company restructured its Group organization on April 1, 2013, under which the company changed the number of segments from eight to five. Accordingly, the figures for each segment in fiscal 2013 have been reclassified to conform to the presentation for fiscal 2014.

**1. Segment Information**

yen(billions)

	Fiscal 2014 Results				
	Sales	14/13	Segment Profit	% of sales	14/13
Appliances	1,196.6	110%	28.5	2.4%	78%
Eco Solutions	1,846.6	110%	95.0	5.1%	151%
AVC Networks	1,573.4	97%	21.5	1.4%	259%
Automotive & Industrial Systems	2,737.6	109%	85.7	3.1%	291%
Other	958.0	95%	20.0	2.1%	588%
Total	8,312.2	105%	250.7	3.0%	179%
Eliminations and Adjustments *1	-575.7	-	54.4	-	-
Consolidated total	7,736.5	106%	305.1	3.9%	190%
Appliances (production and sales consolidated) *2	1,618.0	110%	48.2	3.0%	82%
AVC Networks (production and sales consolidated) *2	1,780.5	97%	8.8	0.5%	-

\*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

\*2 The figures in "Appliances (production and sales consolidated)" and "AVC Networks (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

**2. Business Division Information**

yen(billions)

		Fiscal 2014 Results	
		Sales	14/13
Appliances	Air-Conditioner BD	382.2	107%
	Refrigerator BD	125.4	114%
	Laundry Systems and Vacuum Cleaner BD	187.3	111%
	Cold Chain BD	88.6	104%
Eco Solutions	Lighting BD	322.5	107%
	Energy Systems BD	395.3	111%
	Housing Systems BD	404.6	111%
	Panasonic Ecology Systems Co., Ltd.	145.2	112%
AVC Networks	AV Network BD	127.3	90%
	DSC BD *	69.5	75%
	IT Products BD	111.4	117%
	Security Systems BD	67.1	114%
Automotive & Industrial Systems	Automotive Infotainment Systems BD	483.3	124%
	Capacitor BD	116.7	97%
	Automation Controls BD	230.9	106%
	Panasonic Factory Solutions Co., Ltd.	102.2	97%

\* The figures of DSC BD conform to the presentation for fiscal 2014 third quarter, although DSC BD and Imaging BD were integrated on January 1, 2014.

### 3. Additional Information

yen(billions)

	Fiscal 2014 Results				
	Sales	14/13	Segment Profit	% of sales	14-13
TV BD *	306.2	89%	-2.5	-0.8%	-1.0
Panasonic Mobile Communications Co., Ltd.	50.2	54%	-4.6	-9.1%	+3.6
Semiconductor BD	181.2	98%	-33.5	-18.5%	-13.0
Portable Rechargeable Battery BD	284.9	107%	8.7	3.1%	+18.7

\* "TV BD" manufactures TV sets. Sales and profits of distribution and TV panels sectors are not included.

### 4. Sales by Region

yen(billions)

	Fiscal 2014 Results		
		Yen basis 14/13	Local currency basis 14/13
Domestic	3,897.9	103%	-
Overseas	3,838.6	109%	91%
North and South America	1,134.6	111%	93%
Europe	740.3	111%	90%
Asia	968.8	110%	95%
China	994.9	106%	87%
Total	7,736.5	106%	97%

### 5. Capital Investment, Depreciation and R&D Expenditures

#### Capital Investment by Segments

yen(billions)

	Fiscal 2014 Results	
		14-13
Appliances	28.3	-20.0
Eco Solutions	42.6	-16.6
AVC Networks	34.7	-32.7
Automotive & Industrial Systems	85.4	-38.5
Other	26.0	+13.9
Total	217.0	-93.9

Note: These figures are calculated on an accrual basis.

#### Depreciation (tangible assets)

yen(billions)

#### R&D Expenditures

yen(billions)

Fiscal 2014 Results		Fiscal 2015 Forecasts		Fiscal 2014 Results		Fiscal 2015 Forecasts	
	14-13		15-14		14-13		15-14
278.8	+1.2	277.0	-1.8	478.8	-23.4	480.0	+1.2

### 6. Foreign Currency Exchange Rates / Transactions

	Export Rates		Rates Used for Consolidation	
	Fiscal 2014 Results	Fiscal 2015 Forecasts*	Fiscal 2014 Results	Fiscal 2015 Forecasts*
U.S. Dollars	¥98	¥105	¥100	¥105
Euro	¥129	¥135	¥134	¥135

\* Business plan rate

### 7. Number of Employees

(persons)

	End of Mar. 2013	End of Mar. 2014
Domestic	125,067	115,320
Overseas	168,675	156,469
Total	293,742	271,789

## 8. Segment Information Fiscal 2015 Forecasts

Note: Certain businesses were transferred among segments on April 1, 2014, due to reorganization including Appliances Company.  
Accordingly, the figures for segment information in fiscal 2014 have been reclassified to conform to the presentation for fiscal 2015.

### (1) Segment Information

	Fiscal 2015 Forecasts				
	Sales	15/14	Segment Profit	% of sales	15/14
Appliances	1,789.0	102%	35.0	2.0%	124%
Eco Solutions	1,637.0	98%	62.5	3.8%	68%
AVC Networks	1,231.0	101%	43.0	3.5%	211%
Automotive & Industrial Systems	2,777.0	101%	107.0	3.9%	125%
Other	700.0	78%	10.0	1.4%	41%
Total	8,134.0	98%	257.5	3.2%	103%
Eliminations and Adjustments *1	-384.0	-	52.5	-	-
Consolidated Total	7,750.0	100%	310.0	4.0%	102%
Appliances (production and sales consolidated) *2	2,280.0	99%	52.0	2.3%	131%

\*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

\*2 Regarding the figures of production and sales consolidated, "Appliances (production and sales consolidated)" is disclosed from fiscal 2015.

The figures include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

### (2) Business Division Information

The sales results of the following business divisions will be disclosed from the first quarter of fiscal 2015.

Appliances	Refrigerator BD
	Laundry Systems and Vacuum Cleaner BD
	Cold Chain BD
Eco Solutions	Lighting BD
	Energy Systems BD
	Housing Systems BD
	Panasonic Ecology Systems Co., Ltd.
AVC Networks *	Mobility Business
	Visual and Imaging Business
	Communication Business
	Vertical Solution Business
Automotive & Industrial Systems	Automotive Infotainment Systems BD
	Portable Rechargeable Battery BD
	Capacitor BD
	Automation Controls BD
	Panasonic Factory Solutions Co., Ltd.

\* Each business in AVC Networks consists of the following BDs.

- Mobility Business: IT Products BD, Storage BD
- Visual and Imaging Business: Imaging Network BD, Security Systems BD, Visual Systems BD
- Communication Business: Office Products BD, Communication Products BD
- Vertical Solution Business: Avionics BD, Infrastructure Systems BD

### (3) Additional Information

The sales and profit results of Air-Conditioner BD and Semiconductor BD will be disclosed from the first quarter of fiscal 2015.

	Fiscal 2015 Forecasts				
	Sales	15/14	Profit	% of sales	15-14
Air-Conditioner BD	341.1	109%	3.2	0.9%	+13.7
Semiconductor BD	186.1	103%	-5.7	-3.1%	+27.8

## 8. Segment Information Fiscal 2015 Forecasts

### (4) Capital Investment by Segments

yen(billions)

	Fiscal 2015 Forecasts	
		15-14
Appliances	53.0	+17.4
Eco Solutions	44.0	+1.7
AVC Networks	30.0	+2.0
Automotive & Industrial Systems	109.0	+23.6
Other	19.0	-6.7
Total	255.0	+38.0

Note: These figures are calculated on an accrual basis.

#### **Disclaimer Regarding Forward-Looking Statements**

This document includes forward-looking statements (that include those within the meaning of Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings under the Financial Instrument and Exchange Act of Japan (the FIEA) and other publicly disclosed documents. The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China, and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Panasonic Group operates businesses, or in which assets and liabilities of the Panasonic Group are denominated; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the ability of the Panasonic Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions including the business reorganization after the acquisition of all shares of Panasonic Electric Works Co., Ltd. and SANYO Electric Co., Ltd.; the ability of the Panasonic Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Panasonic Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, disruption of supply chain and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in the most recent English translated version of Panasonic's securities reports under the FIEA and any other documents which are disclosed on its website.

## <Attachment 1> Reference

### Segment Information for Fiscal 2014

Note: The figures for each segment in fiscal 2014 have been reclassified to conform to the presentation for fiscal 2015.

#### Sales

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	459.8	435.3	448.5	407.1	1,750.7
Eco Solutions	369.7	401.5	431.7	471.5	1,674.4
AVC Networks	270.6	307.1	305.2	336.4	1,219.3
Automotive & Industrial Systems	664.3	691.6	694.9	686.8	2,737.6
Other	174.1	194.2	185.4	347.6	901.3
Total	1,938.5	2,029.7	2,065.7	2,249.4	8,283.3
Eliminations and Adjustments *1	-114.0	-147.9	-92.2	-192.7	-546.8
Consolidated Total	1,824.5	1,881.8	1,973.5	2,056.7	7,736.5

#### Segment profit

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	11.2	2.0	12.9	2.1	28.2
Eco Solutions	15.2	24.4	31.1	21.4	92.1
AVC Networks	-15.4	3.1	8.0	24.7	20.4
Automotive & Industrial Systems	28.7	29.5	28.2	-0.7	85.7
Other	-1.7	8.7	3.6	13.5	24.1
Total	38.0	67.7	83.8	61.0	250.5
Eliminations and Adjustments *1	26.2	14.7	32.8	-19.1	54.6
Consolidated Total	64.2	82.4	116.6	41.9	305.1

yen(billions)

	Fiscal 2014 Results	
	Sales	Profit
Appliances (production and sales consolidated) *2	2,298.2	39.7

\*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

\*2 The figures in "Appliances (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

<Attachment 2> Reference

Business Division Information for Fiscal 2014 (Sales)

Note: The figures for each Business Division in fiscal 2014 are conformed to the presentation for fiscal 2014.

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	Air-Conditioner BD	112.4	89.3	81.0	99.5	382.2
	Refrigerator BD	33.1	34.1	31.9	26.3	125.4
	Laundry Systems and Vacuum Cleaner BD	40.7	46.7	53.2	46.6	187.3
	Cold Chain BD	23.1	23.5	20.7	21.4	88.6
Eco Solutions	Lighting BD	68.8	74.8	90.3	88.6	322.5
	Energy Systems BD	91.9	93.4	97.6	112.3	395.3
	Housing Systems BD	89.6	99.5	111.2	104.3	404.6
	Panasonic Ecology Systems Co., Ltd.	34.8	32.6	36.2	41.6	145.2
AVC Networks	AV Network BD	32.3	30.2	36.8	28.1	127.3
	DSC BD *	16.4	19.4	22.5	11.2	69.5
	IT Products BD	23.4	26.0	26.8	35.3	111.4
	Security Systems BD	13.4	16.3	15.9	21.5	67.1
Automotive & Industrial Systems	Automotive Infotainment Systems BD	114.3	114.4	124.1	130.5	483.3
	Capacitor BD	28.6	29.7	30.8	27.6	116.7
	Automation Controls BD	57.4	59.2	57.0	57.4	230.9
	Panasonic Factory Solutions Co., Ltd.	30.7	27.8	19.7	23.9	102.2

\* The figures of DSC BD conform to the presentation for fiscal 2014 third quarter, although DSC BD and Imaging BD were integrated on January 1, 2014.

Additional Information for fiscal 2014

Note: The figures for each additional information in fiscal 2014 are conformed to the presentation for fiscal 2014.

Sales

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
	TV BD *	87.9	75.9	87.3	55.1	306.2
	Panasonic Mobile Communications Co., Ltd.	15.3	10.9	10.6	13.5	50.2
	Semiconductor BD	44.7	50.8	43.0	42.8	181.2
	Portable Rechargeable Battery BD	70.6	74.7	73.4	66.3	284.9

Profit

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct. -Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
	TV BD *	-0.6	-2.1	0.1	0.1	-2.5
	Panasonic Mobile Communications Co., Ltd.	-5.4	-2.3	1.1	2.0	-4.6
	Semiconductor BD	-3.8	-2.3	-5.4	-22.0	-33.5
	Portable Rechargeable Battery BD	4.1	3.0	1.9	-0.4	8.7

\* "TV BD" manufactures TV sets. Sales and profits of distribution and TV panels sectors are not included.

### <Attachment 3> Reference

#### Business Division Information for Fiscal 2013 (Sales)

Note: The figures for each Business Division in fiscal 2013 are conformed to the presentation for fiscal 2014.

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	Air-Conditioner BD	116.7	83.4	69.6	87.3	357.0
	Refrigerator BD	29.8	33.2	26.3	20.7	110.1
	Laundry Systems and Vacuum Cleaner BD	40.8	41.6	48.1	39.0	169.5
	Cold Chain BD	22.2	23.9	19.3	19.9	85.3
Eco Solutions	Lighting BD	68.8	71.7	84.0	75.7	300.3
	Energy Systems BD	81.3	87.4	87.0	100.2	356.0
	Housing Systems BD	84.9	92.6	98.7	88.1	364.4
	Panasonic Ecology Systems Co., Ltd.	27.5	29.8	32.9	39.8	130.0
AVC Networks	AV Network BD	34.9	39.6	37.8	28.8	141.0
	DSC BD *	33.2	26.7	20.2	12.9	93.0
	IT Products BD	23.8	20.4	21.6	29.9	95.6
	Security Systems BD	12.6	15.1	13.9	17.1	58.7
Automotive & Industrial Systems	Automotive Infotainment Systems BD	90.5	90.7	97.3	110.9	389.4
	Capacitor BD	31.9	31.5	27.8	29.4	120.5
	Automation Controls BD	54.3	55.0	53.9	54.1	217.3
	Panasonic Factory Solutions Co., Ltd.	36.3	29.2	19.9	20.0	105.4

\* The figures of DSC BD conform to the presentation for fiscal 2014 third quarter, although DSC BD and Imaging BD were integrated on January 1, 2014.

#### Additional Information for fiscal 2013

Note: The figures for each additional information in fiscal 2013 are conformed to the presentation for fiscal 2014.

#### Sales

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
TV BD *		96.1	95.2	99.3	54.2	344.8
Panasonic Mobile Communications Co., Ltd.		17.7	29.8	17.6	27.2	92.4
Semiconductor BD		52.4	51.9	39.4	40.3	184.0
Portable Rechargeable Battery BD		65.1	71.8	62.4	67.0	266.4

#### Profit

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
TV BD *		0.4	3.2	-7.4	2.4	-1.4
Panasonic Mobile Communications Co., Ltd.		-3.7	-2.5	-4.1	2.1	-8.1
Semiconductor BD		-3.9	-1.5	-8.2	-6.8	-20.5
Portable Rechargeable Battery BD		-2.0	-1.3	-2.6	-4.1	-10.0

\* "TV BD" manufactures TV sets. Sales and profits of distribution and TV panels sectors are not included.