

Supplemental Consolidated Financial Data for Fiscal 2014 First Quarter, ended June 30, 2013

Note: The company restructured its Group organization on April 1, 2013, under which the company changed the number of segments from eight to five. Accordingly, the figures for each segment in fiscal 2013 first quarter have been reclassified to conform to the presentation for fiscal 2014 first quarter.

1. Segment Information

	yen(billions)				
	Sales	14/13	Segment Profit	% of sales	14/13
Appliances	313.3	103%	12.7	4.1%	61%
Eco Solutions	411.6	106%	16.1	3.9%	444%
AVC Networks	360.5	90%	-16.7	-4.6%	-
Automotive & Industrial Systems	664.3	105%	28.7	4.3%	227%
Other	185.3	88%	-2.8	-1.5%	-
Total	1,935.0	100%	38.0	2.0%	251%
Eliminations and Adjustments *1	-110.5	-	26.2	-	-
Consolidated Total	1,824.5	101%	64.2	3.5%	166%
Appliances (production and sales consolidated) *2	431.4	105%	22.3	5.2%	68%
AVC Networks (production and sales consolidated) *2	405.3	93%	-17.6	-4.4%	-

*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

*2 The figures in "Appliances (production and sales consolidated)" and "AVC Networks (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

2. Business Division Information

		yen(billions)	
		Sales	14/13
Appliances	Air-conditioner BD	112.4	96%
	Refrigerator BD	33.1	111%
	Laundry Systems and Vacuum Cleaner BD	40.7	100%
	Cold Chain BD	23.1	104%
Eco Solutions	Lighting BD	68.8	100%
	Energy Systems BD	91.9	113%
	Housing Systems BD	89.6	106%
	Panasonic Ecology Systems Co., Ltd.	34.8	126%
AVC Networks	AV Network BD	32.3	92%
	DSC BD	16.4	49%
	IT Products BD	23.4	98%
	Security Systems BD	13.4	106%
Automotive & Industrial Systems	Automotive Infotainment Systems BD	114.3	126%
	Capacitor BD	28.6	90%
	Automation Controls BD	57.4	106%
	Panasonic Factory Solutions Co., Ltd.	30.7	85%

3. Additional Information

	yen(billions)				
	Sales	14/13	Profit	% of sales	14-13
TV BD *	87.9	91%	-0.6	-0.6%	-1.0
Panasonic Mobile Communications Co., Ltd.	15.3	86%	-5.4	-35.2%	-1.7
Semiconductor BD	44.7	85%	-3.8	-8.5%	+0.1
Portable Rechargeable Battery BD	70.6	108%	4.1	5.8%	+6.1

* "TV BD" manufactures TV sets. Sales and profits of distribution and TV panels sectors are not included.

4. Sales by Region

	yen(billions)		
	Sales	Yen basis 14/13	Local currency basis 14/13
Domestic	864.9	94%	-
Overseas	959.6	108%	88%
North and South America	272.3	112%	92%
Europe	177.2	105%	86%
Asia	257.9	113%	93%
China	252.2	100%	81%
Total	1,824.5	101%	91%

5. Capital Investment by Segments

	yen(billions)	
	Capital Investment	14-13
Appliances	5.3	-4.1
Eco Solutions	10.9	+1.3
AVC Networks	6.0	-4.7
Automotive & Industrial Systems	14.2	-21.1
Other	4.9	-0.7
Total	41.3	-29.3

Note: These figures are calculated on an accrual basis.

6. Foreign Currency Exchange Rates/Transactions

	Export Rates		Rates Used for Consolidation		Foreign Currency Transactions	
	Fiscal 2013 1st quarter	Fiscal 2014 1st quarter	Fiscal 2013 1st quarter	Fiscal 2014 1st quarter	Fiscal 2013 1st quarter	Fiscal 2014 1st quarter
U.S. Dollars	¥78	¥92	¥80	¥99	US\$0.6 billion	US\$0.2 billion
Euro	¥101	¥122	¥103	¥129	€0.4 billion	€0.4 billion

7. Number of Employees

	(persons)		
	End of June 2012	End of March 2013	End of June 2013
Domestic	132,815	125,067	124,736
Overseas	194,697	168,675	167,427
Total	327,512	293,742	292,163

8. Segment Information Fiscal 2014 Forecasts

The amount of segment profit affected by the measures for fixed cost reductions, which had been included in "Eliminations and Adjustments" as of May 10, 2013, was allocated to each segment as below. This allocation did not have an effect on the company's consolidated operating profit.

	Fiscal 2014 Forecast (as of May 10, 2013)					Fiscal 2014 Forecast (as of July 31, 2013)				
	Sales	14/13	Segment Profit	% of sales	14/13	Sales	14/13	Segment Profit	% of sales	14/13
Appliances	1,120	103%	43.0	3.8%	118%	1,120	103%	49.1	4.4%	135%
Eco Solutions	1,710	102%	58.0	3.4%	92%	1,710	102%	70.4	4.1%	112%
AVC Networks	1,690	104%	30.0	1.8%	361%	1,690	104%	43.0	2.5%	518%
Automotive & Industrial Systems	2,540	101%	76.0	3.0%	258%	2,540	101%	95.1	3.7%	322%
Other	900	89%	8.0	0.9%	235%	900	89%	17.6	2.0%	518%
Total	7,960	101%	215.0	2.7%	153%	7,960	101%	275.2	3.5%	196%
Eliminations and Adjustments *1	-760	-	35.0	-	-	-760	-	-25.2	-	-
Consolidated Total	7,200	99%	250.0	3.5%	155%	7,200	99%	250.0	3.5%	155%
Appliances (production and sales consolidated) *2	1,510	103%	63.0	4.2%	108%	1,510	103%	69.7	4.6%	119%
AVC Networks (production and sales consolidated) *2	1,830	100%	24.0	1.3%	-	1,830	100%	37.3	2.0%	-

*1 The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

*2 The figures in "Appliances (production and sales consolidated)" and "AVC Networks (production and sales consolidated)" include the sales and profits of sales division for consumer products, which are included in "Eliminations and Adjustments."

Disclaimer Regarding Forward-Looking Statements

This document includes forward-looking statements (that include those within the meaning of Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings under the Financial Instrument and Exchange Act of Japan (the FIEA) and other publicly disclosed documents.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China, and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Panasonic Group operates businesses, or in which assets and liabilities of the Panasonic Group are denominated; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the ability of the Panasonic Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions including the business reorganization after the acquisition of all shares of Panasonic Electric Works Co., Ltd. and SANYO Electric Co., Ltd.; the ability of the Panasonic Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Panasonic Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, disruption of supply chain and other events that may negatively impact business activities of the Panasonic Group.

The factors listed above are not all-inclusive and further information is contained in the most recent English translated version of Panasonic's securities reports under the FIEA and any other documents which are disclosed on its website.

<Attachment 1> Reference

Segment Information for Fiscal 2013

Note: The company restructured its Group organization on April 1, 2013, under which the company changed the number of segments from eight to five. Accordingly, the figures for each segment in fiscal 2013 have been reclassified to conform to the presentation for fiscal 2014.

Sales

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	305.2	273.7	255.0	255.5	1,089.4
Eco Solutions	387.9	414.4	431.8	439.1	1,673.2
AVC Networks	398.6	431.3	387.6	403.9	1,621.4
Automotive & Industrial Systems	634.6	643.3	610.5	629.6	2,518.0
Other	211.4	226.2	208.2	363.0	1,008.8
Total	1,937.7	1,988.9	1,893.1	2,091.1	7,910.8
Eliminations and Adjustments *	-123.2	-165.2	-91.6	-227.8	-607.8
Consolidated Total	1,814.5	1,823.7	1,801.5	1,863.3	7,303.0

Segment profit

	yen(billions)				
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	20.7	8.0	6.2	1.5	36.4
Eco Solutions	3.6	16.1	24.3	18.8	62.8
AVC Networks	-16.4	3.2	-10.9	32.4	8.3
Automotive & Industrial Systems	12.6	15.4	-0.8	2.3	29.5
Other	-5.5	-0.9	-3.5	13.3	3.4
Total	15.0	41.8	15.3	68.3	140.4
Eliminations and Adjustments *	23.6	7.0	19.3	-29.4	20.5
Consolidated Total	38.6	48.8	34.6	38.9	160.9

* The figures in "Eliminations and Adjustments" include earnings and expenses which are not attributable to any reportable segments, for the purpose of evaluating operating results of each segment, and consolidation adjustments (including amortization of intangible assets and differences of accounting principles).

<Attachment 2> Reference

Business Division Information for Fiscal 2013 (Sales)

		yen(billions)				
		1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
Appliances	Air-conditioner BD	116.7	83.4	69.6	87.3	357.0
	Refrigerator BD	29.8	33.2	26.3	20.7	110.1
	Laundry Systems and Vacuum Cleaner BD	40.8	41.6	48.1	39.0	169.5
	Cold Chain BD	22.2	23.9	19.3	19.9	85.3
Eco Solutions	Lighting BD	68.8	71.7	84.0	75.7	300.3
	Energy Systems BD	81.3	87.4	87.0	100.2	356.0
	Housing Systems BD	84.9	92.6	98.7	88.1	364.4
	Panasonic Ecology Systems Co., Ltd.	27.5	29.8	32.9	39.8	130.0
AVC Networks	AV Network BD	34.9	39.6	37.8	28.8	141.0
	DSC BD	33.2	26.7	20.2	12.9	93.0
	IT Products BD	23.8	20.4	21.6	29.9	95.6
	Security Systems BD	12.6	15.1	13.9	17.1	58.7
Automotive & Industrial Systems	Automotive Infotainment Systems BD	90.5	90.7	97.3	110.9	389.4
	Capacitor BD	31.9	31.5	27.8	29.4	120.5
	Automation Controls BD	54.3	55.0	53.9	54.1	217.3
	Panasonic Factory Solutions Co., Ltd.	36.3	29.2	19.9	20.0	105.4

Additional Information for fiscal 2013

Sales

yen(billions)					
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
TV BD *	96.1	95.2	99.3	54.2	344.8
Panasonic Mobile Communications Co., Ltd.	17.7	29.8	17.6	27.2	92.4
Semiconductor BD	52.4	51.9	39.4	40.3	184.0
Portable Rechargeable Battery BD	65.1	71.8	62.4	67.0	266.4

Profit

yen(billions)					
	1st quarter (Apr.-June)	2nd quarter (July -Sep.)	3rd quarter (Oct.-Dec.)	4th quarter (Jan.-Mar.)	Full year (Apr.-Mar.)
TV BD *	0.4	3.2	-7.4	2.4	-1.4
Panasonic Mobile Communications Co., Ltd.	-3.7	-2.5	-4.1	2.1	-8.1
Semiconductor BD	-3.9	-1.5	-8.2	-6.8	-20.5
Portable Rechargeable Battery BD	-2.0	-1.3	-2.6	-4.1	-10.0

* "TV BD" manufactures TV sets. Sales and profits of distribution and TV panels sectors are not included.